

# CHINA CEO

Leading with a global  
perspective and China insight

 CIK|GIS|B  
长|江|商|学|院

**Applicant****First name:** \_\_\_\_\_ **Family name:** \_\_\_\_\_

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**APPLICATION PACKAGE**

The CKGSB China CEO Program Director will only review applications when they are complete. A completed application must include the following:

- Application form completed and signed in PDF file
- Participant professional profile photo (high resolution)
- Passport ID page (for visa invitation letters and intercity travel bookings upon successful application)

\*Please note that the application form MUST be completed in English. Please note the information provided in your application is strictly confidential. CKGSB Europe reserves the right to modify the program dates, location, and fee at any time.

**THE ADMISSION PROCESS***Submit your application*

Please start the application process as soon as you are certain of your intention to apply. Program Director will review your application and invitation decision will be made within a week time. If necessary, a call/meeting will be set up for the purpose of confirming if the program corresponds to your profile and business objectives.

*Invitation Confirmation*

Your Program Manager will confirm your attendance and you will receive an invoice of the program fee.

*Payment to commit*

Please pay the program fee no longer than 30 days from the invoice date or immediately if acceptance was received within 8 weeks of the commencement of the program in order to secure your place on the program. The program fee includes tuition, teaching materials, meals, 5 nights' hotel stays and intercity transfers within China. The cost of international travels to and from China is not covered.

**WECHAT INTRODUCTION ARTICLE**

Please note upon the success of your application, some relevant contents outlined in this application form will be automatically translated into Chinese to introduce you to CKGSB alumni, subject to your final approval.

**DATE & LOCATION**

Monday to Friday, 21st-26th June 2020 - China (Beijing & Shenzhen)

## **PROGRAM FEE**

- GBP 8,800.00 (exc. VAT)
- GBP 7,920.00 (exc. VAT) - Group fee for 3 and above
- GBP 7,040.00 (exc. VAT) - Early bird rate available for applications received before 29th Feb
- Others (e.g. Partner, CKGSB alumni)

The program fee includes tuition, teaching materials, meals, 5 nights' hotel stays and intercity transfers within China. The cost of international travels to and from China is not covered.

## **CANCELLATION AND TRANSFER POLICY**

If you are invited to the CKGSB China CEO Program, but find that you are unable to attend, you must notify CKGSB in writing to either cancel or transfer to the next available session more than 2 months before the program starting date. In the case of cancellation less than 2 months before the program starting date, the program fees paid are non-refundable.

## APPLICATION FORM

### 1. PROFESSIONAL INFORMATION

Gender (M/F):		
First Name:	Family Name:	
Preferred first name:		
Job Title:		
Company Name:		
Company Website:	Industry/Sectors:	
Annual Revenue in US\$:	No. of employees:	
Company profile including key partner & clients (up to 200 words): <i>(please feel free to provide photos and video that introduce your company)</i>		
China-related company news or report if any: (please feel free to provide links below)		
Company Address:		
Postal code:	City:	Country:
Direct Tel:	Mobile:	
E-mail:		
Name of parent company (if applicable):		
Is the company a family-owned business? (Y/N)		

## 2. PERSONAL INFORMATION

Home address:		
Postal code:	City:	Country:
Home Tel:		
WhatsApp ID:	WeChat ID:	
LinkedIn:		
E-mail:		
Nationality (ies):	Require Chinese Visa (Y/N):	
Date of birth (Day/Month/Year):		
Dietary Requirements (Y/N):	If yes, please specify:	
How many years of working experience do you have with China:		
How well do you think you know about China (1-5, 5 being the highest rate):		
Where did you hear about this program:		

## 3-4. QUESTIONS

Please take this opportunity to present yourself to the Program Director in a concise, informative and open manner.

3. What is the biggest challenge you have encountered in your business (maybe China business related), what was your approach & outcome; and your ambitions and plans for the future.

(Up to 150 words)

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4. Describe your reasons for applying to the China CEO Program. What do you seek to gain from the program? As well, how can you contribute to the Program, and aid the development and success of your fellow CEOs & executives? (Up to 150 words)

**5. SHORT BIOGRAPHY (Up to 200 words)**

Please include any personal or/and professional achievements as well as any other points which you think that will help us to get to know you and understand more about your future ambitions.

## 6. CERTIFICATION

Please read the following carefully before signing your application:

1. I am aware of the conditions of admission to the CKGSB China CEO program.
2. I am aware of the need for fluency and advanced writing skills in the English language, and of mandatory program attendance.
3. I am aware and agree to adhere to program requirements in a professional manner.
4. I have read, understood and accept the cancellation and transfer policy.
5. I certify that the information given in this application is complete and accurate to the best of my knowledge.
6. I confirm my private insurance provides coverage for medical care, illness and injury in China while attending the program.
7. I am aware that there is no refund offered by the school should cancellation take place less than 2 months before the start of the program, including failing to obtain a valid visa to travel.
8. I understand that the program fee includes tuition, teaching materials, meals, 5 nights' hotel stays and intercity transfers within China. The cost of international travels to and from China is not covered.
9. I understand that changes to the program schedule may occur, depending on the availability of resources, such as company visit arrangement. I am aware that CKGSB will ensure that this does not affect my overall experience of the program.
10. I grant CKGSB, its agent or assignee the full discretionary right to use for marketing, PR and educational purposes, any audio-visual material in which I am featured (including my appearance, voice and any content) during my program at CKGSB. This includes, but is not limited to still pictures (photography), video and/or audio recordings made on campus or on the occasion of activities off-campus.

Date: \_\_\_\_\_

Signature of applicant: \_\_\_\_\_

### Emergency contact information

CKGSB requires you to provide the contact details of a Chinese/English speaking person to reach in case of an emergency during a program. Disclosure of the information is voluntary, but failure to provide this information may result in CKGSB inability to notify the contact in a timely manner. CKGSB disclaim any liability or responsibility in such instances.

Dr/Mr/Mrs/Ms:	
First Name:	Family Name:
E-mail:	
Direct Tel.:	Mobile:
Relationship:	

### Payment

Please indicate in whose name the invoice for the program fee should be issued, if you are invited to the program.

Dr/Mr/Mrs/Ms:		
First name:	Family Name:	
Job title:		
Company Name:		
Company address:		
Postal code:	City:	Country:
Direct Tel.:	Mobile:	
E-mail:		
VAT No. (if applicable):		

To avoid disappointment, please return your completed application with supporting documents to your Program manager, Jennifer Wang, on email: [jenniferwang@ckgsb.edu.cn](mailto:jenniferwang@ckgsb.edu.cn)