



XIANG Bing

Founding Dean

Dean's Distinguished Chair Professor of China Business and Globalization

Vice Chairman of Board of Trustees and Senior Advisor to the Dean

Cheung Kong Graduate School of Business (CKGSB)

AREAS OF EXPERTISE

Professor Xiang's research encompasses a wide range of fields, including global economic development models, the global investment and trade system, economic disruption, China-U.S. relations; Business in China, China's economic development mode (such as large-scale manufacturing-oriented production), the reform and governance of state-owned enterprises (SOEs), the growth and transformation of private enterprises, as well as the business models and product innovation of Chinese enterprises and their global impact, etc.

EDUCATION

Ph.D., Business Administration, University of Alberta, Canada

Master of Financial Management, University of Alberta, Canada

B.S., Engineering, Xi'an Jiaotong University, China

PROFESSIONAL EXPERIENCE

Jan. 2024-present Vice Chairman of Board of Trustees and Senior Advisor to the Dean,
Cheung Kong Graduate School of Business (CKGSB)

Jan. 2002-Dec. 2023 Dean, Cheung Kong Graduate School of Business (CKGSB)

Jul. 1999-Dec. 2001 Professor and Founding Director of EMBA program and Executive
Management training programs, Guanghua School of Management, Peking University (PKU)

Jul. 1999-Jun. 2000 Visiting Professor, Chinese University of Hong Kong (CUHK)

Jul. 1997-Jun. 1999 Core Professor (one of seven founding faculty members), China Europe

International Business School (CEIBS)

Jul. 1993-Jun. 1999 Lecturer, Hong Kong University of Science and Technology (HKUST)

Jul. 1990-Jun. 1993 Associate Professor, University of Calgary, Canada

MEMBERSHIPS ON MULTIPLE SOCIETIES

Independent Board Member

- Served as an independent board member of a number of companies (including four Fortune Global 500 companies such as Longfor Group, Guangzhou Automobile Group, China Railway Construction Corporation and Midea Group) listed in Hong Kong, mainland China and the United States.

Member of Scholarly Societies

- Member of the Board of Trustees for United Way Worldwide (US) from 2011-2017
- Member of the International Advisory Council for Fundação Dom Cabral (FDC) in Brazil
- Member of the Global Advisory Board for Yonsei School of Business in Korea
- Member of the Advisory Council for the Royal Academy of Management (RAM) in Oman
- Member of the Advisory Committee for the Business School of SciTech of University of Science and Technology of China
- Member of the Advisory Board for the Business School of Southern University of Science and Technology in China
- Member of the Advisory Board for Asia House in London
- Counselor for One Young World Summit in Dublin
- Advisory Board member for the Faculty of Business Administration at the University of Macau in China

INVITED TALKS

Keynote Speeches and Conferences

- **Penn Wharton China Summit** (2023-2026, online)
The only keynote speech in the opening ceremony (April 5, 2026);
The only keynote speech in the closing ceremony (March 30, 2025);
The first keynote speech in the closing ceremony (June 16, 2024);
The first keynote speech in the opening ceremony (June 17, 2023)
- **Harvard China Forum** (2024, 2023, 2019, 2018, and 2017, Cambridge, United States)
The first keynote speech in the closing ceremony (April 14, 2024);
The first keynote speech in the opening ceremony (April 7, 2023);
One of the opening keynote speeches in the opening ceremony (April 13, 2019);

First keynote speech in the opening ceremony (April 16, 2018);

One of the closing keynote speeches (April 21, 2017)

- **Columbia China Forum** (March 23, 2024, Columbia University)
The only closing keynote speech in the closing ceremony
- **2025 North Pole Forum** (July 12-22, 2025, The Arctic)
Two keynotes on China's Economic Prospects and China-U.S. Relations; 2025 North Pole Forum is a world-class event focused on adventure, sports, environmental and scientific research, global collaboration, and innovative initiatives related to the Arctic region.
- **Indonesia Economic Summit** (February 18, 2025, Jakarta, Indonesia)
7 minutes keynote speech in the opening ceremony; followed by a panel discussion featuring Airlangga Hartarto (Coordinating Minister for Economic Affairs of Indonesia), Khalid Al-Falih (Minister of Investment of Saudi Arabia), and Ricardo Hausmann (Founder and Director of Harvard Growth Lab)
- **Rome Roundtable by the Global Foundation** (2024, 2022, 2020, 2019, 2018 and 2017)
June 16-19, 2024, Rome & Assisi (Italy);
May 21-23, 2022, Rome & Assisi (Italy);
November 16-17, 2020, webinar;
June 19-21, 2019, London (UK) & Paris (France);
June 15-16, 2018, Rome (Italy);
January 13, 2017, Rome (Italy)
- **Ditchley Foundation Annual Forum** (2021, closed-door webinar; 2018, 2012 and 2010, Ditchley Park, Oxfordshire, UK)
Plenary Session speaker (May 20-21, 2021), webinar;
Plenary Session speaker (April 22-23, 2021), webinar;
The first Co-Chairman (December 6-8, 2018);
One of the 35 invited participants (November 15-17, 2012);
One of the 40 invited participants (November 18-20, 2010)
- **World Economic Forum** (2021 & 2022, Davos, Switzerland)
- **Bo'ao Forum for Asia** (2020, webinar; 2012, 2013 & 2018, Bo'ao, China)
- **Saint Petersburg International Economic Forum** (2014-2017, St Petersburg, Russia)
Panelist and one of the keynote speakers in main section

Other Keynote Speeches (selected, from latest to earliest)

- **2026 EO North Asia Summit** (September 8, 2026, Jeju Island, South Korea)
Featured speech titled "Long-Term Perspectives, Global Development Models, and Chinese Business Innovations"
- **Conference with Brazilian Banking Families** (closed-door, August 6, 2026, São Paulo, Brazil)
Special invited keynote speaker

- **DHL China Workshop** (August 6, 2026, São Paulo, Brazil)
Special invited speaker for the closed-door seminar
- **The Third Wednesday Association - Young Entrepreneur Group Monthly Meeting** (July 14, 2026, Taipei, Taiwan)
Special invited keynote speaker
- **Horasis Asia Meeting 2026** (July 8, 2026, Hengqin, China)
One of the panelists at the Opening Plenary titled "Asia and World Economic Outlook"
- **Financial Institutions Directors' Education Forum** (FIDE Forum) (January 20, 2026, Kuala Lumpur, Malaysia)
Special Lecture to 200-300 Chairmen and Board members, C-suite of banks and insurance companies in Malaysia, also board members of other publicly-listed companies and government-linked companies.
- **University of Macau DBA Master Forum** (December 18, 2025, Macau SAR)
Keynote speech to candidates of DBA program of the University of Macau
- **Combient Senior Executive China Deep Dive** (November 5, 2025, Stockholm, Sweden)
Keynote speech, the audience were 36 leaders from large enterprises in Sweden and Finland.
- **Tech in Asia 2025** (October 22, 2025, Jakarta, Indonesia)
Keynote on the main stage on the first day of the conference
- **SURF 2025 Incheon** (September 23, 2025, Incheon, South Korea)
One of the two keynote speakers in the "Future Industrial Trends" part
- **The Economist Intelligence Corporate Network (Beijing) Event** (August 29, 2025, closed-door)
The only speaker for the fireside chat titled "In Conversation with Professor XIANG Bing: Navigating Higher Education's Uncertain Future"
- **Briefing for Morgan Stanley** (August 29, 2025, online)
The only keynote speaker for 1 hour
- **2025 Sino-European Entrepreneurs Summit** (June 6, 2025, Paris, France)
The first opening keynote; the other three speakers include Henri Proglio (Former chairman of the board and CEO of Electricité de France and former CEO of Veolia Environnement), Yannick Bolloré (Chairman and CEO of Havas, Chairman of the supervisory board of Vivendi), and Francis Bartholomé (President, MOBILIANS)
- **The Twentieth Edition of Roundtable Japan** (March 18-19, 2025, Tokyo, Japan)
One of the four panelists in the panel discussion featuring AOYAMA Rumi (Professor Graduate School of Asia-Pacific Studies & Director Waseda Institute of Contemporary Chinese Studies), HIROE Toshio (President, Member of the Board and CEO of SCREEN Holdings Co.), Henry Huiyao WANG (Founder and President of Center for China and Globalization) on the

topic of “Resetting the economic relationship with China despite the divide on security and geopolitical issues?”

- **2025 RCEP Business Forum** (February 11, 2025, Sydney, Australia)
Keynote speech in the opening ceremony; the other two speakers include Anoulack Chanthivong (Minister for Industry and Trade, New South Wales Government, Australia) and Professor Steven Maguire (Deputy Dean of Research, The University of Sydney Business School)
- **ASEAN-China Commerce Association in Conjunction with Singapore-Thailand Enterprises Biz-Matching Forum** (November 22, 2024, Bangkok, Thailand)
Keynote speech in the opening ceremony; the other two guests are H.E. Phongthep Thepkanjana (Policy Advisor to Prime Minister of Thailand, Former Deputy Prime Minister of Thailand, Honorary President of ASEAN - China Commerce Association) and Dato Sri Wee Kah Siong (Chinese Investment Advisor to the Deputy Prime Minister of Malaysia, Former Transport Minister of Malaysia, Honorary President of ASEAN -China Commerce Association)
- **The 11th GLA Global Logistics Conference** (November 22-26, 2024, Bangkok, Thailand)
Keynote speech in the opening ceremony (November 23, 2024)
- **USYD×CKGSB Global Unicorn Program Launch Event** (August 13, 2024, Sydney)
Keynote speech
- **CKGSB-Columbia Global Unicorn Startup Summit** (May 23, 2024, New York, USA)
One of the 30-min keynote speeches; co-organized by CKGSB and Columbia University
- **UK-China Business Leaders’ Summit** (May 28, 2024, London, United Kingdom)
One of the keynote speeches
- **AIM Congress 2024** (May 7-9, 2024, Abu Dhabi, UAE)
Opening keynote speech at the AIM Congress Unicorn Conclave (May 8, 2024);
Keynote speech on the side event of the 13th Annual Investment Meeting (May 9, 2024)
- **Emergence 2024** (February 29, 2024, Sydney, Australia)
Keynote speech on Day 2 of the event
- **Global Unicorn Forum** (November 13, 2023, Milan, Italy)
Closing remark and keynote speech
- **World Guangdong Entrepreneurs Convention** (September 22, 2023, Guangzhou, China)
Keynote speech in the plenary session
- **World Knowledge Forum** (2023, 2022 and 2021, Seoul, South Korea)
1-hour MBA session (September 13, 2023);

1-hour mini MBA lecture (September 22, 2022);

Panel with Prof. Zhiwu CHEN on China Economic Outlook 2023 (September 21, 2022);

Keynote speech and met with former United Nations Secretary-General Ban Ki-moon (September 15, 2021)

- **Asia Business Summit** (May 16, 2023, Singapore, Singapore)
25mins keynote speech after three welcome remarks
- **World Government Summit** (February 15, 2023, Dubai, UAE)
15mins closing remarks
- **Thailand Unicorns Forum** (January 5, 2023, Bangkok, Thailand)
Keynote speech
- **Morgan Stanley Twenty-first Century Asia Pacific Summit** (November 16-17, 2022, Singapore, Singapore)
Keynote speech at CIO Track (November 16, 2022);
Keynote speech at Twenty-first Century Asia Pacific Summit (November 17, 2022)
- **RED CLUB x Cartier Young Leader Award Ceremony 2022** (March 7, 2022, Dubai, UAE)
Keynote speech
- **2020 China National Annual Conference on Philanthropy** (December 23, 2020, Beijing, China)
Keynote speech
- **CKGSB US-China Annual Closed-door Summit** (December 9, 2020, New York City, USA)
Keynote speech; With Craig Allen, President of the US-China Business Council and Former US Ambassador, Antonio Battista, Dean of Fundação Dom Cabral (a top-ranked business school in Brazil), Juan Cortina Gallardo, CEO of Group Azucarero, Peter Brady, Senior Partner of RSM US LLP (6th largest accounting firm globally) and Doreen Wang, CEO of Kantar China; Hosted by Cheung Kong Graduate School of Business
- **SCMP China Conference on US-China Relations** (December 10, 2019, New York City, USA)
The only closing keynote speech
- **Council on Foreign Relations Seminar** (December 10, 2019, New York City, USA)
Keynote speech
- **China Social Enterprise and Impact Investment Forum** (October 15, 2019, Chengdu, China)
First opening keynote
- **Special talk for the Pheu Thai Party, the largest party in Thailand** (September 2, 2019, Bangkok, Thailand)
Attended by 350 members of the parliament of Thailand
- **Trade and Development Regional Forum 2019** (September 2, 2019, Bangkok, Thailand)

One of the keynote speeches;

Attended by half of the members (350 people) of the National Assembly of Thailand

- **2018 China National Annual Conference on Philanthropy** (December 21, 2018, Beijing, China)
First opening keynote speech
- **2018 United Way Roundtable on Philanthropy** (October 2, 2018, Banff National Park, Canada)
One of the keynote speeches
- **Center for Strategic and International Studies Seminar** (September 28, 2018, Washington D.C., USA)
Lunch keynote and roundtable panelist
- **Foreign Policy Association Seminar** (September 27, 2018, New York City, USA)
Lunch keynote for members of the Board of Trustees
- **FT Banking Summit** (November 30, 2017, London, United Kingdom)
Closing keynote speech
- **China-Europe Trade and Investment Forum** (March 29, 2017, Brussels, Belgium)
First opening keynote speech
- **CKGSB-Brookings US-China Forum** (December 14, 2016, New York City, USA)
Opening keynote speech; Dialogue with Mr. Henry Kissinger, the 56th United States Secretary of State and the 8th National Security Advisor
- **Sydney China Business Forum** (October 24, 2016, Sydney, Australia)
First opening keynote speech
- **Inaugural 'A New Business Civilization Forum' & 2nd 'CKGSB-Harvard Kennedy School Global Symposium'** (July 8, 2016, Beijing, China)
First opening keynote speech
- **US Committee of 100 Annual Conference** (April 16, 2016, Los Angeles, USA)
One of the two opening keynote speeches; With Mr. Ed Royce, then Chair of the House Foreign Affairs Committee
- **APEC Global Innovator Conference** (September 4, 2015, Beijing, China)
Opening session with Mr. Edmund S. Phelps, Winner of the Nobel Prize in Economics and Director of the Center on Capitalism and Society at Columbia University
- **World Pension Forum** (August 24-27, 2014, Aspen, Colorado, USA)
Keynote speech; Introduced by Bill Mayer, Chairman Emeritus of the Aspen Institute
- **Yougov-Cambridge Forum 2013** (September 12, 2013, London, United Kingdom)
One of the keynote speeches

- **Clifford Chance Seminar during World Economic Forum** (January 31, 2013, Davos, Switzerland)
One of the two lunch keynote speeches

Other Speaking Engagements

- **Harvard China Law Symposium** (February 12, 2025, Boston, USA)
Panel Discussion on "The Future of the Chinese Economy" featuring Professor Yasheng Huang (Professor of International Management at MIT Sloan School of Management), following a 4-minute personal statement of expertise
- **Asian Leadership Conference** (2025, 2023 & 2022, Seoul, South Korea; 2020, webinar)
*Mini MBA session (May 22, 2025, Seoul);
Mini MBA session (May 18, 2023, Seoul);
Mini MBA Session (July 14, 2022, Seoul);
Panel with Robert Barro (Paul M. Warburg Professor of Economics at Harvard University) on the topic of "Global Economic Recovery from COVID-19 Pandemic" (May 11, 2020, online)*
- **CKGSB-USYD Global Unicorn Program** (February 9-13, 2024, Sydney, Australia)
1hr opening lecture at the first day of the program
- **Asian Leadership Conference** in Zurich (January 19, 2025, Zurich, Switzerland)
Panel discussion
- **CKGSB-Stanford Engineering Global Unicorn Program** (December 9-13, 2024, San Francisco, USA)
1.5hrs lecture
- **CKGSB-Berkeley Engineering Global Unicorn Program** (November 3-8, 2024, Berkeley, USA)
1.25hrs lecture at the first day of the program
- **VIP event at Kozminski University** (October 28, 2024, Warsaw, Poland)
Public lecture to alumni and VIP guests
- **CKGSB-ESCP Global Unicorn Program** (September 23-26, 2024, Paris, France)
1.5hrs closing lecture
- **CKGSB-UCSD Global Unicorn Program** (September 9-13, 2024, San Diego, USA)
1.5hrs lecture at the first day of the program
- **AFR (Asia Financial Review) Summit** (September 3, 2024, Sydney, Australia)
Panel discussion on "US-China: Coexistence, competition or conflict" with Neil Thomas (Asia Society Policy Institute, Centre for China Analysis), Kitamura Shigeru (Former Director General National Security Secretariat of Japan) and Mimi Zhou (Professor of Law, UNSW)

- **CKGSB Melbourne Roundtable** (August 12, 2024, Melbourne, Australia)
Keynote speech to more than 40 privately invited audiences including government officials, or top leaders from local companies
- **London Tech Week** (June 11, 2024, London, United Kingdom)
Panel discussion at the Founders Stage Track
- **CKGSB-Columbia Global Unicorn** (May 20-24, 2024, New York, USA)
1.5hrs closing lecture at the first day of the program
- **Australia China Business Council NSW VIP Seminar** (May 1, 2024, Sydney, Australia)
Speech to 30 VIP guests, mainly Australian CEOs and executive
- **Workshop: Economic Disruption and Next-Generation Unicorns** (April 29, 2024, Melbourne, Australia)
Speech to 60+ audiences including government officials, or top leaders from national-level high-tech companies or large-scale scientific research institutes
- **CKGSB-Bocconi Global Unicorn Program in Milan** (November 12-17, 2023, Milan, Italy)
The first lecturer (1.5hrs) of the program (November 12, 2023)
- **SuperBridge Summit Dubai** (October 17, 2023, Dubai, UAE)
Panel discussion on Innovation
- **CKGSB-Global Unicorn Program in South Korea** (September 12-15, 2023, Seoul, South Korea)
Opening remarks (September 12, 2023) and 1.5hrs lecture (September 13, 2023)
- **Close-door lecture to the supporters' association of Ryota Takeda** (The House of Representatives) (August 2, 2023, Tokyo, Japan)
- **2023 South Summit** (June 17, 2023, Madrid, Spain)
Panelist at the session "Ecosystem Lens: Innovation in Asia"
- **CKGSB-Global Unicorn Program in Singapore** (May 16-19, 2023, Singapore, Singapore)
First lecturer (1.5hrs) of the program
- **Forum for World Education** (May 26, 2023, Hongkong SAR, China)
Panel discussion on "Building a Talent Pipeline" with Prof Alan Chan (Provost and J.S. Lee Professor of Chinese Culture, Chinese University of Hong Kong), Prof Yike Guo (Provost of Hong Kong University of Science and Technology), Prof Paul Lam Kwan-Sing (President of Hong Kong Metropolitan University)
- **CKGSB-Global Unicorn Program in Dubai** (February 15-17, 2023, Dubai, UAE)
First lecturer (2hrs) of the program
- **Thailand Unicorns Forum** (January 6, 2023, Bangkok, Thailand)
First lecturer of the program
- **London Speaker Bureau Annual Meeting** (December 7-8, 2023, Bangkok, Thailand)
One of speakers on Day 1

- **World Chinese Economic Summit** (2021 & 2020, webinar; 2019, Macao; 2017, Hong Kong; 2016, Melaka, Malaysia)
- **Seminar at the Wharton School of the University of Pennsylvania** (December 9, 2019, Philadelphia, USA)
Keynote and public lecture
- **Public lecture at Institut Européen d'Administration des Affaires (INSEAD)** (December 2, 2019, Singapore, Singapore)
- **Public lecture at Lee Kong Chian School of Business of Singapore Management University** (November 8, 2019, Singapore, Singapore)
- **Harvard Kennedy School of Government** (September 18, 2017, Cambridge, Massachusetts, USA)
- **Oxford University** (May 13, 2017, Oxford, UK)
Speaker and panelist at the "Responsible Business Forum"
- **Yale CEO Summit** (June 7-8, 2016, New York City, USA)
- **Stanford Center for Professional Development** (April 29, 2015, Stanford University, Palo Alto, California, USA)
- **Fortune Global Forum**
- **Economist Innovation Summit**

Webinars

- **The Innovation of Expansion: U.S. to China 2022** (March 9, 2022)
With Li Song, Managing Director of Silicon Valley Bank Asia Link, Al Beebe, President of American Chamber of Commerce in China, and Edith Yeung, General Partner at Race Capital; Hosted by Silicon Valley Bank
- **The 5th Business and Philanthropy Forum 2021** (December 13, 2021)
Fireside Chat; With Danny Quah, Dean of Lee Kuan Yew School of Public Policy; Hosted by Alliance For Good
- **GBSN Beyond: Virtual Conference Reimagined** (November 16, 2021)
Asia Deans' Panel: The Leadership Role of Business Schools as Catalysts for Sustainability; With Prof. Simon Wilkie, Dean of Faculty of Business and Economics of Monash Business School and Prof. Soh Wai Lin, Christina, Dean of Nanyang Business School of Nanyang Technological University; Hosted by Global Business School Network
- **FutureChina Global Forum** (July 12, 2021)
Opening Plenary Session; With Heng Swee Keat, Deputy Prime Minister and Coordinating Minister for Economic Policies of Republic of Singapore, Helen Wong, Group CEO of OCBC Bank, Liu Jin, Vice Chairman and President of Bank of China and KK Chua, Global Vice Chairman of Mary Kay; Hosted by Business China
- **Closed-door Webinar: Can Climate Change be a Catalyst for Economic Growth?** (November 14, 2020) (Co-hosted by Cheung Kong Graduate School of Business and GoldCrest Club)
Keynote speech; With Dr. Michael Frendo, Chairman of GoldCrest Club, HE Hakima El Haite, Former Minister of the Environment of the Kingdom of

Morocco and Special Envoy to COP22, Dr. Fu Chengyu, Professor of Management Practice of Governance and Innovations at Large Corporations of CKGSB & Former Chairman/CEO of CNOOC and SINOPEC, and Christophe Donay, Chief Strategies & Head of Asset Allocation of Pictet

- **Asian Leadership Conference webinar: A Greater Asia-Its Role, Its Future, Its Responsibility** (November 11, 2020) (Hosted by the Chosun Ilbo, Korea)
Keynote speech and dialogue with Joel Neoh, Founder and CEO of Fave, one of Southeast Asia's fastest growing fintech platform, and the co-founder of Groupon in Asia
- **China and Globalisation after COVID-19** (September 11, 2020) (Hosted by Asia House in London)
Keynote speech; With Rt. Hon. Lord Hague of Richmond, former UK Foreign Secretary and Chair of Linklaters' International Advisory Group and Taimur Baig, Managing Director and Chief Economist of DBS Bank
- **Update on Washington** (August 13, 2020) (Hosted by the Cheung Kong Graduate School of Business)
With Craig Allen, President of the US-China Business Council and Former US Ambassador
- **Center for China and Globalization closed-door webinar with GoldCrest Club** (May 30, 2020) (Hosted by the Center for China and Globalization)
With Mr. Wang Huiyao, Founder and President of the Center for China and Globalization, and Mr. Chen Dong, Chief Economist Asia of Pictet;
- **Asian Leadership Conference webinar: Global Economic Recovery from COVID-19 Pandemic** (May 20, 2020) (Hosted by the Chosun Ilbo, Korea)
With Professor Robert Barro, Paul M. Warburg Professor of Economics at Harvard University
- **Bo'ao Dialogue: COVID-19 vs Globalization** (April 29, 2020) (Hosted by Bo'ao Forum for Asia)
With Mr. Thomas L. Friedman, Author, Reporter and Recipient of three Pulitzer Prizes, Mr. Joseph S. Nye, Former Dean of Harvard Kennedy School of Government, and Mr. Wang Huiyao, Founder and President of the Center for China and Globalization;

PUBLICATIONS

1. The Role of Enterprises Amid Tectonic Global Transformation, *The Economic Observer*, September 7, 2026
2. "Three Hurdles" to the Common Prosperity, *The Economic Observer*, July 6, 2026
3. The importance of "Groundbreaking Innovation" in the Era of Super Exponential Growth, *FT Chinese*, July 3, 2026

4. The Economic Development Models of Three Major Economies, *The Economic Observer*, June 29, 2026
5. The U.S. Foreign Policies under Trump 2.0, *South Winds*, May 4, 2026
6. As History Makes Clear, A Powerful China is Not Expansionist, *SCMP*, January 1, 2026
7. Moving Beyond the “Going Global” Mindset: A Global Response to Global Challenges, *CAIJING*, December 22, 2025
8. Long-term Perspectives, Modernity and System Resilience, *The Economic Observer*, December 13, 2025
9. What Limited Japan’s Potential of Generating “Groundbreaking Innovation”, *South Winds*, December 1, 2025
10. Diverging Goals and Pathways: “Wealth and Power” vs. “Common Prosperity”, *CAIJING*, November 24, 2025
11. Fostering the Next Generation of Unicorns: CKGSB’s Pioneering Innovation in Business Education, *Global Focus Magazine*, Volume.19, Issue 02 (2025)
12. Tracing the Global Resources: The Emergence of Indian Descent in Global Politics, *The Economic Observer*, November 30, 2024
13. Fostering High Value-added Employment, *CAIJING (2025 Annual Issue: Forecasts & Strategies)*, November 18, 2024
14. China Should Continuously Generate “Groundbreaking Innovation”, *The Economic Observer*, January 8, 2024
15. The Rise of Indian Talent Around the World, *The Economic Observer*, September 4, 2023
16. Necessary Condition for “Common Prosperity”: Advanced, Inclusive and Fair Social Security Programs, *CAIJING*, August 7, 2023
17. Confucian Economic Sphere: Successes and Limitations, Potential Global Implications, *FT Chinese*, July 26, 2023
18. “Groundbreaking Innovation”: CKGSB’s experiment and innovation, *CAIJING*, December 19, 2022
19. Pioneering Social Innovation Amidst Global Transformations, *EFMD Global*, July 22, 2022
20. The Social Responsibility of Business Education: CKGSB’s Experiments from Version 1.0 to 4.0, *CAIJING*, July 18, 2022
21. Seeking Common Prosperity from A Global Perspective, *Asian Hub Column on IMD Website*, October 20, 2021
22. Economic Disruption: Chinese Experiment with Global Relevance, *China Business News*, October 13, 2021
23. Social Innovation: Thoughts, Experiments and Innovation by Cheung Kong Graduate School of Business, *China Philanthropy Times*, September 7, 2021
24. Common Prosperity: High quality and inclusive wealth creation, *CAIJING*, September 3, 2021
25. Exploring the “Three Capabilities” that Impact Global Competitiveness, *Harvard Business Review*, August 10, 2021

26. Pathways to Common Prosperity: A Global Perspective, *CAIJING*, June 21, 2021
27. How Japan Learned from the Best of East and West?, *CAIJING*, June 7, 2021
28. When there is A Crisis, there are Also Opportunities, *GBSN Interview*, April 13, 2021
29. Manufacturing: Development and Transformation in the New Landscape, *CAIJING*, March 8, 2021
30. A Post-Pandemic New World Order, *CAIJING*, October 12, 2020
31. Future Trends of Chinese Enterprises: Innovation-Driven Development, *Chinese People*, September 2020
32. Can China Overcome the Middle-income Trap?, *FT Chinese*, on December 30, 2019
33. The Classification and Optimization of the Structure of the Enterprise System, *CAIJING*, Dec 2, 2019
34. Confucian Economic Sphere and Two-Way Exchange Between the East and West, *Global Times*, September 10, 2019
35. Confucian Economic Sphere: Harmony in Diversity, *FT Chinese*, January 8, 2018
36. Young Entrepreneurs Should Hold Broader Vision, *Global Times*, January 22, 2016
37. Remain vigilant of the Collective Myopia of Humanity, *Global Times*, January 22, 2016
38. Observations and Remarks on the European Union, *21st Century Business Herald*, May 6, 2014
39. CIMC Vehicles' Overseas Expansion: A Chinese Case Study, *China Foreign Exchange*, December 27, 2013
40. China Needs SOEs in Current Development, *FT Chinese*, August 20, 2013
41. Promote Inclusive Growth, *CAIJING*, 2012
42. From Assembly to Manufacturing: Lessons from the German Model, *21st Century Business Herald*, December 2012
43. The New Generation of Government-Business Relations, *Chaoshan Businessman*, 2012
44. Building Great Business Institutions and Create A Society with Middle-class as majority, *China Entrepreneur*, 2011
45. What Can We Learn from Japan?, *Entrepreneur*, December 2009
46. The Cycle of Wealth Creation and Application, *The Economic Observer*, October 19, 2009
47. A New Vision of Business Schools, Green Company, September 2009.
48. Distracted and Focused, *Business Management Review*, July 2009
49. Fighting for Different Dreams, *Cheung Kong*, May 25, 2009
50. Innovation in Vision and Thoughts, *Business Management Review*, January 2009
51. Financial Crisis Presents an Opportunity for Shareholding, *The Economic Observer*, November 5, 2008

52. Ethical Bottom Line and Value Connection, *Chuang Ye Jia*, November 2008
53. Great Business Organizations and Wealth Creation, *The Economic Observer*, July 28, 2008
54. The "Enduring" Mindset, *China Business News*, April 23, 2008
55. Typical Cases of the New Self-Strengthening Strategy, *The Economic Observer*, April 14, 2008.
56. Why Have Indian Companies Risen to Global Prominence?, *Chinese Entrepreneur*, February 5, 2008
57. Seizing the Opportunity to Invest in European and American Financial Institutions, *The Economic Observer*, January 7, 2008
58. Focusing on India's Family Businesses and Wealth, *The Economic Observer*, December 3, 2007
59. Going Beyond "Technology" and Focusing on Business Organizations, *The Economic Observer*, May 14, 2007
60. Peace Leads to Long-Term Success, *The Economic Observer*, April 23, 2007
61. Chinese Companies Miss Another Opportunity, *China Entrepreneur*, 2007
62. Three Generations of Chinese Entrepreneurs, *China Entrepreneur*, April 2007
63. Global Football and Global Vision, *CEO & CIO*, July 2006
64. Seizing Global Trends to Foster World-class Enterprises, *China Entrepreneur*, December 2005
65. Investing in Walmart, *China Entrepreneur*, May 2005
66. A New "Self-Strengthening" Strategy: A New Vision for Building World-class Enterprises, *21st Century Business Herald*, March 25, 2004
67. The "Horse Stance" and "One-Finger Zen" of Management, *Global Management*, 1999
68. Rethinking the Asian Financial Crisis, *Securities Market Herald*, February 10, 1998
69. Eliminating Corruption and Corporate Governance, *Reform*, Volume No.4 (1997)
70. Dave Qi, Woody Wu and Bing XIANG, Stationarity and Cointegration Tests of the Ohlson Model, *Auditing & Finance*, Volume 12, Number 2 (p. 141-160) (2000)
71. Institutional factors influencing China's accounting reforms and standards, *Accounting Horizons*, Vol. 12 (2) (p.105-119) (1998)
72. The reform of China's state-owned enterprises: the role of stock markets in China in the Post-Deng Era, *The Chinese University of Hong Kong Press*, Hong Kong, (p.311-328) (1998)
73. On the rationality of Value Line's quarterly earnings forecasts: evidence from alternative methods, *Chinese Accounting Review*, (p. 115-156) (1997)
74. Woody Wu, Bing XIANG and Guochang Zhang, Ownership structure reform and corporate performance: an empirical evaluation of Chinese shareholding companies, *Hong Kong Journal of Business Management*, (p.53-67) (1996)

75. Controlling corruption, *The Hong Kong Accountant*, September/October, p.46-49 (1996)
76. The choice of return-generating models and cross-sectional dependence in event studies, *The Contemporary Accounting Research*, Vol. 9 (p.365-94) (1993)