

2019年长江商学院MBA就业报告

2019 CKGSB MBA EMPLOYMENT REPORT

September 2019

Cheung Kong Graduate School of Business MBA Program



Note:

All currency data is reported in Chinese RMB with currency exchange rate 7.0657.
Information is collected through an online employment survey conducted in July, 2019.



有能力的人，要为人类谋幸福，这是任务。历史中有很多具创意、有抱负的人和群体，同心合力，在追求无我中，推动社会改革进步。

我们不一定是拯救世界的英雄，但我们谨守正知、正行、正念，应该可以高声回应社会：我们一生未曾不仁不义、不善不正。我盼望，为下一代建立和守望未来，是每一位长江商学院同学的承诺，让我们一起共勉，同望更美好的世界，世世代代能在尊严、自由和快乐中，活出我们民族的精彩。

李嘉诚

For those who can, you must, do something and do more. History is filled with souls that feel and think, who came together in service of social progress and reform.

We may not be the high and mighty superheroes who can save the world from all ills, but if the way we feel, think and act are committed to all that is just and good, our moral courage and discipline enabled us never to be unkind, unconscionable and unfair. I hope that each and every one of CKGSB graduates will promise to be attentive custodians of the future, together we can build a wonderful world for everyone, for generations to live with dignity, freedom and happiness in our beautiful and beloved country.

LI Ka-shing

关于长江

ABOUT CKGSB

长江商学院（CKGSB）成立于2002年11月，是由李嘉诚基金会捐资建立的拥有独立法人资格的非营利性教育机构，为国际管理教育协会（AACSB）和欧洲管理发展基金会（EFMD）成员，并通过了EFMD的综合评估获得其EQUIS认证，是国务院学位委员会批准的“工商管理硕士授予单位”（含EMBA和MBA）。学院总部位于北京，现设有工商管理硕士项目（MBA）、金融MBA项目（FMBA）、智造创业MBA项目（METI）、高级工商管理硕士项目（EMBA）、企业家学者项目（DBA）和高层管理教育项目（EE）和创新创业社区。

长江商学院以“为中国和世界培养一批具有全球视野、全球资源整合能力与全球价值对接能力、人文关怀与社会担当，以及创新精神的世界级商业领袖”为己任，致力于通过新视野、新思维、新格局、新境界与新价值取向，打造全球新一代商学院，并积极推动与引领新商业文明。

Cheung Kong Graduate School of Business (CKGSB) is China's first independent, faculty-governed and non-profit business school. Founded in 2002 with support from the Li Ka Shing Foundation, CKGSB's mission is to cultivate business leaders with a global vision, a humanistic spirit, a strong sense of social responsibility and an innovative mindset.

CKGSB has a campus in Beijing, teaching sites in Shanghai and Shenzhen, and representative offices in Hong Kong, London and New York. The school offers innovative MBA, Finance MBA, Master of Entrepreneurship and Technology Innovation (METI), Executive MBA, Business Scholars Program (DBA), Executive Education programs and Chuang Community.

长江商学院创办院长、教授 项兵博士





项目介绍

ABOUT CKGSB ENGLISH MBA PROGRAM

A WORLD-CLASS MBA PROGRAM FOR CHINA BUSINESS

长江商学院工商管理硕士学位（MBA）项目采用英文教学，集中授课 14 个月，以长江世界级教授的原創中国洞察为教学基础，企业家校友资源指导学生实践，致力于培养拥有全球视野、创新能力和社会责任感的未来商业领导者。长江 MBA 学生大部分毕业于全球知名学府，拥有扎实的海内外工作经历，国际学生比例为 25%-30%。在长江商学院的求学经历，使他们加速职业提升，实现人生突破式成长。自 2003 年首期至今，项目已拥有 700 多位校友，他们在金融、高科技、消费品、制造业、能源等核心行业做出了重要贡献，其中超过 70% 的校友担任企业中高层管理岗位，25% 的校友已成功创业。

CKGSB MBA is a 14-month program, which develops ambitious young professionals into global business leaders with a strong understanding of China and other emerging economies.

As a world-class MBA program for China business, CKGSB MBA features:

WORLD-CLASS FACULTY

40+ full-time faculties who joined from Wharton, Stanford, Yale, Columbia, INSEAD, etc.

UNRIVALED ALUMNI NETWORK

World renowned alumni include over 13,000 business executives (including Jack Ma of Alibaba). More than half of them are at the CEO or Chairman level of top Chinese and multinational companies.

GLOBAL LEARNING PLATFORM

Overseas modules and exchange opportunities with world-leading business schools.

DIVERSIFIED GLOBAL TALENTS

Over 60% of students have overseas study or work experiences. They've graduated from prominent universities and worked with leading employers.

CLASS PROFILE



Median GMAT Score

680



Average work experiences (years)

5.4



Average age at entry

29.5



International Students

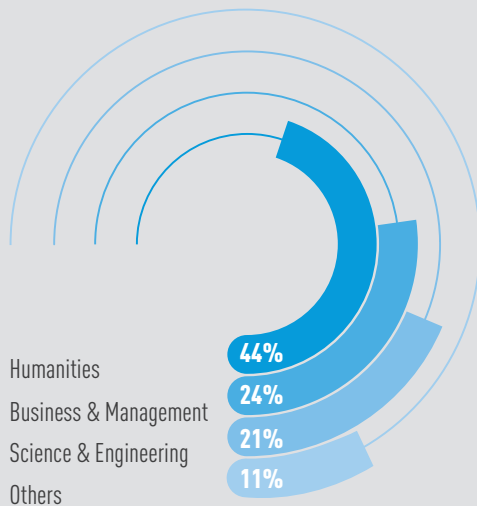
18%



Female Students

50%

ACADEMIC BACKGROUND



PRE-MBA COMPANY TYPE

Private-owned

50%

Chinese state-owned

14%

Public-listed

12%

Foreign-owned

12%

Government or non-profit

9%

Joint-venture

3%



“

The MBA brought me together with so many established business leaders who'd give us their time, almost at the drop of a hat. One day you'd visit Alibaba, the next day Tencent - it was like going behind the closed doors of the global economy.

Rory Bates CKMBA 2013
Co-Founder of Glow Save

PRE-MBA INDUSTRY

Financial services (VC, PE, IB, etc.)

23.53%

Industrial/heavy manufacturing

17.65%

Other services

17.65%

Education, government & non-profit

8.82%

Retail, trading & logistics

8.82%

TMT

8.82%

Energy & chemical

5.89%

Arts, culture & entertainment

2.94%

Consulting & other professional services

2.94%

Consumer products

2.94%

PRE-MBA JOB FUNCTION

General & project management

23.52%

Operations & production management

23.52%

BD, sales & marketing

23.52%

HR, legal & corporate finance

8.83%

Investment

8.83%

Others

8.83%

Risk management

2.95%



After spending 8 years in London across investment banking, advising and investing in start-ups, and founding my own entrepreneurial ventures, I was looking to build my own company in Asia, or take a lead role in an existing one and strengthen bridges between China and Europe. Whether it's starting a FinTech P2P platform, or cross-border advisory, or replicating a European app/service in China and vice versa, there were lots of ideas I explored while at CKGSB - especially with incredibly knowledgeable peers and faculty where I could find business partners and advisors in the process.

Sahil Chugani - CKMBA 2015
CFO & Partner, China Television Service (CTVS)



LOCATION



China



International



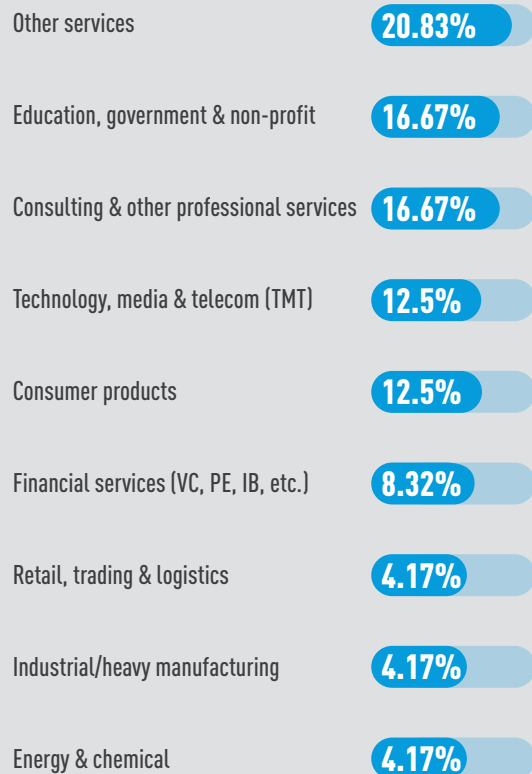
“

With the passion and vision to succeed in the business world, I believe it was the right time to step out of the comfort zone and to take up the MBA challenge that will push the best out of me. CKGSB's mission to provide world-class education for China's business is exactly what I was looking for in achieving a MBA and investing back into China's market, where talents, knowledge, resources, location, connectivity, and culture are at the best of the best. CKGSB is a place where one's potentials can be exerted to its fullest.

Michelle LAU CKMBA 2015
Exchanged to Columbia University, US



POST-MBA INDUSTRY



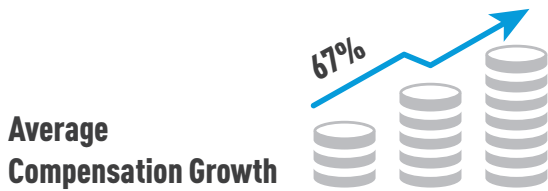
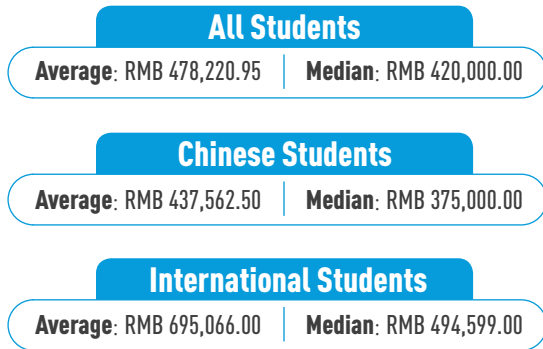
POST-MBA JOB FUNCTION



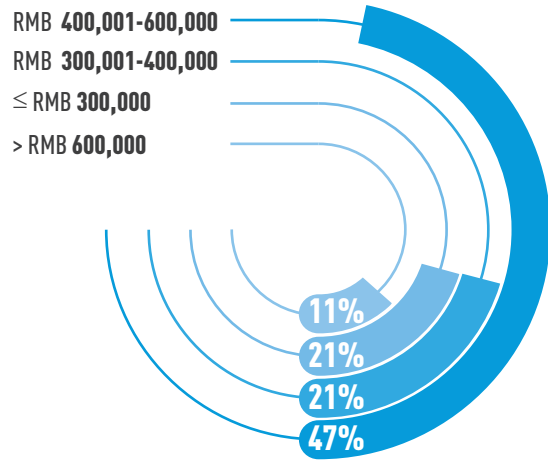
Professors helped me create my business plan and I was paired with mentors from CKGSB's Executive MBA program, which offered one-on-one time with people who have extensive backgrounds in business.

Cindy MI CKMBA 2010
Founder & CEO of VIPKID.com

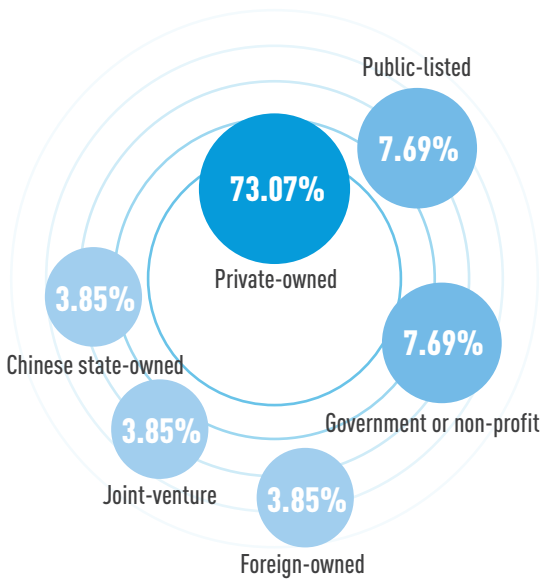
COMPENSATION OVERVIEW



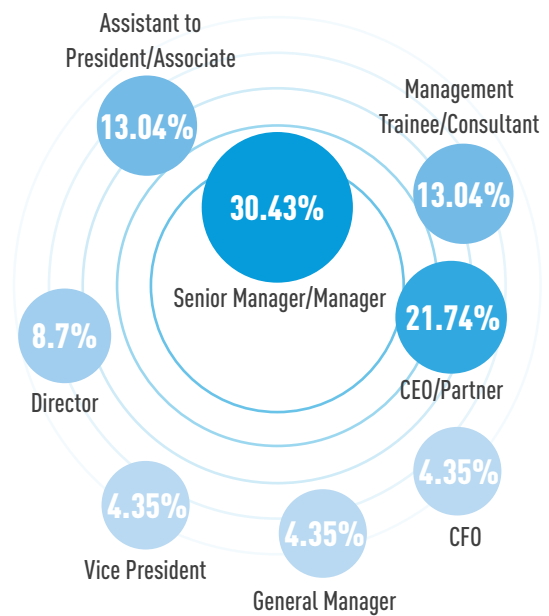
COMPENSATION RANGE



POST-MBA COMPANY TYPE



POST-MBA JOB TITLES



EMPLOYER PARTNERS

A

A.T.Kearney
 AB Insurance
 ABB
 Abbott
 Accenture
 Adidas
 AECOM
 African Development Bank
 AIA
 AIG
 Air Products
 Airbnb
 AkzoNobel
 Alcatel-Lucent
 Alibaba
 Allianz
 Amazon
 American Express
 Amgen
 Amway
 Anheuser-Busch Inbev
 ANZ Bank
 Aon Hewitt
 Apple
 Arcelor Mittal
 Asia Alternatives Advisor
 Asiya Investments
 ASSA ABLOY
 Astellas
 Astra Zeneca plc.
 Atlas Copco
 Audi
 Aurora Private Equity
 Avery Dennison
 AVIC Fund of ChinaW
 AXA

B

BAI
 Baidu
 Bain & Company
 Bank of American Merrill Lynch
 BitsxBites
 Banpu
 Barclays
 BASF
 Bayer
 BCCF
 BCG
 BearingPoint

BestSeller
 BHP
 Bill Melinda Gates Foundation
 Bloomberg
 BMS
 BMW
 BNP Paribas
 BOC
 Boeing
 Booz & Company
 Borouge
 Bosch
 Boseru Funds
 BP Global
 BSH Home Appliances
 Burberry
 Burson-Marsteller

C

CAISSA Touristic
 Calyon Bank
 Capgemini
 CapitalLand
 Cargill
 Carlsberg Group
 Carrie Fund
 Caterpillar
 CBC
 CCB International
 CCB Principal Capital
 CDH Investments
 CEB
 Century Securities
 Changjiang Securities
 Chevron
 China Growth Capital
 China Jianyin Investment
 China Renaissance Partners
 China Resources
 China Soft Capital
 China Unicom
 ChinaAMC
 Chinalin Securities
 CHR
 Chrysler
 CICC
 Cisco
 Citibank
 CITIC
 CNOOC

D

Coca-Cola
 COFCO
 Colgate & Palmolive
 Corning
 Coursera
 Cowin Capital
 Credit Ease
 Cummins
 CV Capital
 Da Cheng Fund Management
 Daimler
 Danaher
 DBS
 DECATHLON
 Dell
 Deloitte
 Delta Capital
 Detecon International GmbH
 Deutsche Bank
 DGW Fund
 DHL
 Didi Chu Xing
 Disney
 DOVER
 Dow Chemical
 Dow Jones
 DTU INVESTMENT
 DTZ
 Dumex
 DuPont

E

E Fund
 E J McKay
 E.LAND
 East Asia Qianhai Securities
 Eaton
 Ebay
 ECOLAB
 EF Education
 Eli Lilly
 Elsevier
 EMBRAER CHINA
 EMC
 Emerson
 ENN Group
 Ericsson
 Ernst & Young
 Evonik Degussa
 Expedia
 Exxon Mobil

F

Facebook
 Ferrero
 Fiat Chrysler
 Fidelity Investment
 Fluke
 Fonterra
 Ford
 Fortune Capital
 Fosun
 Frog Design
 Fullgoal Fund
 FuWah International Group

G

Gallup
 Gartner
 GE China
 Genmious Group
 General Motors
 GGV Capital
 Gilead Sciences
 Givaudan
 Gobi Partners
 Goldman Sachs
 GoldStone
 Google
 Greenwoods Asset Management
 GroupM
 GSK
 Gucci
 Guotai Junan Securities

H

Hach
 Haitong Securities
 Hanas
 Hanergy
 Hang Seng Bank
 Harvest Fund Management
 Hay Group
 Henkel
 Henry Group
 Hewitt Consulting
 HillHouse
 Hilti
 Hina Group
 Hisilicon
 Hitachi
 HNA
 Holyann
 Honeywell

- Hony Capital
HP
HSBC
HTC
HTF Fund
Huaan Fund
Huawei
Hudson
Huntsman
Hutchison Whampoa
Hyundai
- I** ICBC
IDG
IFC
IMAX
IMS Consulting
Inditex
Infosys
ING Group
INLY Media
Innovation Works
Intel
InterContinental Hotel
International SOS
iPaylinks
iQIYI
iResearch
- J** Jaguar Land Rover
JCDecaux
JD.com
Jiang Tai Insurance Brokers
John Deere
Johnson & Johnson
Johnson Controls
Jones Lang LaSalle
- K** KaV Group
Keywise Capital
Kimbley-Clark
Kingsoft
KPCB
KPMG
- L** L.E.K Consulting
Lafarge Group
Legend Capital
Legend Holdings
LEGO
Lenovo
Li & Fung
- Lightspeed Venture Partners
Linkedin
Longcapital
L'OREAL
Lvmama
LVMH
- M** Macquarie
MasterCard
McKinsey & Company
Medtronic
Merck
Michelin
Microsoft
Mirae Asset
Mondelez
Morgan Stanley
MorningSide Capital
Motorola
MSCI
MSD
- N** Nanosphere
NBA
Nestle
Neuberger-Berman
NEXTEV
Nielsen
Nike
Noble Group
Nokia
Nomura International
Novartis
Novo Nordisk
- O** OCBC
Ogilvy & Mather
Oliver Wyman
Oracle
Orient Securities
OYO China
- P** P & G
Palfinger
Penghua Fund Management
PepsiCo
Perfect World
Pfizer
Philip Morris
Philips
PINGAN
PKU HealthCare Industry Group
- POSCO
PowerVision
Prophet
PWC
- Q** Qihoo 360
Qiming Venture Partners
Qunar
- R** Radiometer
RB
Redpoint Ventures
Renhe Capital
Richemont
Rio Tinto
Roche
Roland Berger
Rolls Royce
Royal Bank of Scotland
- S** S Capital
Samsung
SanDisk
Sandvik
Sanofi
Sany
SAP
Schneider
SF
Shenzhen Xiaoman Technology
Shell
Shenyin & Wanguo Securities
Siemens
SinoPec
SMC
Softbank
Sogou
Sohu
Sony Pictures
Standard Chartered
Star Capital
Steinway
Sungent BioVenture
- T** T2Mobile
TAL Group
TATA Group
TCL
TE Connectivity
Tebon
Tencent
Tesla
- Tetra Pak
Thfund
Thomson Reuters
ThyssenKrupp
Tishman Speyer
Towers Watson
Tsing Capital
Tsinghua Holding Capital
Tuniu
Twitter
- U** Uber
UBS
Uniliver
Uniqlo
UNI-QUANTUM
Urwork
- V** Vale
VIP.COM
VIPABC
VIPKID
Vmware
Volkswagen
Volvo
- W** Walmart
Walt Disney
Wanda
Wharton International
Willis Towers Watson
World Economic Forum
WPP
Wyeth
- X** xcelerate Life Holding Inc.
XDF
Xiaomi
- Y** Yiqi Education Technology
Ying Capital
Yonghui Superstores
Yum! China
- Z** Zhongzhi Enterprise Group
Zoomlion Heavy Industry
ZRT
ZS Associates



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- Business Solutions Program (DBA)

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