

# CHEUNG KONG GRADUATE SCHOOL OF BUSINESS:

## Introduction

BEIJING | SHANGHAI | SHENZHEN | HONG KONG | NEW YORK | LONDON



CKGSB  
长|江|商|学|院

# Overview

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**History**

Established in Beijing in November 2002 with generous support from the Li Ka Shing Foundation

**Governance**

China's first faculty-governed, independent, non-profit business school

**Presence**

Campuses: Beijing, Shanghai, Shenzhen  
Overseas Offices: New York, London, Hong Kong

**Faculty**

40+ full-time faculty members recruited from the world's leading business schools

**Programs**

MBA; Finance MBA; Executive MBA; Korean EMBA; Doctor of Business Administration; Executive Education

**Partners**

Harvard Kennedy School, Columbia Business School, Stanford, Cornell, National University of Singapore (NUS), UCLA, University of Virginia, ESMT, etc.

**“In just a few short years, CKGSB has become widely recognized as China’s leading executive business school.”**



**– *The Rt Hon David Cameron***

The Prime Minister of the United Kingdom and Northern Ireland

**“It is a daunting challenge for a business school to bring so many truly A-list business leaders together, but CKGSB has managed to hit another home run.”**



**– *Jack Ma***

Founder and Executive Chairman, Alibaba

# Faculty

**40+**

full-time professors

- CKGSB's faculty represent the best in global business education
- Mastery of Eastern and Western business practices and theories
- Emphasis on research: faculty continue to focus on research during their professorships at CKGSB

**20+**

professors once tenured at top global institutions



**70+**

global academic awards by faculty

- Focus on research allows for two-way traffic that bridges the knowledge gap between East and West
- CKGSB draws on its faculty's expertise on issues of global relevance: *global governance, exponential technologies, income inequality and sustainable development.*

**300+**

innovative case studies

- CKGSB is the world's thought leader on Chinese and global business
- CKGSB operates a number of research centers and a case center that has published more than 300 specific cases and reports

# Knowledge

## CKGSB's research and case studies focus on:

- Competition and collaboration in China
- Global implications of China's development
- Response of MNCs to the rise of China
- Global governance
- Exponential technologies
- Sustainable development, inclusive growth, CSR and philanthropy



## CKGSB Knowledge has featured several C-Suite executives as well as leading thinkers and economist

Andrew Rashbass, CEO, Thomson Reuters

Stephen Roach, former Morgan Stanley Asia chairman

Lady Lynn Forester de Rothschild, CEO, EL Rothschild

Philippe Legrain, author of Aftershock

Sheryl Sandberg, COO, Facebook

Laurence Barron, Chairman, Airbus Group China

Li Dongsheng, CEO, TCL

Zhang Ruimin, CEO, Haier

Feng Lun, CEO, Vantone

Robert Aumann, Nobel Prize Laureate

# Network

More than **50%** of CKGSB's alumni are at the CEO or Chairman level and, together, their companies accounted for **1/6** of China's GDP in 2014.

**6,000+ EMBA**  
*80% above VP-level*

**600+ MBA**  
*25% international*

**9,000+**  
**Chinese Executive Education**  
*>50% are CEOs & Presidents*

**1,500+**  
**English Executive Education**  
*10% on boards of MNCs*

**100+ DBA**  
*50% from firms with assets  
>\$1.5Bn*

*CKGSB's alumni group is recognized as one of the most exclusive in China, with a particular focus on the "top of the pyramid"*

# Network – Selected Alumni

## Jack Ma

Founder and  
Chairman, Alibaba  
Group



## Li Dongsheng

Chairman and CEO,  
TCL—leading  
electronics company



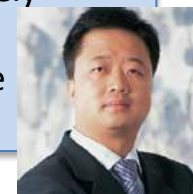
## Charles-Édouard Bouée

President, Roland  
Berger Strategy  
Consultants—the  
world's leading  
global  
consultancy  
from Europe



## Liang Xinjun

Vice Chairman and  
CEO of Fosun  
Group—China's  
largest privately-  
owned  
conglomerate



## Sun Yiping

CEO, Mengniu Group  
—one of the leading  
dairy product  
manufacturers in  
China



## Liu Qing

President, Didi  
Kuaidi—China's  
largest car-hailing  
app



## Ralph Speth

CEO, Jaguar Land  
Rover—UK's largest  
automotive  
manufacturing  
business



## Zhou Hongyi

Chairman and CEO,  
Qihoo 360—one of  
China's top  
search engine /  
antivirus  
companies





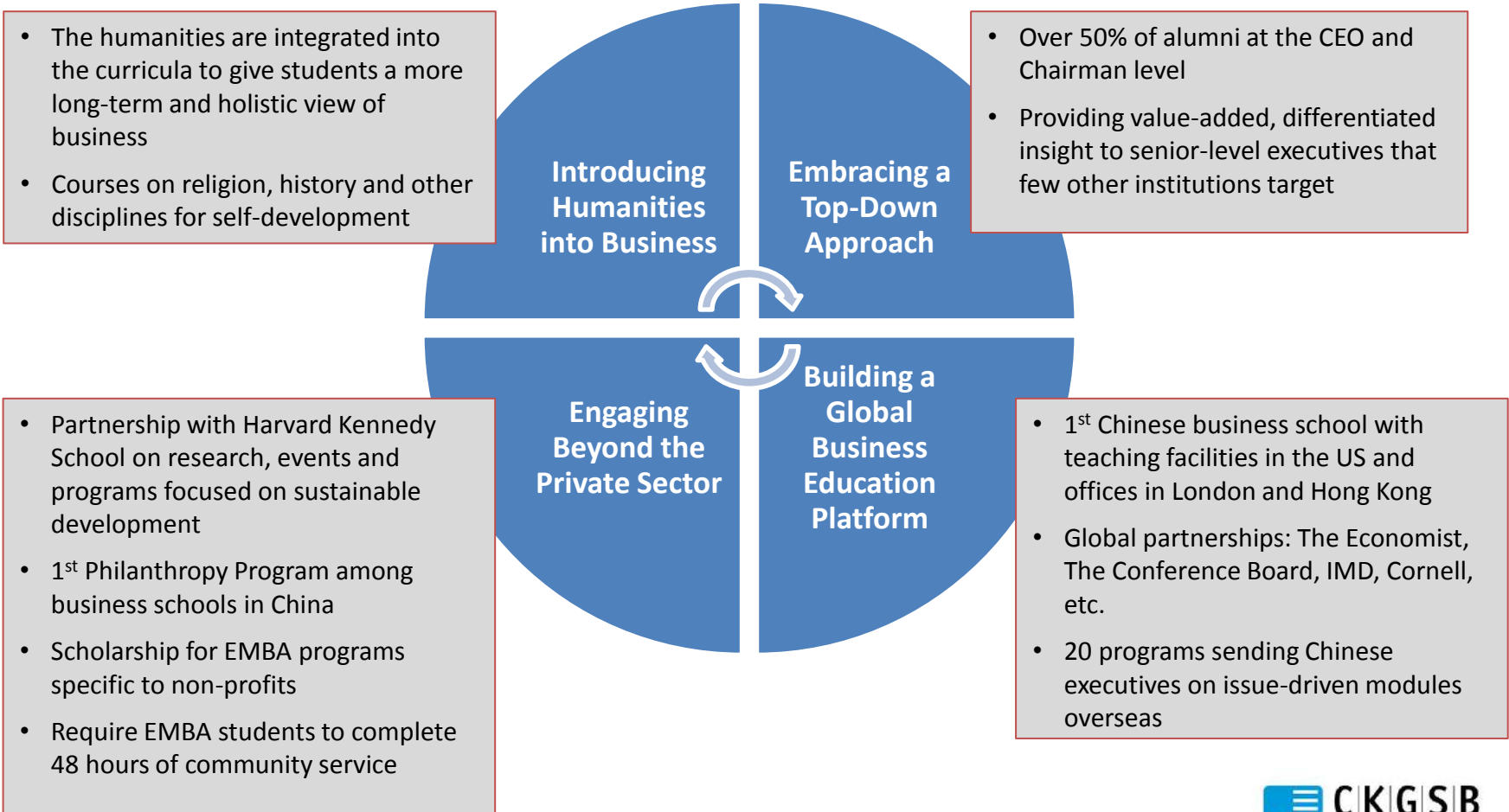
# Network – Selected Clients

Students are introduced to and immersed within a network of some of China's most successful private entrepreneurs, leaders of China's largest state-owned enterprises, and top regional executives at multinational corporations





# Innovation



# Impact

CKGSB inspires business leaders to consider the complete wealth cycle: from its creation and accumulation to its application for the common good

**48**

hours of required community service for EMBA students

**7%**

of China's total institutional giving from CKGSB alumni and staff for 2008 Sichuan earthquake relief

**260,000+**

beneficiaries of the Red Scarf Children's Library Project (745 libraries constructed)

**¥50 million**

raised by CKGSB Philanthropy Fund towards education, medicine, disaster relief, poverty alleviation

**¥200 million**

donation from CKGSB alumni for 2013 Sichuan earthquake relief

**113,828 votes**

for the 1<sup>st</sup> CKGSB Philanthropy Award of annual philanthropists and philanthropic projects

# Impact

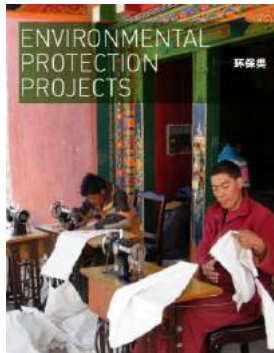
*"To be globally competitive, we believe that future business leaders must lead with big hearts."*

*Our pioneering experiment, combining instruction in both management and the humanities, sets us apart as a new-generation business school with global ambition."*

**XIANG Bing**  
**CKGSB Founding Dean**  
**Professor of China Business & Globalization**



## *CKGSB Philanthropy Projects...*



# Student Testimonials from CKGSB Europe Programs



"Changed my life; business-wise and personally. Now I need to learn Chinese!  
100% satisfaction, truly a great program."

- Aki Soudunsaari, Naturvention, CEO, Finland

"If you want to do business in China, attend CKGSB Class first. The CKGSB team have extraordinary access to the most powerful and influential leaders in China. The event was demanding, but packed with learning and commercial opportunities."

- Tony Craddock, Emerging Payments Association, Director General, UK

"Thank you for inviting me on this program. It exceeded my expectations. I re-adjusted my thinking about China. Prof. Ji managed the program very well and we are looking forward to working with CKGSB in the future."

- Rudi Kruger, INDeXInnovation, CEO, South Africa

# China's World-Class Business School



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