

COVID19-Driven Digitalisation in China

July 20-August 13, 2020

July 20 (Monday)

19:00-19:10 **Orientation**
by Assistant Dean ZHOU Li

19:10-20:30
**Dialogue: Post-COVID19
Digitalisation in Asia**
By Prof. SUN Baohong &
Prof. CHO Dong-sung

July 23 (Thursday)

19:00-20:30
**The NEXT Generation E-
Commerce I**
by Prof. SUN Baohong

July 27 (Monday)

19:00-20:30
**The NEXT Generation E-
Commerce II**
by Prof. SUN Baohong

July 30 (Thursday)

19:00-20:30
**Dialogue: AI and Other New
Technologies Thriving amid
COVID19**
by Prof. Eddie NING & Speaker

August 3 (Monday)

19:00-20:30
Post-COVID19 Digital Marketing
by Prof. LI Yang

August 6 (Thursday)

19:00-20:30
Panel Discussion:
**Consumerism Accelerated by the
Pandemic**
by Prof. LI Yang & Guest Speakers

August 10 (Monday)

19:00-20:30
**Digital Currency & Its
Applications I**
by Prof. Ouyang Hui

August 13 (Thursday)

19:00-20:15
**Digital Currency & Its
Applications II**
by Prof. Ouyang Hui

20:15-20:30
Program Debrief
by Assistant Dean ZHOU Li

**Week 1:
New E-Commerce**

**Week 2:
New Technologies**

**Week 3:
New Consumerism**

**Week 4:
New Trends**