

PROGRAM CURRICULUM

This live and virtual programme offers and requires a high level of participant engagement through class discussions, case studies and interactive presentation opportunities.

The programme is delivered in 5 weeks. For each week, it consists of live sessions with award-winning faculties and industry experts; faculty facilitated group discussions and self-guided online learning. Participants will have direct access to Programme Co-Directors from both CKGSB and Møller Institute throughout the programme and opportunities for peer learning and networking through various group activities and events during and post the programme.

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LIVE LEARNING WITH FACULTY
(12.00 GMT/ 20:00 CST, Tuesday)

+

LIVE LEARNING WITH INDUSTRY EXPERTS

(Wednesday)

+

FACILITATED GROUP LEARNING

(Friday)

+

SELF-GUIDED LEARNING



21.25 hours in 5 weeks

(2/3 of which is live and direct interactions with faculty, experts and fellow participants)

LIVE LEARNING WITH FACULTY

WEEK 1

Driving impact in a disruptive world

Exploring the trends on global investment and trading system, global governance, and geo-economics and geo-politics in an era of a confluence of technological, social, political, and geopolitical disruptions, e.g. US-China decoupling. It will set the scenes for aspiring leaders/innovators on how to drive impact in a disruptive world.

WEEK 2

Disruptive Technologies: Cutting-edge technologies and the impact on our world

Understanding the 4th Industrial Revolution which is bringing together digital, physical and biological systems that will change us – humans and how we live our lives.

WEEK 3

Our Shared Future: Innovating for social good

Successful social innovation approaches and strategies which are changing the world around us as we shift towards system which focuses not just on growth but on maximising human well-being and how we want to live.

WEEK 4

Future Earth: Harnessing innovation for a better planet

An examination of how innovation provides the route to creating a sustainable future for the planet and how impact entrepreneurs from both the East and the West are innovating for a net-zero 2050 planet.

WEEK 5

Impact Leadership: Activating impact innovation for good

Stories of innovation success from diverse sectors and viewpoints: a panel discussion with 3 experienced leaders. Potential opportunity to present/pitch individual impact innovation project to expert panel leaders.