



# IGNITING INNOVATION FOR IMPACT



ONLINE LIVE & VIRTUAL PROGRAMME

**DURATION:** 5 weeks  
**START:** Nov 2020

Understanding &  
activating impact  
innovation

## REGISTRATION PACKAGE

The **Igniting Innovation for Impact** programme co-directors will review registration form when they are complete. A completed registration must include the following:

- A completed and signed registration form in PDF file
- Participant professional profile photo (high resolution)

*\*Please note that the registration form MUST be completed in English. Please note the information provided in your application is strictly confidential. CKGSB Europe & Møller Institute reserves the right to modify the programme dates, location, and fee at any time.*

## THE REGISTRATION PROCESS

### Submit your registration form

Please start the registration process as soon as you are certain of your intention to join the programme. Programme co-directors and teaching faculties will review your details in preparation for the programme delivery.

### Invitation confirmation

Your programme manager will confirm the receipt of your registration details and you will receive an invoice on the programme fee.

### Payment to commit

Please pay the programme fee no longer than 15 days from the invoice date or immediately if the invoice was received within 6 weeks of the commencement of the programme in order to secure your place on the programme. Please note confirmation of attendance is subject to receipt of full payment of the programme fee, and places are allocated in order of receipt of payment.

### Joining Confirmation

Your programme manager will send you a confirmation email once your payment has been received and confirm your place on the programme.

## DATE & LOCATION

Online programme: live and virtual learning

Duration: 5 weeks, 10<sup>th</sup> Nov 2020 – 11<sup>th</sup> Dec 2020

## PROGRAMME FEE

- GBP 1,200 per participant
- GBP 1,100 for early-bird offer available for registration received before 15<sup>th</sup> September 2020
- GBP 1,020 for alumni from CKGSB and Møller Institute
- GBP 2,700 for group enrolment applied for three participants from the same company
- GBP 750 for each additional participant (for the 4<sup>th</sup> participant from the same company)

*Please note:*

- *The programme fee includes tuition, teaching materials, access to online live and self-guided learning platforms.*
- *Fees are subject to change. The price stated excludes tax and you may be charged a tax depending on your circumstances.*
- *Team offer cannot be combined with the early-bird or alumni offer*
- *Further benefits for organisations are available when five or more participants attend one of our executive programmes within 12 months*

## CANCELLATION AND TRANSFER POLICY

**If you have received a confirmation letter to attend the Igniting Innovation for Impact programme, but find that you are unable to attend, you must notify CKGSB in writing to transfer to the next available session at least 6 weeks before the programme starting date. Please note in the case of voluntary cancellation before the start of the programme, the programme fees paid are non-refundable.**

## REGISTRATION FORM

### Part 1 - PARTICIPANT INFORMATION

Gender (M/F):		
Title (Mr/Mrs/Ms/Dr):		
First Name:		
Family Name:		
Date of Birth (Day/Month/Year):		
Primary Citizenship:		
Preferred Email:		
Mobile Number:		
Highest Education Level:		
Where did you hear about this programme:		
Resident address:		
Postal code:	City:	Country:
Total years of work experience:		
Current Job Title:		
Company Name:		

Company Website:		
Industry/Sectors:		
Company Address:		
Postal code:	City:	Country:
Company Profile (Up to 150 words)		
<p><b>Short Bio (up to 150 words)</b> <i>Please include any personal or/and professional achievements as well as any other points which you think that will help us to get to know you and understand more about your future ambitions.</i></p>		

## Part 2 - QUESTIONS

*Please take this opportunity to present yourself to the programme co-directors in a concise, informative and open manner.*

What does 'Impact' mean to you? Please give us an example(s) where you have demonstrated being an impact leader through innovation, including where appropriate challenges you have been trying to solve and how did you or your organization contribute? What are you or your organisation's ambitions and plans for the future? (Up to 150 words)

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Describe your reasons for applying to the **Igniting Innovation for Impact** programme. What do you seek to gain from the programme? As well, how can you contribute to it, and aid the development and success of your fellow delegates? (Up to 150 words)

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### Part 3 - PAYMENT

*Please indicate in whose name the invoice for the programme fee should be issued if different from above*

Dr/Mr/Mrs/Ms:		
First name:	Family Name:	
Job title:		
Company Name:		
Company/Resident address:		
Postal code:	City:	Country:
Direct Tel.:	Mobile:	
E-mail:		
<b>VAT No. (if applicable):</b>		

## CERTIFICATION

*Please read the following carefully before signing your registration form, thank you.*

1. I am aware of the need for fluency and writing skills in the English language, and of mandatory programme attendance where required.
2. I am aware and agree to adhere to programme requirements in a professional manner.
3. I have read, understood and accept the cancellation and transfer policy.
4. I am aware that there is no refund offered by the school if I voluntarily withdraw from the programme before its starting date.
5. I certify that the information given in this registration is complete and accurate to the best of my knowledge.
6. I understand that the programme fee includes tuition, teaching materials and access to online live and self-guided learning platforms.
7. I understand that changes to the programme schedule may occur, depending on the availability of resources, such as guest speakers. I am aware that CKGSB and Møller Institute will ensure that this does not affect my overall experience of the programme.
8. I grant CKGSB and Møller Institute, their agents or assignee the full discretionary right to use for marketing, PR and educational purposes, any audio-visual material in which I am featured (including my appearance, voice and any content) during the programme. This includes, but is not limited to still pictures (photography), video and/or audio recordings submitted and made online or on the occasion of activities offline.

Date: \_\_\_\_\_ Signature of applicant: \_\_\_\_\_

**To avoid disappointment, please return your completed signed application with supporting documents to your programme manager, Ms Jennifer Wang on email [jenniferwang@ckgsb.edu.cn](mailto:jenniferwang@ckgsb.edu.cn) - Thank you!**