

Bio



Bo Ji is an inspiring TEDx speaker, a China expert, an advocate of EU-China trade, Author of “*5G Changes the World*”, and Co-Founder of “Impact 17+1” Club.

Bo is currently the Assistant Dean of Global Executive Education & Chief Representative for Europe at Cheung Kong Graduate School of Business (CKGSB), a top business school with more than 14,000 chairman/CEO level alumni. Bo had an over-20-year successful business career in Global Business Development, Innovation, Strategy, Supply Chain Management, M&A, etc. He served as the senior executive at the headquarters of many fortune 500 companies such as Monsanto, Cargill, Pfizer, Wrigley and Mars. After a long corporate life, Bo became a serial entrepreneur and investor. Bo founded the “China Start” to bring global startups and scaleups to China. He created a paradigm shift for global startups to expand to China instead of Silicon Valley.

Combining his extensive business experiences and in-depth knowledge, Bo taught EMBA/MBA from some of the world’s most prestigious business schools such as INSEAD, Esade, MIT, New York University, Hong Kong University of Science and Technology, Technology University of Munich, Tsinghua University, CKGSB, Zhejiang University, Sun Yet-Sen University, Shanghai Jiaotong University and Taiwan’s National Chengchi University etc.

Bo is a well sought inspiring speaker at renowned international conferences, forums, TV media and annual corporate meetings. He frequently appears at large scale tech/startup conferences around the world as keynote speaker, such as Mobile World Congress (Spain), London Tech Week (UK), Pioneers 18’(Austria), Wolves Summit (Poland), Horasis Global Meeting (Portugal), UN Empretec Global Summit (Turkey), Arctic 15 (Finland), Info Share (Poland), Startup Village (Russia), Lean Startup Europe (Netherland), Campus Party (Italy), European Startup Days (Poland), OurCrowd Global Investor Summit (Israel), Technology Innovation Summit (China), Startup LaunchPad (Hong Kong), India Blockchain Week (India) etc.