



CKGSB
长|江|商|学|院
CHEUNG KONG GRADUATE
SCHOOL OF BUSINESS

WHAMPOA



ASIA BUSINESS SUMMIT 2023 2023 亚洲商业峰会

Singapore 新加坡 2023.05.16

Introduction



About Cheung Kong Graduate School of Business (CKGSB)

The Cheung Kong Graduate School of Business was established in November 2002 with the aim of cultivating business leaders with a global vision, a humanistic spirit, a strong sense of social responsibility and an innovative mind-set.

Today, CKGSB stands apart in China for its faculty and research excellence, and globally for its China insights and its strong alumni network. More than half of the faculty previously held tenure or senior professorships at top global business schools, such as MIT, Wharton, and Yale. Over half of the 20,000 alumni are at the CEO or Chairman level and, collectively, they lead one fifth of China's 100 most valuable brands.

About Whampoa Group

Whampoa Group is a private investment group founded by Amy Lee (who is a former Senior Partner at Lee & Lee, ex-CEO of Hogan Lovells and previously Board Member of Clifford Capital and Infracore Asia) and Lee Han Shih (whose family founded OCBC Bank, Lee Rubber Group and Lee Foundation).

Whampoa Group is committed to high-growth, future-forward investments that improve society. The Group has a track record in investing in pioneering technologies and companies at the forefront of innovation, be it new energy, fintech, digital or Web3.

主办方简介



关于长江商学院

长江商学院成立于2002年11月21日,是由李嘉诚基金会捐资建立的拥有独立法人资格的非营利性教育机构,为国际管理教育协会(AACSB)和欧洲管理发展基金会(EFMD)成员,并获得AACSB和EQUIS认证,是国务院学位委员会批准的“工商管理硕士授予单位”(含EMBA和MBA)。学院总部位于北京,现设有工商管理硕士项目(MBA);高级工商管理硕士项目(EMBA);企业家学者项目;高层管理教育项目(EE)及独角兽加速项目(原创社区)。

长江商学院以“为中国和世界培养一批具有全球视野、全球资源整合能力、全球价值对接能力及全球担当、具备人文关怀和创新精神的世界级商业领袖”为己任,致力于打造全球新一代商学院,通过新视野、新思维、新格局、新境界与新商业文明,培养重视社会创新的经济上新生代迭代的力量,为全球重大问题的解决贡献中国智慧和中国方案。

关于黄浦集团

黄浦是一家私营投资集团,致力于高增长、面向未来的投资,以为社会进步做出贡献,提供在全球多地的独特投资机遇和战略合作伙伴。

黄浦集团致力于可以改善社会的高增长、面向未来的投资。集团善于投资处于创新前沿的先锋技术和公司,领域涉及新能源、金融科技、数字经济以及Web 3。

13:00 - 14:00 | **Summit Registration**

14:00 - 14:05 | **Introduction**

Ira ZAKA, Associate Director, Global Marketing and Communications, Cheung Kong Graduate School of Business (CKGSB)

14:05 - 14:25 | **Welcome Remarks**

Summit Co-hosts:

ZHOU Li, Assistant Dean, CKGSB

LI Xin, Vice President, Caixin Media; Managing Director, Caixin Global; CKGSB Alumna

Welcome Remarks:

LI Haitao, Dean's Distinguished Chair Professor of Finance and Associate Dean, CKGSB

Amy LEE, Co-founder and Chairperson, Whampoa Group

14:25 - 14:50 | **Opening Keynote: China's Business Landscape in the Global Context: 2023 and Beyond**

Keynote

XIANG Bing, Founding Dean and Professor of China Business and Globalization, CKGSB

14:50 - 15:50 | **Navigating Global Uncertainties: The Perspective of RCEP**

Panel 1

Moderated by: LI Haitao, Dean's Distinguished Chair Professor of Finance and Associate Dean, CKGSB

Panelists:

Taimur BAIG, Managing Director and Chief Economist, Group Research, DBS

Brian SAN, Executive Director, Programmes & Strategic Development, Wealth Management Institute

Katsuhiko SATO, Professor of Strategy and Finance, Waseda Business School

WANG Guangyu, Founder and Chairman, China Soft Capital; CKGSB Alumnus

15:50 - 16:50 | **Scaling up in RCEP**

Panel 2

Moderated by: Hau LEE, The Thoma Professor of Operations, Information & Technology, Stanford University

Panelists:

Oi-Yee CHOO, CEO, ADDX

Willson CUACA, Founding Partner, East Ventures

KIM Jong Yoon, CEO, Yanolja and Yanolja Cloud

LIU Yongyan, Founder and CEO, Fintopia

16:50 - 17:00 | **Closing Keynote**

SUN Tianshu, Professor of Information Systems and Director of the Center for Technology, Big Data and Digital Transformation, CKGSB

13:00 - 14:00

签到

14:00 - 14:05

峰会介绍

Ira Zaka, 长江商学院国际市场部副主任

14:05 - 14:25

开幕式&欢迎致辞

峰会联席主持人:

周立, 长江商学院助理院长

李昕, 财新传媒副总裁、财新国际董事总经理、长江商学院校友

欢迎致辞:

李海涛, 长江商学院副院长、金融学教授、杰出院长讲席教授

Amy Lee (李润瑛), 黄浦集团联合创始人、主席

14:25 - 14:50

开幕主旨演讲:全球大变局下的中国商业前景

主旨演讲

项兵, 长江商学院创办院长、中国商业与全球化教授

14:50 - 15:50

RCEP视角:如何驾驭全球大变局

高峰对话1

主持人:

李海涛, 长江商学院副院长、金融学教授、杰出院长讲席教授

对话嘉宾:

Taimur Baig (泰穆尔·拜格), 星展银行研究部执行董事、首席经济学家

Brian San, 新加坡财富管理学院项目和战略发展执行董事

Katsuhiko Sato, 早稻田大学商学研究科战略与金融学教授

王广宇, 华软资本创始人、董事长、长江商学院校友

15:50 - 16:50

RCEP机遇:探索商业增长驱动力

高峰对话2

主持人:

Hau L. Lee (李效良), 斯坦福大学商学院运筹学及信息技术学Thoma (讲座) 教授

对话嘉宾:

Kim Jong Yoon, Yanolja及Yanolja Cloud 首席执行官

Oi-Yee Choo (朱爱仪), ADDX首席执行官

刘永延, 瓴岳科技 (Fintopia) 创始人、首席执行官

Willson Cuaca, East Ventures创始合伙人

16:50 - 17:00

闭幕主旨演讲

孙天澍, 长江商学院科技与运营教授

Speakers

In alphabetical order by last name

按姓氏首字母排列



Taimur BAIG 泰穆尔·拜格

Managing Director and Chief Economist,
DBS Bank Group Research

星展银行研究部执行董事、
首席经济学家

Taimur Baig, Ph.D, heads global economics as well as macro strategy for interest rate, credit, and currency at DBS Group Research. He also advises the bank on risk management and investment strategy.

Prior to joining DBS, Dr. Baig was a Principal Economist at the Economic Policy Group, Monetary Authority of Singapore (MAS). Earlier, he spent nine years at Deutsche Bank's Singapore office, where his last position was Managing Director and Chief Economist, Asia. During 1999-2007, he was the Senior Economist of the International Monetary Fund.

泰穆尔·拜格博士在星展集团主要负责全球经济以及利率、信贷和货币的宏观策略等研究方向，也为银行的风险管理和投资策略提供建议和咨询服务。

加入星展银行之前，拜格博士是新加坡金融管理局经济政策组的首席经济学家。在此之前，他在德意志银行新加坡办事处工作了9年，离开前是亚洲区董事总经理兼首席经济学家。1999-2007年，拜格博士任国际货币基金组织高级经济学家。

Dr. Baig sits as a council member for the Asian Financial Think Tank, Economic Society of Singapore, and Women's World Banking.

Dr. Baig holds a Ph.D in Economics from the University of Illinois at Urbana-Champaign. He attended London School of Economics and Wabash College for his B.A. in Economics.

拜格博士是亚洲金融智库、新加坡经济学会和世界妇女银行的理事会成员。

拜格博士拥有伊利诺伊大学香槟分校的经济学博士学位，以及伦敦经济学院和瓦巴什学院的经济学学士学位。



Oi-Yee CHOO 朱爱仪

CEO, ADDX

ADDX首席执行官

Oi-Yee was appointed CEO of ADDX in March 2022. She has 20 years of capital raising and M&A advisory experience.

Before joining ADDX as Chief Commercial Officer in January 2020, Oi-Yee was with UBS for 6 years, and was Head of Investment Banking for UBS Singapore. She joined UBS from Morgan Stanley, where she was Head of Singapore Investment Banking. Prior to Morgan Stanley, she ran the Southeast Asia real estate investment banking franchise for Nomura Singapore. She started her investment banking career with Citigroup, covering Singapore corporate and real estate clients.

Between 2006 and 2008, Oi-Yee was Senior Vice President, Strategy and Business Development, for Parkway Holdings, the largest healthcare company in Asia, and helped create the Parkway Life REIT.

Oi-Yee graduated from Nanyang Technological University with a Bachelor of Accountancy. She also has a Master of Business Administration from Manchester Business School.

朱爱仪于2022年3月被任命为ADDX的首席执行官。她有着20年的融资和并购咨询经验。

在2020年1月加入ADDX担任首席商务官之前，朱爱仪在瑞银工作了6年，并担任瑞银新加坡投资银行业务主管。加入瑞银之前，她曾在摩根士丹利担任新加坡投资银行业务主管。在此之前，她负责野村控股新加坡公司在东南亚的房地产投资银行业务。她的投资银行职业生涯始于花旗集团，负责新加坡企业和房地产客户。

2006年至2008年，朱爱仪担任亚洲最大的医疗保健公司百汇班台 (Parkway Holdings) 的战略与业务发展高级副总裁，并参与创建了Parkway Life REIT。

朱爱仪毕业于南洋理工大学，获得会计学学士学位。她还拥有曼彻斯特商学院的工商管理硕士学位。



Willson CUACA

Founding Partner, East Ventures

East Ventures 创始合伙人

Willson Cuaca is the Founding Partner at East Ventures, the most active venture capital firm in Southeast Asia. Willson manages both the seed and growth funds at East Ventures, which has invested in 300+ tech companies across Southeast Asia, with a central focus in Indonesia, the largest archipelago in the world.

Under Willson's leadership, East Ventures captured the early wave of digital transformation in Indonesia by becoming the 1st investor of Indonesia's unicorns, Tokopedia and Traveloka.

East Ventures is also the early backer of many fast-growing companies in Southeast Asia such as Ruangguru, Shopback, Moladin, Sociolla, Xendit, SIRCLO and Waresix and is a shareholder of Grab and Gojek.

Willson was listed in Asia's Top 100 People Transforming Business in 2020 by Business Insider and named Fortune Indonesia Business Person of the Year 2022.

Willson Cuaca是风险投资公司East Ventures的创始合伙人, 该公司深耕东南亚市场。Willson负责管理East Ventures的种子基金和成长基金, 已在东南亚, 特别是印度尼西亚, 投资了300多家科技公司。

在Willson的领导下, East Ventures抓住了印尼数字转型的早期浪潮, 成为印尼独角兽公司Tokopedia和Traveloka的第一个投资者。

East Ventures 是 Ruangguru、Shopback、Moladin、Sociolla、Xendit、SIRCLO和Waresix 等众多东南亚独角兽公司的早期投资方, 也是Grab和Gojek的股东。

Willson的企业被《商业内幕》(Business Insider) 评为2020年亚洲100强人才转型企业, 他也被《财富》杂志评为2022年印度尼西亚年度商业人物。



KIM Jong-Yoon

CEO, Yanolja

Yanolja及Yanolja Cloud首席执行官

Kim Jong-Yoon leads Yanolja Co., Ltd., one of the world's fastest growing global travel platform and travel technology companies. Yanolja operates through the platform business for travel and leisure-related services and SaaS solutions business driven by Yanolja Cloud. Yanolja is leading the digital transformation of the global travel tech companies. Yanolja is funded by SoftBank, and the only unicorn company among travel related companies in South Korea.

Prior to joining Yanolja, Kim has worked at McKinsey & Company, Google, Bearing Point and 3M. He received his MBA from the Tuck School of Business at Dartmouth College and his BS in Chemical Engineering from Seoul National University.

Kim Jong-yoon所领导的Yanolja Co., Ltd.是全球发展最快的全球旅游平台和旅游技术公司之一。Yanolja的业务，主要由旅游和休闲服务平台业务和依托Yanolja云驱动的SaaS解决方案业务组成。Yanolja由软银投资，目前正引领全球旅游科技公司的数字化转型，是韩国旅游相关企业中唯一的独角兽企业。

加入Yanolja之前，Jong-yoon曾在麦肯锡公司、谷歌、Bearing Point和3M工作。Jong-yoon拥有达特茅斯学院塔克商学院的MBA学位和首尔国立大学的化学工程学士学位。



Amy LEE 李润瑛

Co-founder and Chairperson,
Whampoa Group

黄浦集团联合创始人、主席

Amy Lee was a Senior Partner at Lee & Lee, a renowned Singaporean law firm co-founded by her father, Lee Kim Yew, uncle, Lee Kuan Yew and his wife, Kwa Geok Choo. She was later the Singapore CEO of international law firm, Hogan Lovells.

Today, she serves as a Board Member of her family's investment company, Lee Kim Yew Ltd. Throughout her career, she also sat on the boards of Clifford Capital Holdings and Infraco Asia.

李润瑛 (Amy Lee) 女士是黄浦集团的联合创始人。她曾是新加坡著名律师事务所 (Lee & Lee) 的资深合伙人, 该事务所由她的父亲李金耀先生, 叔叔李光耀先生和其妻子柯玉芝女士共同创办。

之后, 她担任过霍根路伟国际律师事务所 (Hogan•Lovells) 的新加坡首席执行官, 还曾是Clifford Capital Holdings 和Infraco Asia的董事会成员。如今, 她担任其家族投资公司LKY投资公司的董事会成员。



Hau L. LEE 李效良

Thoma Professor of Operations, Information and Technology, Stanford Graduate School of Business

斯坦福大学商学院运筹学及信息技术学Thoma（讲座）教授

Hau L. Lee is the Thoma Professor of Operations, Information and Technology at the Stanford Graduate School of Business. His areas of specialization include global value chain innovations, supply chain management, global logistics, inventory modeling, and environmental and social responsibility. He is also the faculty advisor for the Stanford Institute for Innovations in Developing Economies, and is a co-director of the Stanford Value Chain Innovation Initiative. Professor Lee has published widely in journals, such as Management Science, Operations Research, Harvard Business Review and Sloan Management Review, and served on the editorial boards of many international journals.

李效良是斯坦福大学商学院运筹学及信息技术学Thoma（讲座）教授。他的研究领域包括全球价值链创新、供应链管理、全球物流、库存建模以及环境和社会责任。他还是斯坦福大学发展中经济体创新研究所的教师顾问，斯坦福大学价值链创新计划的联合主任。李教授在《管理科学》、《运筹学》、《哈佛商业评论》和《斯隆管理评论》等期刊上广泛发表文章，并在多家国际期刊的编辑委员会任职。

Professor Lee has consulted extensively in the public and private sectors. He is a co-founder of DemandTec, which went public in 2007. He is on the board and advisory board of several logistics services and supply chain software companies. Professor Lee obtained his B.Soc.Sc. degree in Economics and Statistics from the University of Hong Kong in 1974, his M.Sc. degree in Operational Research from the London School of Economics in 1975, and his MS and PhD degrees in Operations Research from the Wharton School of the University of Pennsylvania in 1983.

李教授为多家上市和私有公司提供咨询服务。他是DemandTec的联合创始人，该公司于2007年上市。他也是多家物流服务和供应链软件公司的董事会和咨询委员会成员。

李教授于1974年在香港大学获经济学及统计学学士学位，1975年在伦敦经济学院获得运筹学硕士学位，1983年在宾夕法尼亚大学沃顿商学院获得运筹学硕士和博士学位。



LI Haitao 李海涛

Dean's Distinguished Chair Professor of Finance, Associate Dean for Degree Programs, Associate Dean for Alumni Affairs and the Development Foundation, Director of the Family Business Research Center, CKGSB

长江商学院学位项目副院长、校友事务及长江商学院教育发展基金会副院长、长江商学院教育发展基金会理事、金融学教授、杰出院长讲席教授

Dr Li Haitao is the Dean's Distinguished Chair Professor of Finance, Associate Dean for Degree Programs and Associate Dean for Alumni Affairs and the Development Foundation at CKGSB. Previously, he was the Jack D. Sparks Whirlpool Corporation Research Professor in the Finance Department of the Stephen M. Ross School of Business at the University of Michigan. He also served on the faculty of the Johnson Graduate School of Management at Cornell University.

Dr Li serves on the editorial boards of Management Science (the Department of Finance) and the International Review of Finance. Dr Li holds a PhD in Finance from Yale University.

李海涛博士是长江商学院学位项目副院长、校友事务及长江商学院教育发展基金会副院长、长江商学院教育发展基金会理事、金融学教授、杰出院长讲席教授，拥有耶鲁大学金融学博士学位。他曾是密歇根大学Stephen M. Ross School of Business, Jack D. Sparks Whirlpool Corporation金融学讲席教授，并曾在康奈尔大学约汉逊管理学院任教。李博士担任《管理科学》(金融系)和《国际金融评论》的编委。



LI Xin 李昕

Managing Editor and Managing Director of Caixin Global; Vice President of Caixin Media, CKGSB Alumna

财新国际总编辑、董事总经理；财新传媒副总裁；长江商学院校友

Li Xin is the Managing Editor and Managing Director of Caixin Global, and Vice President of Caixin Media, leading the company's global news and intelligence services, as well as Caixin's international branding and events.

Before Caixin, she was the Managing Editor of the Chinese Wall Street Journal and Chinese Dow Jones newswire. This is her second stint at Caixin, where she was formerly the Managing Editor of Caixin: China Economics & Finance, an English-language magazine, and Caixin Online at Caixin Media.

In 2006, she founded Caijing Magazine's first bureau in the United States, as a correspondent of politics and economics. Li moved back to China in 2007 to head Caijing Magazine's English website. Li was a documentary producer at China Central Television between 2001 and 2004.

Li holds a bachelor degree in English language from Tsinghua University, a master degree in journalism from University of Missouri-Columbia and an Executive MBA degree from Cheung Kong Graduate School of Business. Li is the co-chair of China Council of the WEF future councils. She is also an Aspen China Fellow.

李昕是财新国际的执行编辑兼董事总经理，财新传媒副总裁，主管海外新闻、咨询业务、财新传媒海外会议和品牌拓展。

加入财新之前，她是中国华尔街日报和中国道琼斯通讯社的总编辑。此前她曾担任英文杂志《财新：中国经济与金融》的总编辑，并负责财新传媒旗下的财新在线。2006年，她创办《财经》杂志旗下首个驻美国分社，专注报道政治和经济内容。2007年，李昕回到中国，负责财经杂志的英文网站。2001年至2004年，李昕在中央电视台担任纪录片制片人。

李昕拥有清华大学英语语言学士学位、密苏里哥伦比亚大学新闻学硕士学位和长江商学院高级工商管理硕士学位。她是世界经济论坛未来理事会中国理事会的联合主席，阿斯彭学会的第四期中国英才计划成员。



LIU Yongyan 刘永延

Founder and CEO, Fintopia

瓴岳科技集团首席执行官

Liu Yongyan is the founder and CEO of Fintopia Group. Founded in 2015, Fintopia's mission is to improve the efficiency and effectiveness of financial services through technology and provide superior credit experiences to users around the world. The group has business across multiple countries, including China, SE Asia, and Latin America. Since its inception in 2015, it has accumulated 57 million registered users, worked with more than 60 financial institutions and facilitated more than USD \$15 billion in consumer loans.

刘永彦是瓴岳科技集团的创始人兼首席执行官。瓴岳科技成立于2015年，旨在通过科技提升金融服务的效率和效益，为全球用户提供卓越的信贷体验。该集团业务遍及包括中国、东南亚和拉丁美洲在内的多个国家和地区。自2015年成立以来，已累计拥有5700万注册用户，与60多家金融机构合作，促成了超过150亿美元的消费贷款。

Before Fintopia, Yongyan managed the Payment Platform team for Facebook in 2010. He was a founding member of the team and led the team to build a stable, flexible, and easy-to-use platform that enables payment for 180+ countries with 40+ payment methods for Facebook. Prior to Facebook, Yongyan was the tech lead for Google Product Search (now called Google Shopping Express) since 2007, after he graduated from Fudan University.

创立瓴岳科技之前，刘永延曾在2010年管理Facebook的支付平台团队。他是该团队的创始成员，并带领团队构建了一个稳定、灵活且易于使用的支付平台，集成了180多个国家的40多种付款方式。在加入Facebook之前，自2007年起担任Google Product Search（现称为Google Shopping Express）的技术负责人。刘永延毕业于复旦大学。



Brian SAN

Executive Director, Programmes and Strategic Development, Wealth Management Institute

新加坡财富管理学院项目和战略发展执行董事

Brian San serves as the Executive Director for Programmes and Strategic Development at the Wealth Management Institute. He co-leads the Global-Asia Family Office Circle (GFO Circle) at WMI, a network platform for the family office community in Singapore and Asia.

Brian is also the Program Development Director for the Dalio Market Principles Program, a landmark initiative at WMI supported by Dalio Philanthropies, which aims to teach universal principles of market behavior to both private and public sector leaders and investors. Brian also leads program teams in the family office, investment and impact-related programs.

Brian San是新加坡财富管理学院项目和战略发展执行董事。他负责管理新加坡财富管理学院(WMI)旗下全球—亚洲家族办公室网络(GFO Circle),致力于搭建新加坡乃至亚洲的家族办公室生态平台。

Brian 还是达利欧市场原则项目的项目开发总监,该项目由新加坡财富管理学院发起,由达利欧慈善基金会支持,旨在向私营和公共部门的领导人和投资者推广市场行为的普遍原则。Brian还领导家族办公室、投资和影响力等相关项目的项目团队。

Before WMI, Brian was on the senior leadership team at NTUC LearningHub, where he led the division focused on re-training low-income and unemployed workers and helmed the LHUB GO digital learning platform. He previously led M&A and partnerships for an Asia-focused education investment group and helped to launch new colleges in Myanmar, Indonesia and Vietnam. Brian started his career as a strategy consultant with Bain & Company, leading private equity, financial services and retail projects.

He holds a BA (Hons) in Philosophy, Politics and Economics from the University of Oxford, and an MBA from Harvard Business School.

在加入新加坡财富管理学院之前,Brain是NTUC Learning Hub的高级领导团队成员,他领导的部门专注于对低收入和失业工人进行再培训,并负责 LHUB GO 数字学习平台。他曾任职于一家专注亚洲地区的教育投资集团,负责并购业务和合作伙伴关系,并帮助其在缅甸、印度尼西亚和越南开设新的学院。Brian的职业生涯始于贝恩公司(Bain & Company) 的战略顾问,负责私募股权、金融服务和零售项目。

Brain拥有牛津大学哲学、政治学 and 经济学荣誉学士学位,以及哈佛商学院的工商管理硕士学位。



Katsuhiro SATO

Professor of Strategy and Finance,
Waseda Business School

早稻田大学商学研究科战略与金融学教授

Katsuhiro has unrivaled expertise and experience in strategy and corporate finance from both professional and academic angles. He started his professional career at the Development Bank of Japan, where he led corporate planning, corporate finance, project finance, and global capital markets. He then advised Japanese and global leading companies and government ministries on strategy and corporate finance as a partner at McKinsey & Company.

Katsuhiro holds a PhD in Management Science from Kyoto University, M.Sc. from Stanford University, and L.L.B. from Keio University, and has published books and articles on general management, strategy, and corporate finance topics in leading media, e.g., Diamond Harvard Business Review.

Katsuhiro在战略和企业融资方面拥有丰富的经验和极高的学术建树。他的职业生涯始于日本开发银行，负责领导企业规划、企业融资、项目融资和全球资本市场。随后，他作为麦肯锡公司的合伙人，为日本和全球领先的公司和政府部门提供战略和企业融资方面的建议。

Katsuhiro拥有京都大学管理科学博士学位，斯坦福大学理学硕士，以及庆应义塾大学法学学士学位，并多次在知名媒体（如Diamond Harvard Business Review）上发表管理、战略和公司财务等主题的书籍和文章。



SUN Tianshu 孙天澍

Professor of Information Systems and
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长江商学院科技与运营教授、企业家学
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Sun Tianshu is Professor of Information Systems and Director of the Center for Technology, Big Data and Digital Transformation at CKGSB. He has been tenured at USC Marshall School of Business, held a joint appointment in Computer Science and been recognized with Robert R. Dockson Named Professorship.

Tianshu's research is focused on digital transformation, digital technology, digital platform, and digital economy. His research conducted in collaboration with leading private and public sector organizations addresses how firms and governments can combine data analytics, field experiment,

causal inference, machine learning, and economic models to improve business decisions and industry policies. He has worked closely with a variety of organizations including Facebook, Alibaba and Adobe. Many findings from these studies have been implemented by collaborating organizations.

Tianshu received his Bachelor in Physics from Nanjing University, and Master in Physics and PhD in Information Systems from University of Maryland.

孙天澍现任长江商学院科技与运营教授，企业家学者项目学术主任，在南加州大学获得终身教职以及 Robert Dockson 讲席教授，同时兼任商学院与计算机系博士生导师。

孙天澍的研究聚焦在企业数字化转型，包括数字化战略、数字化组织和数字化科技。孙天澍的学术研究和产业实践尤其关注技术与商业的交叉融合——特别是大数据，云计算，物联网和人工智能如何持续的改变零售，

金融，制造，物流，医疗和企业服务等行业。他曾在中美顶尖企业有丰富的工作经历与合作实践，如Facebook、Adobe、阿里巴巴、网易等。

孙天澍本科毕业于南京大学物理系，在马里兰大学修读物理，电子工程与经济学博士课程，获得信息系统博士学位。



WANG Guangyu 王广宇

Founder and Chairman, China Soft Capital; CKGSB Alumnus

华软资本创始人兼董事长，长江商学院校友

Wang Guangyu founded China Soft Capital Group (CSC) in 2008, which ranks top 10 among China's venture capital and private equity investment enterprises. He is also the controlling shareholder of "Tianma Group" (002453.SZ), and heads the China Academy of New Supply-side Economics, which is a famous think-tank founded in 2013 that aims to support academic research on supply-side reform.

Wang is an expert in investment and financial science and technology. He has been invited to participate in the national "9th to 13th Five-Year" research. He is also the author of many renowned books such as "Equity Investment in China", "2049 The Rise of Intelligence".

王广宇于2008年创立了中国软投资集团 (China Soft Capital)，是中国创投和私募股权投资企业排名前十的企业。他还是天马集团 (002453.SZ) 的控股股东，华夏新供给经济学研究院院长，该研究院是一家成立于2013年的知名民间智库组织，推进“以改革为核心的新供给经济学”的研究。

王广宇是国内知名的金融信息化和私募股权投资专家。曾参加国家“十五规划”主题资讯报告等研究，有《创新管理》、《金融病毒》等10余部著作问世。

He is a professor at the Graduate School of Chinese Academy of Social Sciences, a board member of Renmin University and Jilin University, and a member of the consulting committee of the Overseas Chinese Affairs Office of the State Council.

Wang Guangyu graduated from China Youth University of Political Studies, Tsinghua University and The Hong Kong Polytechnic University. He is also an alumnus of Cheung Kong Graduate School of Business (CKGSB), where he completed the CEO Program and the Business Scholars Program.

他是中国社会科学院研究生院教授，兼任中国人民大学的校董、吉林大学的校董，国务院侨务办公室咨询委员会委员。

王光宇毕业于中国青年政治学院、清华大学和香港理工大学。他也是长江商学院CEO项目和企业家学者项目的校友。



XIANG Bing 项兵

Founding Dean, Professor of China Business and Globalization, CKGSB

长江商学院创办院长、中国商业与全球化教授

Dr. Xiang Bing is the Founding Dean and Professor of China Business and Globalization at Cheung Kong Graduate School of Business (CKGSB). Prior to joining CKGSB, Dr. Xiang was a Professor at Peking University's Guanghua School of Management, where he pioneered the school's Executive MBA program.

He was also one of the seven founding faculty members of China Europe International Business School (CEIBS) in Shanghai. Previously, Dr. Xiang served on the faculty of the Hong Kong University of Science and Technology.

Dr. Xiang's research interests include the reform of state-owned enterprises, innovation and the role of the private sector in China, and economic disruption. He is a leading authority on China business, innovations in China, globalization of Chinese companies, China's development models, global implications of China's transformation, social innovation, economic disruption, China-US relations, global trade and investment systems and global governance. His writings and cases on these subjects are considered among the most influential in China and beyond.

He has served as an independent board member of a number of companies (including four Fortune Global 500 companies) listed in Hong Kong, mainland China and the United States. He is a member of the International Advisory Council of Fundação Dom Cabral (FDC) in Brazil, a member of the Global Advisory Board of Yonsei School of Business in Korea, a member of the Advisory Council for the Royal Academy of Management (RAM) in Oman, a member of the Advisory Board of Asia House in London and a Counselor for One Young World Summit in Dublin. He was a member of the Board of Trustees for United Way Worldwide (US) from 2011-2017.

项兵博士是长江商学院创办院长、中国商业与全球化教授。在加入长江商学院之前，项兵博士曾任北京大学光华管理学院会计学教授及博士生导师，并主持创办了光华管理学院高级工商管理硕士项目 (EMBA)。他还是中欧国际工商学院 (CEIBS) 首批 (七名) 核心教授之一，并曾执教于香港科技大学。

项兵博士曾担任多家上市公司的独立董事，包括四家世界 500 强企业。他担任巴西 Fundação Dom Cabral 商学院国际咨询委员会理事、韩国延世大学商学院全球咨询委员会理事、伦敦亚洲之家 (Asia House) 咨询委员会理事及都柏林世界青年领袖峰会 (One Young World Summit) 顾问，还曾于 2011-2017 年间担任国际联合公募协会 (United Way Worldwide) 的全球理事。

项兵博士的研究领域包括：中国国有企业制度改革及管理、中国民营企业的角色与作用以及建设性创新、经济上新生代迭代的力量等课题。项兵博士在中国商业发展的诸多领域，如中国企业创新、中国企业全球化、中国发展模式、中国经济转型对全球经济的意义、社会创新、经济上新生代迭代的力量、中美关系、全球贸易及投资体系以及全球治理问题等方面被业界公认为学术权威与意见领袖。



ZHOU Li 周立

Assistant Dean, CKGSB

长江商学院助理院长

Mr. Zhou Li joined CKGSB in July 2010 as Assistant Dean. He is primarily responsible for the School's English-language Executive Education Programs, overseas operations, Case Center, applied research projects and information technology systems. He also serves as Chief Editor for CKGSB Knowledge, the School's English-language magazine. He teaches "China and Its Business People" to senior executives of global companies and Executive MBA students of top-tier business schools from around the world. He has been invited to speak at forums and symposiums organized by leading global financial media, multinational companies, government agencies and educational institutions.

Prior to CKGSB, Dean Zhou worked for more than 20 years as CEO and in other management positions at telecom, IT, investment and consulting companies in Canada, Hong Kong and mainland China. Before he joined the corporate world, Dean Zhou was on the faculty of Renmin University in China, where he developed and taught International Business Management courses and was given the 'Best Lecturer' award. He received his Bachelor's Degree in Economics at Renmin University in China and his MBA at McGill University in Canada.

周立先生2010年7月加入长江商学院，任助理院长。主要负责学院外文高层管理项目、海外运营、案例中心，应用研究项目和信息技术系统，同时担任学院英文杂志CKGSB Knowledge的主编。此外，他还为来自全球各地的跨国公司高管和著名商学院的EMBA学员讲授“中国与中国企业”课程。周立先生多次受邀在国际顶级财经媒体、跨国公司和教育机构等主办的论坛和内部研讨会上发言。

在加入长江商学院之前，周立先生有20多年在中国大陆、香港和加拿大担任通讯、IT、投资和咨询公司CEO及其他高管职务的成功经历。投身商界之前，周立先生曾任教于中国人民大学，在中国大陆首先开设“国际工商管理”课程，并获中国人民大学“最佳教师奖”。他拥有中国人民大学经济学学士和麦吉尔大学工商管理硕士学位。

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- Learn how to become a unicorn by company visits
- Build and strengthen relations with other forward-thinking entrepreneurs

HIGHLIGHTED SPEAKERS



XIANG Bing

Founding Dean and Professor of China Business and Globalization, CKGSB



LI Wei

Associate Dean for Asia and Europe, Professor of Economics, Director of the China Economy and Sustainable Development Center, CKGSB



Dong-Sung CHO

Chairman of The Institute for Industrial Policy Studies(IPS) Korea



Anindya Ghose

Heinz Riehl Chair Professor of Business at NYU Stern



Jong-Yoon Kim

CEO, Yanolja & Yanolja Cloud



Karl Ulrich

CIBC Endowed Professor, Professor of Operations, Information and Decisions Research, The Wharton School of the University of Pennsylvania



Guan Wang

President, Gen.G Esport Global Academy



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Program Manager
Global Unicorn
Program Korea

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