Weining Zhang, Ph.D.

Cheung Kong Graduate School of Business Tel: 86-10-85188858 ext. 3330

20/F, Tower E2, 1 East Chang An Avenue Fax: 86-10-85186800

Beijing, P.R.China 100738 E-mail: wnzhang@ckgsb.edu.cn

ACADEMIC APPOINTMENTS:

2025-present	Professor of Accounting, Cheung Kong Graduate School of Business
2015-2025	Associate Professor of Accounting, Cheung Kong Graduate School of Business
2012-2015	Assistant Professor of Accounting, Cheung Kong Graduate School of Business
2010-2011	Assistant Professor of Accounting, National University of Singapore

EDUCATION:

2005-2010 PhD of Accounting, University of Texas at Dallas

RESEARCH:

Referred Journal Publications:

"Dynamic Adjustment of CEO Incentives, Contracting Constraints and Firm Performance", with Robert Bushman and Zhonglan Dai. *The Accounting Review* Forthcoming.

"Does Political Uncertainty Obfuscate Narrative Disclosure?", with Mohamed Mekhaimer and Marwa Soliman. *The Accounting Review*, Vol. 99, No. 4, 2024.

"Proprietary Information Cost of Contracting with the Government", with Jiapeng He, Kevin Li, and Ningzhong Li. *The Accounting Review*, Vol. 99, No. 2, 2024. 2021 AAA Annual Meeting Best Paper Award for Government and Non-for-Profit Section

"Managerial Career Concerns and Corporate Tax Avoidance: Evidence from the Inevitable Disclosure Doctrine", with Ningzhong Li and Terry Shevlin. *Contemporary Accounting Research*, Vol. 39, No. 1, Spring 2022 (Lead article).

"Restrictions on Managers' Outside Employment Opportunities and Asymmetric Disclosure of Bad versus Good News", with Ashiq Ali and Ningzhong Li. *The Accounting Review*, Vol. 94, 2019 (Lead article).

Its brief version is published on *Columbia Law School's Blog on Corporations and the Capital Markets*.

"Management Team Incentive: Dispersion and Firm Performance", with Robert Bushman and Zhonglan Dai. *The Accounting Review*, Vol. 91, 2016.

"Conservative Reporting and Securities Class Action Lawsuits", with Michael Ettredge and Ying Huang. *Accounting Horizon*, Vol. 30, 2016.

"An Evaluation of Chinese Firms' Profitability: 2005-2013", with Jing Liu and James Ohlson. *Accounting Horizon*, Vol. 29, 2015.

- "CEO Tenure and Earnings Management", with Ashiq Ali. *Journal of Accounting and Economics*, Vol. 59, 2015.
- "Discussion of Board Interlocks and the Diffusion of Disclosure Policy". *Review of Accounting Studies*, Vol. 19, No. 3, September 2014.
- "Executive Pay-Performance Sensitivity and Litigation", with Zhonglan Dai and Li Jin. *Contemporary Accounting Research*, Vol. 31, Issue 1, Spring 2014.
- "Do Institutional Investors Pay Attention to Customer Satisfaction and Why?", with Xueming Luo, Ran Zhang and Jaakko Aspara. *Journal of the Academy of Marketing Science*, Vol. 42, Issue 2, March 2014.
- "Voluntary Disclosure and Information Asymmetry: Evidence from the 2005 Securities Offering Reform", with Nemit O. Shroff, Amy X. Sun, and Hal D. White. *Journal of Accounting Research*, Vol. 51 No. 5 December 2013.
- "Restatement Disclosures and Management Earnings Forecasts", with Michael Ettredge and Ying Huang. *Accounting Horizon*, Vol. 27, Issue 2, June 2013.
- "Earnings Restatements and Differential Timeliness of Accounting Conservatism", with Michael Ettredge and Ying Huang. *Journal of Accounting and Economics*, Vol. 54, Issue 2, 2012 (Lead article).
- "Asymmetric Cash Flow Sensitivity of Cash Holdings", with Dichu Bao and Kam C. Chan. *Journal of Corporate Finance*, Vol. 18, 2012.
- "Bank Discrimination, Holding Bank Ownership, and Economic Consequences: Evidence from China", with Zhengfei Lu and Jigao Zhu. *Journal of Banking and Finance*, Vol. 36, No.2, 2012.
- "Organizational Capital", with Baruch Lev and Suresh Radhakrishnan. *Abacus: A Journal of Accounting, Finance and Business Studies*, Vol. 45, No. 3, 2009.

Selected Working Papers:

- "Assisting Job Interviews with Generative Artificial Intelligence: Effects on Selecting Value-Aligned Employees", with Yao Lu and Xinyu Zhang.
- "Do Artificial Intelligence Technologies Complement or Displace Human Accountants? Evidence from Firms' Responses to Accounting Errors", with Zhao Jin, Ke Na, and Feida Zhang.
- "CEO Tenure and Narrative Disclosure Complexity", with Marwa Soliman.
- "Protecting Brands, Promoting Payouts: How Trademark Protection Law Shapes Corporate Dividend Policy", with Yixing Tong, Yike Xu, and Feida Zhang.

Papers Accepted by Refereed Conferences and Forums:

- "Protecting Brands, Promoting Payouts: How Trademark Protection Law Shapes Corporate Dividend Policy", with Yixing Tong, Yike Xu, and Feida Zhang.
- 2025 Financial Markets and Corporate Governance Conference
- "Assisting Job Interviews with Generative Artificial Intelligence: Effects on Selecting Value-Aligned Employees"
- 2024 *Journal of Accounting Research* Third Registered Reports Conference.
- "Proprietary Information Cost of Contracting with the Government"
- 2020 SMU Accounting Symposium
- 2021 AAA FARS Midyear Meeting
- "Out-of-equilibrium CEO Incentives, Dynamic Adjustment and Firm Performance"
- 2018 MIT Accounting Asia Conference, Hong Kong
- 2019 China International Conference in Finance
- "The Holy Grail of Teamwork: Management Team Synergies and Firm Innovation"
- 2017 12th Conference on Asia-Pacific Financial Markets, Seoul, Korea
- 2017 30th Australasian Finance and Banking Conference, Sydney, Australia
- "Management Team Tournament Incentives and Firm Innovation"
- 2016 MIT Asia Conference in Accounting
- 2016 China International Conference in Finance
- "Understand the Relation between Executives' Incentives and Reported Performance"
- 2015 MIT Asia Conference in Accounting
- "Managers' Career Concerns and Asymmetric Disclosure of Bad versus Good News"
- Canadian AAA Annual Conference 2015
- "Conservative Reporting and Securities Class Action Lawsuits"
- Canadian AAA Annual Conference 2015
- AAA Annual Conference 2013
- "The Effect of Politician Career Concern on Media Slant and Market Return: Evidence from China"
- The Best Paper Award of The Chinese Finance Association (TCFA) 2014
- 2014 NBER-CCER conference
- 2014 MIT Asia Conference in Accounting
- AAA Annual Conference 2014
- 12th China International Conference in Finance 2014
- 3rd Symposium on Emerging Financial Markets: China and Beyond, 2014
- "Management Team Incentive Alignment and Firm Value"

- AAA FARS Conference 2013
- 10th China International Conference in Finance 2012

"CEO Incentive Dynamics and Their Effect on Firm Value"

- European Finance Association Annual Conference 2012
- AAA Annual Conference 2011
- 9th China International Conference in Finance 2011
- Capital Market / Corporate Finance Meetings 2011 hosted by Shanghai Advanced Institute of Finance and Cheung Kong Graduate School of Business
- Conference of Corporate Governance hosted by National University of Singapore

"Management Forecasts Subsequent to Financial Restatement Disclosures"

- AAA Annual Conference 2010

"Bank Discrimination, Holding Bank Ownership, and Economic Consequences: Evidence from China"

- AAA Annual Conference 2010

"Earnings Restatements and Differential Timeliness of Accounting Conservatism"

- AAA FARS Conference 2009

"Executive Pay-Performance Sensitivity and Litigation"

- The Harvard Law School Forum on Corporate Governance and Financial Regulation 2011
- NBER (National Bureau of Economic Research) Law and Economics Program Summer Institute Workshop Special Session on Corporate Law Issues 2009
- 7th China International Conference in Finance 2009
- 19th Financial Economics and Accounting Conference 2008

"The Impact of the 2005 Securities Offering Reform on Voluntary Disclosure Before Seasoned Equity Offerings"

- The Harvard Law School Forum on Corporate Governance and Financial Regulation 2011
- AAA Annual Conference 2009
- FMA Annual Conference 2009

"Proximity to Broad Credit Rating Change and Conservatism in Reported Earnings"

- AAA FARS Conference 2009

AWARDS AND HONORS:

2021 AAA Annual Meeting Best Paper Award for Government and Non-for-Profit Section 2017 IBM Global Faculty Award

Outstanding paper award of 12th International Conference on Asia-Pacific Financial Market 2017

The Best Paper Award of The Chinese Finance Association (TCFA) 2014 Consortium Fellow at AAA/Deloitte/J. Michael Cook Doctoral Consortium 2008 Consortium Fellow at AAA FARS Doctoral Consortium 2008