



XIANG Bing

Founding Dean

Professor of China Business and Globalization

Cheung Kong Graduate School of Business

Dr. Xiang Bing is the Founding Dean and Professor of China Business and Globalization at Cheung Kong Graduate School of Business (CKGSB). Prior to joining CKGSB, Dr. Xiang was a Professor at Peking University's Guanghua School of Management, where he pioneered the school's Executive MBA program. He was also one of the seven founding faculty members of China Europe International Business School (CEIBS) in Shanghai. Previously, Dr. Xiang served on the faculty of the Hong Kong University of Science and Technology.

He has served as an independent board member of a number of companies (including two Fortune Global 500 companies) listed in Hong Kong, Mainland China and the United States. He is a member of the International Advisory Council of Fundação Dom Cabral (FDC, a top-ranked business school in Brazil), a member of the Global Advisory Board of Yonsei School of Business in Korea, a member of the Advisory Board of Asia House in London and a Counselor for One Young World Summit in Dublin. He also served as a member of the Board of Trustees for United Way Worldwide (US) from 2011-2017, the largest private charitable organization in the world.

Dr. Xiang's research interests include the reform of state-owned enterprises, innovation and the role of the private sector in China. He is a leading authority on China business, innovations in China, globalization of Chinese companies, China's development models and global implications of China's transformation, social innovations and global economic disruptions, China-US relations, global trade and investment systems and global governance. His writings and cases on these subjects are considered among the most influential in China.

Dr. Xiang has served as keynote speaker at influential forums and conferences around the world. His recent keynote speaking engagements include:

2020 China National Annual Conference on Philanthropy (December 24, 2020)

Keynote speech

SCMP China Conference: USA (December 10, 2019, New York City)

Closing keynote

Council on Foreign Relations Seminar (December 10, 2019, New York City)

Keynote speech

China Social Enterprise and Impact Investment Forum (October 15, 2019, Chengdu)

First opening keynote

Special talk for the Pheu Thai Party, the largest party in Thailand (September 2, 2019, Bangkok)

Attended by 350 members of the parliament of Thailand

Trade and Development Regional Forum 2019 (September 2, 2019, Bangkok)

One of the Keynote Speeches;

Attended by half of the members (350 people) of the National Assembly of Thailand

Harvard China Forum (2017, 2018 and 2019, Harvard University)

One of the closing keynote speeches (April 21, 2017);

First keynote speech in the opening ceremony (April 16, 2018);

One of the first keynote speeches in the opening ceremony (April 13, 2019)

2018 China National Annual Conference on Philanthropy (December 21, 2018, Beijing)

First opening keynote

2018 United Way Roundtable on Philanthropy (October 2, 2018, Banff)

One of the keynote speeches

Center for Strategic and International Studies Seminar (September 28, 2018, Washington D.C.)

Lunch keynote and roundtable panelist

Foreign Policy Association Seminar (September 27, 2018, New York City)

Lunch keynote for members of the Board of Trustees

FT Banking Summit (November 30, 2017, London)

Closing keynote

China-Europe Trade and Investment Forum (March 29, 2017, Brussels)

First opening keynote

CKGSB-Brookings US-China Forum (December 14, 2016, New York City)

Opening keynote;

Dialogue with Mr. Henry Kissinger, the 56th United States Secretary of State and the 8th National Security Advisor

Sydney China Business Forum (October 24, 2016, Sydney)

First opening keynote

Inaugural 'A New Business Civilization Forum' & 2nd 'CKGSB-Harvard Kennedy School Global Symposium' (July 8, 2016, Beijing)

First opening keynote

US Committee of 100 Annual Conference (April 16, 2016, Los Angeles)

One of the two opening keynote speakers;

With Mr. Ed Royce, then Chair of the House Foreign Affairs Committee

APEC Global Innovator Conference (September 4, 2015, Beijing)

Opening session with Mr. Edmund S. Phelps, Winner of the Nobel Prize in Economics and Director of the Center on Capitalism and Society at Columbia University

World Pension Forum (August 24-27, 2014, Aspen, Colorado, USA)

Keynote speech; Introduced by Bill Mayer, Chairman Emeritus of the Aspen Institute

Yougov-Cambridge Forum 2013 (September 12, 2013, London)

One of the keynote speeches

Clifford Chance Seminar during World Economic Forum (January 31, 2013, Davos)

One of the two lunch keynotes

Webinars

World Chinese Economic Summit (December 21, 2020)

First Session; With Dr. Ma Weihua, Former President & CEO of China Merchants Bank, Dr. Wang Huiyao, Chairman of Centre for China & Globalization, Sir Danny Alexander, Vice President & Corporate Secretary of Asian Infrastructure Investment Bank (AIIB), Dr. Yan Lijin, President of Silk Road International Foundation, Tan Sri Lim Gait Tong, Chairman of China-ASEAN Business Association (CABA) & Farlim Group, Mr. Ian C. Buchanan, Chairman of Australian Pacific Economic Cooperation Committee (AusPECC), Prof. Keyu Jin, Associate Professor of Economics of London School of Economics, and Dr. Edward Tse, Chairman & CEO of Gao Feng Advisory Company; Hosted by KSI Strategic Institute for Asia Pacific

CKGSB US-China Annual Closed-door Summit (December 9, 2020)

Keynote speech; With Craig Allen, President of the US-China Business Council and Former US Ambassador, Antonio Battista, Dean of Funda ção Dom Cabral (a top-ranked business school in Brazil), Juan Cortina Gallardo, CEO of Group Azucarero, Peter Brady, Senior Partner of RSM US LLP (6th largest accounting firm globally) and Doreen Wang, CEO of Kantar China; Hosted by Cheung Kong Graduate School of Business

Closed-door Webinar: Can Climate Change be a Catalyst for Economic Growth? (November 14, 2020)

Keynote speech; With Dr. Michael Frendo, Chairman of GoldCrest Club, HE Hakima El Haite, Former Minister of the Environment of the Kingdom of Morocco and Special Envoy to COP22, Dr. Fu Chengyu, Professor of Management Practice of Governance and Innovations at Large Corporations of CKGSB & Former Chairman/CEO of CNOOC and SINOPEC, and Christophe Donay, Chief Strategies & Head of Asset Allocation of Pictet; Co-hosted by Cheung Kong Graduate School of Business and GoldCrest Club

Webinar for over 30 senior executives in Bank Indonesia on economic leadership

(October 6, 2020)

*Keynote speech; With Dr. Boediono, Former Governor of Bank Indonesia and Former Vice President of Indonesia;
Hosted by Bank Indonesia*

Webinar: China and Globalisation after COVID-19 (September 11, 2020)

*Keynote speech; With Rt. Hon. Lord Hague of Richmond, former UK Foreign Secretary and Chair of Linklaters' International Advisory Group and Taimur Baig, Managing Director and Chief Economist of DBS Bank
Hosted by Asia House in London*

Webinar: Update on Washington (August 13, 2020)

*With Craig Allen, President of the US-China Business Council and Former US Ambassador
Hosted by the Cheung Kong Graduate School of Business*

Center for China and Globalization closed-door webinar with GoldCrest Club (May 30, 2020)

*With Mr. Wang Huiyao, Founder and President of the Center for China and Globalization, and Mr. Chen Dong, Chief Economist Asia of Pictet;
Hosted by the Center for China and Globalization*

Asian Leadership Conference webinar: Global Economic Recovery from COVID-19 Pandemic (May 20, 2020)

*With Professor Robert Barro, Paul M. Warburg Professor of Economics at Harvard University;
Hosted by the Chosun Ilbo, Korea*

Bo'ao Dialogue: COVID-19 vs Globalization (April 29, 2020)

*With Mr. Thomas L. Friedman, Author, Reporter and Recipient of three Pulitzer Prizes, Mr. Joseph S. Nye, Former Dean of Harvard Kennedy School of Government, and Mr. Wang Huiyao, Founder and President of the Center for China and Globalization;
Hosted by Bo'ao Forum for Asia*

Conferences

Dr. Xiang has participated in prominent closed-door conferences, including:

Rome Roundtable by the Global Foundation (2017, 2018, 2019 and 2020)

*January 13, 2017, Rome;
June 15-16, 2018, Rome;
June 19&21, 2019, London & Paris;
November 16-17, 2020, webinar*

Ditchley Foundation Annual Forum (2010, 2012 and 2018, Ditchley Park, Oxfordshire, UK)

One of the 40 invited participants (November 18-20, 2010);

*One of the 35 invited participants (November 15-17, 2012);
First Co-Chairman (December 6-8, 2018);
Plenary Session speaker (April 22-23, 2021), webinar;
Plenary Session speaker (May 20-21, 2021), webinar*

Yale CEO Summit (June 7-8, 2016, New York City)

Seminars at Academic Institutions

The Wharton School of the University of Pennsylvania (December 9, 2019, Philadelphia)

Institut Européen d'Administration des Affaires (INSEAD) (December 2, 2019, Singapore)

Lee Kong Chian School of Business of Singapore Management University (November 8, 2019, Singapore)

Keynote speech and public lecture as The Ho Bee Visiting Professorship in Chinese Economy and Business

Harvard Kennedy School of Government (September 18, 2017, Cambridge, Massachusetts, USA)

Oxford University (May 13, 2017, Oxford, UK)

Speaker and panelist at the "Responsible Business Forum"

Stanford Center for Professional Development (April 29, 2015, Stanford University, Palo Alto, California)

Other Speaking Engagements

World Economic Forum

Bo'ao Forum for Asia

Saint Petersburg International Economic Forum

Fortune Global Forum

Economist Innovation Summit

Asian Leadership Conference

Since 2015, one of Dr. Xiang's priorities has been to promote economic disruptions with social innovation to ensure that future disruptions and innovations are economically, socially and globally beneficial. With its initial success in China, this project is in the process of going global. This proposed disruptions program (in partnership with Churchill College of University of Cambridge, Graduate Institute, Geneva, United Nations Conference on Trade and Development (UNCTAD)) has received overwhelmingly warm responses in Europe and in Japan. For example, his proposed program of promoting entrepreneurship and economic disruptions was well received by some of the top Japanese politicians during his visit to the Japanese Diet on May 14, 2019. The

supporting Japanese politicians include Mr. Kono Taro, the current Minister of Defense and then Minister of Foreign Affairs, Mr. Natsuo Yamaguchi, President of the Komeito Party and Mr. Kiyohiko Toyama, Deputy Minister of Finance and member of the House of Representatives in the Diet.

Dr. Xiang has offered management training to the global leadership team of companies such as China Mobile, China Telecom, Clifford Chance, Cummins, Duty Free Shop, Electricité de France, Ernst & Young, Guangzhou Automobile Group, NSK, Renault Nissan Group and Yokohama Tire. He has also trained senior executives of companies in China and globally, including Bank of China, China Investment Corporation, China Railway Construction Corporation, GE (China), Goldman Sachs (Asia), Huawei Technologies, IBM (China), Midea, Petro China, Siemens (China) and TCL.

Dr. Xiang was named the “China Philanthropist of the Year” in 2018 and 2020 by China Philanthropy Times. He was awarded the “Vanguard for Social Responsibilities” in 2020 by Southern Weekly.

Dr. Xiang received his Ph.D. in Business Administration from the University of Alberta in Canada, and his bachelor’s degree in Engineering from Xi’an Jiaotong University in China.