

XIANG Bing
Founding Dean
Dean's Distinguished Chair Professor of China Business and Globalization
Vice Chairman of Board of Trustees and Senior Advisor to the Dean
Cheung Kong Graduate School of Business (CKGSB)

PhD, University of Alberta

AREAS OF EXPERTISE

Economic Disruption, Business in China, Constructive Innovations, Global Implications of China's Economic Transformation, Innovation and Globalization by Chinese Companies, Innovation in Management Education, Reform of SOEs, Relationship Between State and Business, Role of Private Sector in China, etc.

EDUCATION

Ph.D., Business Administration, University of Alberta, Canada Master of Financial Management, University of Alberta, Canada B.S., Engineering, Xi'an Jiaotong University, China

PROFESSIONAL EXPERIENCE

Jan. 2024-present	Vice Chairman of Board of Trustees and Senior Advisor to the Dean, Cheung Kong Graduate School of Business (CKGSB)
Jan. 2002-Dec. 2023	Dean, Cheung Kong Graduate School of Business (CKGSB)
Jul. 1999-Dec. 2001	Professor and Founding Director of EMBA program and Executive Management training programs, Guanghua School of Management, Peking University (PKU)
Jul. 1999-Jun. 2000	Visiting Professor, Chinese University of Hong Kong (CUHK)
Jul. 1997-Jun. 1999	Core Professor (one of seven founding faculty members), China Europe International Business School (CEIBS)
Jul. 1993-Jun. 1999	Lecturer, Hong Kong University of Science and Technology (HKUST)
Jul. 1990-Jun. 1993	Associate Professor, University of Calgary, Canada

MEMBERSHIPS ON MULTIPLE SOCIETIES

Independent Board Member

• Served as an independent board member of a number of companies (including four Fortune Global 500 companies) listed in Hong Kong, mainland China and the United States.

Member of Scholarly Societies

- Member of the International Advisory Council for Fundação Dom Cabral (FDC) in Brazil
- Member of the Global Advisory Board for Yonsei School of Business in Korea
- Member of the Advisory Council for the Royal Academy of Management (RAM) in Oman
- Advisory Board member for the Faculty of Business Administration at the University of Macau in China
- Member of the Advisory Committee for the Business School of SciTech of University of Science and Technology of China
- Member of the Advisory Board for the Business School of Southern University of Science and Technology in China
- Member of the Advisory Board for Asia House in London and a Counselor for One Young World Summit in Dublin
- Member of the Board of Trustees for United Way Worldwide (US) from 2011-2017

INVITED TALKS

Keynote Speech

- **2025 Sino-European Entrepreneurs Summit** (June 6, 2025, Paris, France)
 - The first opening keynote; the other three speakers include Henri Proglio (Former chairman of the board and CEO of Electricité de France and former CEO of Veolia Environnement), Yannick Bolloré (Chairman and CEO of Havas, Chairman of the supervisory board of Vivendi), and Francis Bartholomé (President, MOBILIANS)
- The Twentieth Edition of Roundtable Japan (March 18-19, 2025, Tokyo, Japan)

 One of the four panelists in the panel discussion featuring AOYAMA Rumi (Professor Graduate School of Asia-Pacific Studies & Director Waseda Institute of Contemporary Chinese Studies),

 HIROE Toshio (President, Member of the Board and CEO of SCREEN Holdings Co.), Henry Huiyao WANG (Founder and President of Center for China and Globalization) on the topic of "Resetting the economic relationship with China despite the divide on security and geopolitical issues?"
- Indonesia Economic Summit (February 18, 2025, Jakarta, Indonesia)
 7 minutes keynote speech in the opening ceremony; followed by a panel discussion featuring Airlangga Hartarto (Coordinating Minister for Economic Affairs of Indonesia), Khalid Al-Falih (Minister of Investment of Saudi Arabia), and Ricardo Hausmann (Founder and Director of Harvard Growth Lab)
- 2025 RCEP Business Forum (February 11, 2025, Sydney, Australia)

 Keynote speech in the opening ceremony; the other two speakers include Anoulack

 Chanthivong (Minister for Industry and Trade, New South Wales Government, Australia) and

 Professor Steven Maguire (Deputy Dean of Research, The University of Sydney Business

 School)

• ASEAN-China Commerce Association in Conjunction with Singapore-Thailand Enterprises Biz-Matching Forum (November 22, 2024, Bangkok, Thailand)

Keynote speech in the opening ceremony; the other two guests are H.E. Phongthep Thepkanjana (Policy Advisor to Prime Minister of Thailand, Former Deputy Prime Minister of Thailand, Honorary President of ASEAN -China Commerce Association) and Dato Sri Wee Kah Siong (Chinese Investment Advisor to the Deputy Prime Minister of Malaysia, Former Transport Minister of Malaysia, Honorary President of ASEAN -China Commerce Association)

- The 11th GLA Global Logistics Conference (November 22-26, 2024, Bangkok, Thailand) Keynote speech in the opening ceremony (November 23, 2024)
- USYD×CKGSB Global Unicorn Program Launch Event (August 13, 2024, Sydney) Keynote speech
- **Penn Wharton China Summit** (2023-2025, online)

The only keynote speech in the closing ceremony (March 30, 2025);

The first keynote speech in the closing ceremony (June 16, 2024);

The first keynote speech in the opening ceremony (June 17, 2023)

- **CKGSB-Columbia Global Unicorn Startup Summit** (May 23, 2024, New York, USA) *One of the 30-min keynote speeches; co-organized by CKGSB and Columbia University*
- **UK-China Business Leaders' Summit** (May 28, 2024, London, United Kingdom) *One of the keynote speeches*
- AIM Congress 2024 (May 7-9, 2024, Abu Dhabi, UAE)
 Opening keynote speech at the AIM Congress Unicorn Conclave (May 8, 2024);
 Keynote speech on the side event of the 13th Annual Investment Meeting (May 9, 2024)
- Columbia China Forum (March 23, 2024, Columbia University)

The only closing keynote speech in the closing ceremony

• Harvard China Forum (2024, 2023, 2019, 2018, and 2017, Cambridge, United Kingdom)

The first keynote speech in the closing ceremony (April 14, 2024);

The first keynote speech in the opening ceremony (April 7, 2023);

One of the opening keynote speeches in the opening ceremony (April 13, 2019);

First keynote speech in the opening ceremony (April 16, 2018);

One of the closing keynote speeches (April 21, 2017)

• Emergence 2024 (February 29, 2024, Sydney, Australia)

Keynote speech on Day 2 of the event

• Global Unicorn Forum (November 13, 2023, Milan, Italy)

Closing remark and keynote speech

• World Guangdong Entrepreneurs Convention (September 22, 2023, Guangzhou, China) Keynote speech in the plenary session

• World Knowledge Forum (2023, 2022 and 2021, Seoul, South Korea)

1-hour MBA session (September 13, 2023);

1-hour mini MBA lecture (September 22, 2022);

Panel with Prof. Zhiwu CHEN on China Economic Outlook 2023 (September 21, 2022);

Keynote speech and met with former United Nations Secretary-General Ban Ki-moon (September 15, 2021)

- Asia Business Summit (May 16, 2023, Singapore, Singapore)
 - 25mins keynote speech after three welcome remarks
- World Government Summit (February 15, 2023, Dubai, UAE)

15mins closing remarks

• Thailand Unicorns Forum (January 5, 2023, Bangkok, Thailand) Keynote speech

• Morgan Stanley Twenty-first Century Asia Pacific Summit (November 16-17, 2022, Singapore, Singapore)

Keynote speech at CIO Track (November 16, 2022);

Keynote speech at Twenty-first Century Asia Pacific Summit (November 17, 2022)

- RED CLUB x Cartier Young Leader Award Ceremony 2022 (March 7, 2022, Dubai, UAE) Keynote speech
- 2020 China National Annual Conference on Philanthropy (December 23, 2020, Beijing, China)

Keynote speech

- CKGSB US-China Annual Closed-door Summit (December 9, 2020, New York City, USA) Keynote speech; With Craig Allen, President of the US-China Business Council and Former US Ambassador, Antonio Battista, Dean of Fundação Dom Cabral (a top-ranked business school in Brazil), Juan Cortina Gallardo, CEO of Group Azucarero, Peter Brady, Senior Partner of RSM US LLP (6th largest accounting firm globally) and Doreen Wang, CEO of Kantar China; Hosted by Cheung Kong Graduate School of Business
- SCMP China Conference on US-China Relations (December 10, 2019, New York City, USA) The only closing keynote speech
- Council on Foreign Relations Seminar (December 10, 2019, New York City, USA) Keynote speech
- China Social Enterprise and Impact Investment Forum (October 15, 2019, Chengdu, China) First opening keynote
- Special talk for the Pheu Thai Party, the largest party in Thailand (September 2, 2019, Bangkok, Thailand)

Attended by 350 members of the parliament of Thailand

• Trade and Development Regional Forum 2019 (September 2, 2019, Bangkok, Thailand) One of the keynote speeches;

Attended by half of the members (350 people) of the National Assembly of Thailand

• 2018 China National Annual Conference on Philanthropy (December 21, 2018, Beijing, China)

First opening keynote speech

• 2018 United Way Roundtable on Philanthropy (October 2, 2018, Banff National Park, Canada)

One of the keynote speeches

 Center for Strategic and International Studies Seminar (September 28, 2018, Washington D.C., USA)

Lunch keynote and roundtable panelist

- Foreign Policy Association Seminar (September 27, 2018, New York City, USA) Lunch keynote for members of the Board of Trustees
- FT Banking Summit (November 30, 2017, London, United Kingdom) Closing keynote speech
- China-Europe Trade and Investment Forum (March 29, 2017, Brussels, Belgium)

First opening keynote speech

- **CKGSB-Brookings US-China Forum** (December 14, 2016, New York City, USA)

 Opening keynote speech; Dialogue with Mr. Henry Kissinger, the 56th United States Secretary of State and the 8th National Security Advisor
- **Sydney China Business Forum** (October 24, 2016, Sydney, Australia) *First opening keynote speech*
- Inaugural 'A New Business Civilization Forum' & 2nd 'CKGSB-Harvard Kennedy School Global Symposium' (July 8, 2016, Beijing, China)
 First opening keynote speech
- US Committee of 100 Annual Conference (April 16, 2016, Los Angeles, USA)

 One of the two opening keynote speeches; With Mr. Ed Royce, then Chair of the House Foreign Affairs Committee
- APEC Global Innovator Conference (September 4, 2015, Beijing, China)

 Opening session with Mr. Edmund S. Phelps, Winner of the Nobel Prize in Economics and Director of the Center on Capitalism and Society at Columbia University
- World Pension Forum (August 24-27, 2014, Aspen, Colorado, USA)

 Keynote speech; Introduced by Bill Mayer, Chairman Emeritus of the Aspen Institute
- Yougov-Cambridge Forum 2013 (September 12, 2013, London, United Kingdom) One of the keynote speeches
- Clifford Chance Seminar during World Economic Forum (January 31, 2013, Davos, Switzerland)

One of the two lunch keynote speeches

Conferences

• Rome Roundtable by the Global Foundation (2024, 2022, 2020, 2019, 2018 and 2017)

June 16-19, 2024, Rome & Assisi (Italy); May 21-23, 2022, Rome & Assisi (Italy);

November 16-17, 2020, webinar;

June 19-21, 2019, London (UK) & Paris (France);

June 15-16, 2018, Rome (Italy);

January 13, 2017, Rome (Italy)

• **Ditchley Foundation Annual Forum** (2021, closed-door webinar; 2018, 2012 and 2010, Ditchley Park, Oxfordshire, UK)

Plenary Session speaker (May 20-21, 2021), webinar;

Plenary Session speaker (April 22-23, 2021), webinar;

The first Co-Chairman (December 6-8, 2018);

One of the 35 invited participants (November 15-17, 2012);

One of the 40 invited participants (November 18-20, 2010)

• Yale CEO Summit (June 7-8, 2016, New York City, USA)

Other Speaking Engagements

• Harvard China Law Symposium (February 12, 2025, Boston, USA)

Panel Discussion on "The Future of the Chinese Economy" featuring Professor Yasheng Huang (Professor of International Management at MIT Sloan School of Management), following a 4-

minute personal statement of expertise

• Asian Leadership Conference (2025, 2023 & 2022, Seoul, South Korea; 2020, webinar)

Mini MBA session (May 22, 2025, Seoul);

Mini MBA session (May 18, 2023, Seoul);

Mini MBA Session (July 14, 2022, Seoul);

Panel with Robert Barro (Paul M. Warburg Professor of Economics at Harvard University) on the topic of "Global Economic Recovery from COVID-19 Pandemic" (May 11, 2020, online)

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• **CKGSB-USYD Global Unicorn Program** (February 9-13, 2024, Sydney, Australia) *1hr opening lecture at the first day of the program*

• **Asian Leadership Conference** in Zurich (January 19, 2025, Zurich, Switzerland) *Panel discussion*

• CKGSB-Stanford Engineering Global Unicorn Program (December 9-13, 2024, San Francisco, USA)

1.5hrs lecture

CKGSB-Berkeley Engineering Global Unicorn Program (November 3-8, 2024, Berkeley, USA)

1.25hrs lecture at the first day of the program

• VIP event at Kozminski University (October 28, 2024, Warsaw, Poland)

Public lecture to alumni and VIP guests

- **CKGSB-ESCP Global Unicorn Program** (September 23-26, 2024, Paris, France) 1.5hrs closing lecture
- **CKGSB-UCSD Global Unicorn Program** (September 9-13, 2024, San Diego, USA) 1.5hrs lecture at the first day of the program
- AFR (Asia Financial Review) Summit (September 3, 2024, Sydney, Australia)

 Panel discussion on "US-China: Coexistence, competition or conflict" with Neil Thomas (Asia Society Policy Institute, Centre for China Analysis), Kitamura Shigeru (Former Director General National Security Secretariat of Japan) and Mimi Zhou (Professor of Law, UNSW)
- CKGSB Melbourne Roundtable (August 12, 2024, Melbourne, Australia)

 Keynote speech to more than 40 privately invited audiences including government officials, or top leaders from local companies
- **London Tech Week** (June 11, 2024, London, United Kingdom) *Panel discussion at the Founders Stage Track*
- **CKGSB-Columbia Global Unicorn** (May 20-24, 2024, New York, USA) *1.5hrs closing lecture at the first day of the program*
- **Australia China Business Council NSW VIP Seminar** (May 1, 2024, Sydney, Australia) Speech to 30 VIP guests, mainly Australian CEOs and executive
- Workshop: Economic Disruption and Next-Generation Unicorns (April 29, 2024, Melbourne, Australia)

Speech to 60+ audiences including government officials, or top leaders from national-level high-tech companies or large-scale scientific research institutes

- **CKGSB-Bocconi Global Unicorn Program in Milan** (November 12-17, 2023, Milan, Italy) The first lecturer (1.5hrs) of the program (November 12, 2023)
- SuperBridge Summit Dubai (October 17, 2023, Dubai, UAE)

Panel discussion on Innovation

 CKGSB-Global Unicorn Program in South Korea (September 12-15, 2023, Seoul, South Korea)

Opening remarks (September 12, 2023) and 1.5hrs lecture (September 13, 2023)

- Close-door lecture to the supporters' association of Ryota Takeda (The House of Representatives) (August 2, 2023, Tokyo, Japan)
- 2023 South Summit (June 17, 2023, Madrid, Spain)

 Panelist at the session "Ecosystem Lens: Innovation in Asia"
- **CKGSB-Global Unicorn Program in Singapore** (May 16-19, 2023, Singapore, Singapore) *First lecturer (1.5hrs) of the program*
- Forum for World Education (May 26, 2023, Hongkong SAR, China)

 Panel discussion on "Building a Talent Pipeline" with Prof Alan Chan (Provost and J.S. Lee

 Professor of Chinese Culture, Chinese University of Hong Kong), Prof Yike Guo (Provost of

 Hong Kong University of Science and Technology), Prof Paul Lam Kwan-Sing (President of

 Hong Kong Metropolitan University)
- **CKGSB-Global Unicorn Program in Dubai** (February 15-17, 2023, Dubai, UAE) First lecturer (2hrs) of the program
- **Thailand Unicorns Forum** (January 6, 2023, Bangkok, Thailand) *First lecturer of the program*
- London Speaker Bureau Annual Meeting (December 7-8, 2023, Bangkok, Thailand)

 One of speakers on Day 1
- World Economic Forum (2021 & 2022, Davos, Switzerland)
- **Bo'ao Forum for Asia** (2012, 2013 & 2018, Bo'ao, China; 2020, webinar)
- World Chinese Economic Summit (2021 & 2020, webinar; 2019, Macao; 2017, Hong Kong; 2016, Melaka, Malaysia)
- Seminar at the Wharton School of the University of Pennsylvania (December 9, 2019, Philadelphia, USA)

Keynote and public lecture

- Public lecture at Institut Européen d'Administration des Affaires (INSEAD) (December 2, 2019, Singapore, Singapore)
- Public lecture at Lee Kong Chian School of Business of Singapore Management University (November 8, 2019, Singapore, Singapore)
- Harvard Kennedy School of Government (September 18, 2017, Cambridge, Massachusetts, USA)
- Oxford University (May 13, 2017, Oxford, UK)

 Speaker and panelist at the "Responsible Business Forum"
- Stanford Center for Professional Development (April 29, 2015, Stanford University, Palo Alto, California, USA)
- Saint Petersburg International Economic Forum
- Fortune Global Forum
- Economist Innovation Summit

Webinars

• The Innovation of Expansion: U.S. to China 2022 (March 9, 2022)

With Li Song, Managing Director of Silicon Valley Bank Asia Link, Al Beebe, President of American Chamber of Commerce in China, and Edith Yeung, General Partner at Race Capital; Hosted by Silicon Valley Bank

- The 5th Business and Philanthropy Forum 2021 (December 13, 2021)

 Fireside Chat; With Danny Quah, Dean of Lee Kuan Yew School of Public Policy; Hosted by Alliance For Good
- GBSN Beyond: Virtual Conference Reimagined (November 16, 2021)

 Asia Deans' Panel: The Leadership Role of Business Schools as Catalysts for Sustainability;

 With Prof. Simon Wilkie, Dean of Faculty of Business and Economics of Monash Business

 School and Prof. Soh Wai Lin, Christina, Dean of Nanyang Business School of Nanyang

 Technological University; Hosted by Global Business School Network
- FutureChina Global Forum (July 12, 2021)
 Opening Plenary Session; With Heng Swee Keat, Deputy Prime Minister and Coordinating Minister for Economic Policies of Republic of Singapore, Helen Wong, Group CEO of OCBC Bank, Liu Jin, Vice Chairman and President of Bank of China and KK Chua, Global Vice Chairman of Mary Kay; Hosted by Business China
- Closed-door Webinar: Can Climate Change be a Catalyst for Economic Growth? (November 14, 2020) (Co-hosted by Cheung Kong Graduate School of Business and GoldCrest Club)

 Keynote speech; With Dr. Michael Frendo, Chairman of GoldCrest Club, HE Hakima El Haite,
 Former Minister of the Environment of the Kingdom of Morocco and Special Envoy to COP22,
 Dr. Fu Chengyu, Professor of Management Practice of Governance and Innovations at Large

Corporations of CKGSB & Former Chairman/CEO of CNOOC and SINOPEC, and

• Asian Leadership Conference webinar: A Greater Asia-Its Role, Its Future, Its Responsibility (November 11, 2020) (Hosted by the Chosun Ilbo, Korea)

Keynote speech and dialogue with Joel Neoh, Founder and CEO of Fave, one of Southeast Asia's fastest growing fintech platform, and the co-founder of Groupon in Asia

Christophe Donay, Chief Strategies & Head of Asset Allocation of Pictet

- China and Globalisation after COVID-19 (September 11, 2020) (Hosted by Asia House in London)
 - Keynote speech; With Rt. Hon. Lord Hague of Richmond, former UK Foreign Secretary and Chair of Linklaters' International Advisory Group and Taimur Baig, Managing Director and Chief Economist of DBS Bank
- **Update on Washington** (August 13, 2020) (Hosted by the Cheung Kong Graduate School of Business)
 - With Craig Allen, President of the US-China Business Council and Former US Ambassador
- Center for China and Globalization closed-door webinar with GoldCrest Club (May 30, 2020) (Hosted by the Center for China and Globalization)

 With Mr. Wang Huiyao, Founder and President of the Center for China and Globalization, and Mr. Chen Dong, Chief Economist Asia of Pictet;
- Asian Leadership Conference webinar: Global Economic Recovery from COVID-19
 Pandemic (May 20, 2020) (Hosted by the Chosun Ilbo, Korea)

 With Professor Robert Barro, Paul M. Warburg Professor of Economics at Harvard University
- Bo'ao Dialogue: COVID-19 vs Globalization (April 29, 2020) (Hosted by Bo'ao Forum for

Asia)

With Mr. Thomas L. Friedman, Author, Reporter and Recipient of three Pulitzer Prizes, Mr. Joseph S. Nye, Former Dean of Harvard Kennedy School of Government, and Mr. Wang Huiyao, Founder and President of the Center for China and Globalization;

PUBLICATIONS RECORD

- 1. Fostering the Next Generation of Unicorns: CKGSB's Pioneering Innovation in Business Education, *Global Focus Magazine*, Volume.19, Issue 02 (2025)
- 2. Tracing the Global Resources: The Emergence of Indian Descent in Global Politics, *The Economic Observer*, November 30, 2024
- 3. Fostering High Value-added Employment, CAIJING (2025 Annual Issue: Forecasts & Strategies), November 18, 2024
- China Should Continuously Generate "Groundbreaking Innovation", The Economic Observer, January 8, 2024
- 5. The Rise of Indian Talent Around the World, *The Economic Observer*, September 4, 2023
- 6. Necessary Condition for Common Prosperity: Advanced, Inclusive and Fair Social Security Programs, *CAIJING*, August 7, 2023
- 7. Confucian Economic Sphere: Successes and Limitations, Potential Global Implications, *FT Chinese*, July 26, 2023
- 8. "Groundbreaking Innovation": CKGSB's experiment and innovation, *CAIJING*, December 19, 2022
- 9. Pioneering Social Innovation Amidst Global Transformations, EFMD Global, July 22, 2022
- 10. The Social Responsibility of Business Education: CKGSB's Experiments from Version 1.0 to 4.0, *CAIJING*, July 18, 2022
- 11. Seeking common prosperity from a global perspective, *Asian Hub Column on IMD Website*, October 20, 2021
- 12. Economic Disruption: Chinese Experiment with Global Relevance, *China Business News*, October 13, 2021
- **13**. Social Innovation: Thoughts, Experiments and Innovation by Cheung Kong Graduate School of Business, *China Philanthropy Times*, September 7, 2021
- 14. Common Prosperity: High quality and inclusive wealth creation, *CAIJING*, September 3, 2021
- 15. Exploring the "Three Capabilities" that Impact Global Competitiveness, *Harvard Business Review*, August 10, 2021
- 16. Pathways to Common Prosperity: a Global Perspective, CAIJING, June 21, 2021
- 17. How Japan learned from the best of East and West?, CAIJING, June 7, 2021
- 18. When there is a crisis, there are also opportunities, GBSN Interview, April 13, 2021
- 19. Manufacturing: Development and Transformation in the New Landscape, *CAIJING*, March 8, 2021
- 20. A Post-Pandemic New World Order, CAIJING, October 12, 2020
- 21. Future Trends of Chinese Enterprises: Innovation-Driven Development, *Chinese People*, September 2020
- 22. Can China overcome the Middle-income Trap?, FT Chinese, on December 30, 2019

- 23. The Classification and Optimization of the Structure of the Enterprise System, *CAIJING*, Dec 2, 2019
- 24. Confucian Economic Sphere and Two-Way Exchange Between the East and West, *Global Times*, September 10, 2019
- 25. Confucian Economic Sphere: Harmony in Diversity, FT Chinese, January 8, 2018
- 26. Young Entrepreneurs Should Hold Higher Vision, Global Times, January 22, 2016
- 27. Remain vigilant of the Collective Myopia of Humanity, Global Times, January 22, 2016
- 28. Observations and Remarks on the European Union, *21st Century Business Herald*, May 6, 2014
- 29. CIMC Vehicles' Overseas Expansion: A Chinese Case Study, *China Foreign Exchange*, December 27, 2013
- 30. China Needs SOEs in Current Development, FT Chinese, August 20, 2013
- 31. Promote Inclusive Growth, CAIJING, 2012
- 32. From Assembly to Manufacturing: Lessons from the German Model, 21st Century Business Herald, December 2012
- 33. The New Generation of Government-Business Relations, Chaoshan Businessman, 2012
- 34. Building Great Business Institutions and Create A Society with Middle-class as majority, *China Entrepreneur*, 2011
- 35. What Can We Learn from Japan?, Entrepreneur, December 2009
- 36. The Cycle of Wealth Creation and Application, The Economic Observer, October 19, 2009
- 37. A New Vision of Business Schools, Green Company, September 2009.
- 38. Distracted and Focused, Business Management Review, July 2009
- 39. Fighting for Different Dreams, Cheung Kong, May 25, 2009
- 40. Innovation in Vision and Thoughts, Business Management Review, January 2009
- 41. Financial Crisis Presents an Opportunity for Shareholding, *The Economic Observer*, November 5, 2008
- 42. Ethical Bottom Line and Value Connection, Chuang Ye Jia, November 2008
- 43. Great Business Organizations and Wealth Creation, The Economic Observer, July 28, 2008
- 44. The "Enduring" Mindset, China Business News, April 23, 2008
- 45. Typical Cases of the New Self-Strengthening Strategy, *The Economic Observer*, April 14, 2008.
- Why Have Indian Companies Risen to Global Prominence?, Chinese Entrepreneur, February 5, 2008
- 47. Seizing the Opportunity to Invest in European and American Financial Institutions, *The Economic Observer*, January 7, 2008
- 48. Focusing on India's Family Businesses and Wealth, *The Economic Observer*, December 3, 2007
- 49. Going Beyond "Technology" and Focusing on Business Organizations, *The Economic Observer*, May 14, 2007
- 50. Peace Leads to Long-Term Success, The Economic Observer, April 23, 2007
- 51. Chinese Companies Miss Another Opportunity, China Entrepreneur, 2007
- 52. Three Generations of Chinese Entrepreneurs, China Entrepreneur, April 2007
- 53. Global Football and Global Vision, CEO & CIO, July 2006
- 54. Seizing Global Trends to Foster World-class Enterprises, China Entrepreneur, December

- 55. Investing in Walmart, China Entrepreneur, May 2005
- 56. A New "Self-Strengthening" Strategy: A New Vision for Building World-class Enterprises, 21st Century Business Herald, March 25, 2004
- 57. The "Horse Stance" and "One-Finger Zen" of Management, Global Management, 1999
- 58. Rethinking the Asian Financial Crisis, Securities Market Herald, February 10, 1998
- 59. Eliminating Corruption and Corporate Governance, *Reform*, Volume No.4 (1997)
- 60. Dave Qi, Woody Wu and Bing XIANG, Stationarity and Cointegration Tests of the Ohlson Model, *Auditing & Finance*, Volume 12, Number 2 (p. 141-160) (2000)
- 61. Institutional factors influencing China's accounting reforms and standards, *Accounting Horizons*, Vol. 12 (2) (p.105-119) (1998)
- 62. The reform of China's state-owned enterprises: the role of stock markets in China in the Post-Deng Era, *The Chinese University of Hong Kong Press*, Hong Kong, (p.311-328) (1998)
- 63. On the rationality of Value Line's quarterly earnings forecasts: evidence from alternative methods, *Chinese Accounting Review*, (p. 115-156) (1997)
- 64. Woody Wu, Bing XIANG and Guochang Zhang, Ownership structure reform and corporate performance: an empirical evaluation of Chinese shareholding companies, *Hong Kong Journal of Business Management*, (p.53-67) (1996)
- 65. Controlling corruption, *The Hong Kong Accountant*, September/October, p.46-49 (1996)
- 66. The choice of return-generating models and cross-sectional dependence in event studies, *The Contemporary Accounting Research*, Vol. 9 (p.365-94) (1993)