



XIANG Bing

Founding Dean

Dean's Distinguished Chair Professor of China Business and Globalization
Cheung Kong Graduate School of Business

Dr. Xiang Bing is the Founding Dean and Dean's Distinguished Chair Professor of China Business and Globalization at Cheung Kong Graduate School of Business (CKGSB). After stepping down as Dean of CKGSB on December 31, 2023, he now serves as Vice Chairman of Board of Trustees of the school and Senior Advisor to the Dean.

Prior to joining CKGSB, Dr. Xiang was a Professor at Peking University's Guanghua School of Management, where he pioneered the school's Executive MBA program. He was also one of the seven founding faculty members of China Europe International Business School (CEIBS) in Shanghai. Previously, Dr. Xiang served on the faculty of the Hong Kong University of Science and Technology.

He has served as an independent board member of a number of companies (including four Fortune Global 500 companies) listed in Hong Kong, mainland China and the United States. He is a member of the International Advisory Council for Fundação Dom Cabral (FDC) in Brazil, a member of the Global Advisory Board for Yonsei School of Business in Korea, a member of the Advisory Council for the Royal Academy of Management (RAM) in Oman, an Advisory Board member for the Faculty of Business Administration at the University of Macau in China, a member of the Advisory Committee for the Business School of SciTech of University of Science and Technology of China, a member of the Advisory Board for the Business School of Southern University of Science and Technology in China, a member of the Advisory Board for Asia House in London and a Counselor for One Young World Summit in Dublin. He was a member of the Board of Trustees for United Way Worldwide (US) from 2011-2017.

Dr. Xiang's research interests include the reform of state-owned enterprises, innovation and the role of the private sector in China, and economic disruptions. He is a leading authority on China business, innovations in China, globalization of Chinese companies, China's development models, global implications of China's transformation, social innovation, economic disruptions, China-US relations, global trade and investment systems and global governance. His writings and cases on these subjects are considered among the most influential in China and beyond.

Dr. Xiang has served as keynote speaker at influential forums and conferences around the world. His recent keynote speaking engagements include:

Columbia China Forum (March 23, 2023, Columbia University)

The closing keynote speech

Penn Wharton China Summit (June 17, 2023, online)

First keynote speech in the opening ceremony

World Guangdong Entrepreneurs Convention (September 22, 2023, Guangzhou)

Keynote speech in the plenary session

Harvard China Forum (2017, 2018, 2019 and 2023, Cambridge)

One of the closing keynote speeches (April 21, 2017);

First keynote speech in the opening ceremony (April 16, 2018);

One of the opening keynote speeches in the opening ceremony (April 13, 2019);

First keynote speech in the opening ceremony (April 7, 2023)

Morgan Stanley Twenty-first Century Asia Pacific Summit (November 16-17, 2023, Singapore)

Keynote speech

RED CLUB x Cartier Young Leader Award Ceremony 2022 (March 7, 2022, Dubai)

Keynote speech

World Knowledge Forum 2021 (September 15, 2021, Seoul)

Keynote speech

2020 China National Annual Conference on Philanthropy (December 23, 2020, Beijing)

Keynote speech

SCMP China Conference on US-China Relations (December 10, 2019, New York City)

Closing keynote speech

Council on Foreign Relations Seminar (December 10, 2019, New York City)

Keynote speech

China Social Enterprise and Impact Investment Forum (October 15, 2019, Chengdu)

First opening keynote

Special talk for the Pheu Thai Party, the largest party in Thailand (September 2, 2019, Bangkok)

Attended by 350 members of the parliament of Thailand

Trade and Development Regional Forum 2019 (September 2, 2019, Bangkok)

One of the keynote speeches;

Attended by half of the members (350 people) of the National Assembly of Thailand

2018 China National Annual Conference on Philanthropy (December 21, 2018, Beijing)

First opening keynote speech

2018 United Way Roundtable on Philanthropy (October 2, 2018, Banff)

One of the keynote speeches

Center for Strategic and International Studies Seminar (September 28, 2018,

Washington D.C.)

Lunch keynote and roundtable panelist

Foreign Policy Association Seminar (September 27, 2018, New York City)

Lunch keynote for members of the Board of Trustees

FT Banking Summit (November 30, 2017, London)

Closing keynote speech

China-Europe Trade and Investment Forum (March 29, 2017, Brussels)

First opening keynote speech

CKGSB-Brookings US-China Forum (December 14, 2016, New York City)

Opening keynote speech;

Dialogue with Mr. Henry Kissinger, the 56th United States Secretary of State and the 8th National Security Advisor

Sydney China Business Forum (October 24, 2016, Sydney)

First opening keynote speech

Inaugural 'A New Business Civilization Forum' & 2nd 'CKGSB-Harvard Kennedy School Global Symposium' (July 8, 2016, Beijing)

First opening keynote speech

US Committee of 100 Annual Conference (April 16, 2016, Los Angeles)

One of the two opening keynote speeches;

With Mr. Ed Royce, then Chair of the House Foreign Affairs Committee

APEC Global Innovator Conference (September 4, 2015, Beijing)

Opening session with Mr. Edmund S. Phelps, Winner of the Nobel Prize in Economics and Director of the Center on Capitalism and Society at Columbia University

World Pension Forum (August 24-27, 2014, Aspen, Colorado, USA)

Keynote speech; Introduced by Bill Mayer, Chairman Emeritus of the Aspen Institute

Yougov-Cambridge Forum 2013 (September 12, 2013, London)

One of the keynote speeches

Clifford Chance Seminar during World Economic Forum (January 31, 2013, Davos)

One of the two lunch keynote speeches

Webinars

Webinar: The Innovation of Expansion: U.S. to China 2022 (March 9, 2022)

With Li Song, Managing Director of Silicon Valley Bank Asia Link, Al Beebe, President of American Chamber of Commerce in China, and Edith Yeung, General Partner at Race Capital; Hosted by Silicon Valley Bank

The 5th Business and Philanthropy Forum 2021 (December 13, 2021)

Fireside Chat; With Danny Quah, Dean of Lee Kuan Yew School of Public

Policy; Hosted by Alliance For Good

GBSN Beyond: Virtual Conference Reimagined (November 16, 2021)

Asia Deans' Panel: The Leadership Role of Business Schools as Catalysts for Sustainability; With Prof. Simon Wilkie, Dean of Faculty of Business and Economics of Monash Business School and Prof. Soh Wai Lin, Christina, Dean of Nanyang Business School of Nanyang Technological University; Hosted by Global Business School Network

FutureChina Global Forum (July 12, 2021)

Opening Plenary Session; With Heng Swee Keat, Deputy Prime Minister and Coordinating Minister for Economic Policies of Republic of Singapore, Helen Wong, Group CEO of OCBC Bank, Liu Jin, Vice Chairman and President of Bank of China and KK Chua, Global Vice Chairman of Mary Kay; Hosted by Business China

CKGSB US-China Annual Closed-door Summit (December 9, 2020)

Keynote speech; With Craig Allen, President of the US-China Business Council and Former US Ambassador, Antonio Battista, Dean of Fundação Dom Cabral (a top-ranked business school in Brazil), Juan Cortina Gallardo, CEO of Group Azucarero, Peter Brady, Senior Partner of RSM US LLP (6th largest accounting firm globally) and Doreen Wang, CEO of Kantar China; Hosted by Cheung Kong Graduate School of Business

Closed-door Webinar: Can Climate Change be a Catalyst for Economic Growth? (November 14, 2020)

Keynote speech; With Dr. Michael Frendo, Chairman of GoldCrest Club, HE Hakima El Haite, Former Minister of the Environment of the Kingdom of Morocco and Special Envoy to COP22, Dr. Fu Chengyu, Professor of Management Practice of Governance and Innovations at Large Corporations of CKGSB & Former Chairman/CEO of CNOOC and SINOPEC, and Christophe Donay, Chief Strategies & Head of Asset Allocation of Pictet; Co-hosted by Cheung Kong Graduate School of Business and GoldCrest Club

Webinar: China and Globalisation after COVID-19 (September 11, 2020)

*Keynote speech; With Rt. Hon. Lord Hague of Richmond, former UK Foreign Secretary and Chair of Linklaters' International Advisory Group and Taimur Baig, Managing Director and Chief Economist of DBS Bank
Hosted by Asia House in London*

Webinar: Update on Washington (August 13, 2020)

*With Craig Allen, President of the US-China Business Council and Former US Ambassador
Hosted by the Cheung Kong Graduate School of Business*

Center for China and Globalization closed-door webinar with GoldCrest Club (May 30,

2020)

*With Mr. Wang Huiyao, Founder and President of the Center for China and Globalization, and Mr. Chen Dong, Chief Economist Asia of Pictet;
Hosted by the Center for China and Globalization*

Asian Leadership Conference webinar: Global Economic Recovery from COVID-19 Pandemic (May 20, 2020)

*With Professor Robert Barro, Paul M. Warburg Professor of Economics at Harvard University;
Hosted by the Chosun Ilbo, Korea*

Bo'ao Dialogue: COVID-19 vs Globalization (April 29, 2020)

*With Mr. Thomas L. Friedman, Author, Reporter and Recipient of three Pulitzer Prizes, Mr. Joseph S. Nye, Former Dean of Harvard Kennedy School of Government, and Mr. Wang Huiyao, Founder and President of the Center for China and Globalization;
Hosted by Bo'ao Forum for Asia*

Conferences

Dr. Xiang has participated in prominent closed-door conferences, including:

Rome Roundtable *by the Global Foundation* (2017, 2018, 2019, 2020 and 2022)

*January 13, 2017, Rome;
June 15-16, 2018, Rome;
June 19&21, 2019, London & Paris;
November 16-17, 2020, webinar;
May 21-23, 2022, Rome & Assisi*

Ditchley Foundation Annual Forum (2010, 2012 and 2018, Ditchley Park, Oxfordshire, UK; 2021, closed-door webinar)

*One of the 40 invited participants (November 18-20, 2010);
One of the 35 invited participants (November 15-17, 2012);
First Co-Chairman (December 6-8, 2018);
Plenary Session speaker (April 22-23, 2021), webinar;
Plenary Session speaker (May 20-21, 2021), webinar*

Yale CEO Summit (June 7-8, 2016, New York City)

Seminars at Academic Institutions

The Wharton School of the University of Pennsylvania (December 9, 2019, Philadelphia)

Institut Européen d'Administration des Affaires (INSEAD) (December 2, 2019, Singapore)

Lee Kong Chian School of Business of Singapore Management University (November 8, 2019, Singapore)

Keynote speech and public lecture as The Ho Bee Visiting Professorship in Chinese Economy and Business

Harvard Kennedy School of Government (September 18, 2017, Cambridge, Massachusetts, USA)

Oxford University (May 13, 2017, Oxford, UK)

Speaker and panelist at the “Responsible Business Forum”

Stanford Center for Professional Development (April 29, 2015, Stanford University, Palo Alto, California)

Other Speaking Engagements

World Economic Forum (2021 & 2022, Davos)

Bo’ao Forum for Asia (2012, 2013 & 2018, Bo’ao, China; 2020, webinar)

Asian Leadership Conference (2020, 2022 & 2023, Seoul)

FutureChina Global Forum (2021, Singapore)

World Chinese Economic Summit (2016, Melaka, Malaysia; 2017, Hong Kong; 2019, Macao; 2020, webinar; & 2021, webinar)

Saint Petersburg International Economic Forum

Fortune Global Forum

Economist Innovation Summit

Since 2015, one of Dr. Xiang’s priorities has been to promote economic disruption with social innovation to ensure that future disruption and innovations are economically, socially and globally beneficial. With its initial success in China, this project is in the process of going global. This proposed disruption program (in partnership with UC Berkeley Engineering, IMD, Dubai Executive Council, UNESCO, Churchill College of University of Cambridge, Graduate Institute, Geneva, United Nations Conference on Trade and Development (UNCTAD)) has received overwhelmingly warm responses in Asia, Americas, Europe, Middle East and Africa. For example, his proposed program of promoting entrepreneurship and economic disruption was well received by some of the top Japanese politicians during his visit to the Japanese Diet on May 14, 2019. The supporting Japanese politicians include Mr. Kono Taro, the current Minister of Defense and then Minister of Foreign Affairs, Mr. Natsuo Yamaguchi, President of the Komeito Party and Mr. Kiyohiko Toyama, Deputy Minister of Finance and member of the House of Representatives in the Diet.

Dr. Xiang has offered management training to the global leadership team of companies such as Bank Indonesia, China Mobile, China Telecom, Clifford Chance, Cummins, Duty Free Shop, Electricité de France, Ernst & Young, Guangzhou Automobile Group, NSK, Renault Nissan Group and Yokohama Tire. He has also trained senior executives of companies in China and globally, including Bank of China, China Investment Corporation, China Railway Construction

Corporation, GE (China), Goldman Sachs (Asia), Huawei Technologies, IBM (China), Midea, Petro China, Siemens (China) and TCL.

Dr. Xiang was named the “China Philanthropist of the Year” in 2018, 2020 and 2022 by China Philanthropy Times. He was awarded the “Vanguard for Social Responsibilities” in 2020 by Southern Weekly.

Dr. Xiang received his Ph.D. in Business Administration from the University of Alberta in Canada, and his bachelor’s degree in Engineering from Xi’an Jiaotong University in China.