



XIANG Bing

Founding Dean

Professor of China Business and Globalization

Cheung Kong Graduate School of Business

Dr. Xiang Bing is the Founding Dean and Professor of China Business and Globalization at Cheung Kong Graduate School of Business (CKGSB). Prior to joining CKGSB, Dr. Xiang was a Professor at Peking University's Guanghua School of Management, where he pioneered the school's Executive MBA program. He was also one of the seven founding faculty members of China Europe International Business School (CEIBS) in Shanghai. Previously, Dr. Xiang served on the faculty of the Hong Kong University of Science and Technology.

He has served as an independent board member of a number of companies (including two Fortune Global 500) listed in Hong Kong, Mainland China and the United States. He is a member of the International Advisory Council of Fundação Dom Cabral (FDC, a top-ranked business school in Brazil), and a Counselor for One Young World Summit in Dublin. He also served as a member of the Board of Trustees for United Way Worldwide (US) from 2011-2017, the largest private charitable organization in the world.

Dr. Xiang's research interests include the reform of state-owned enterprises, innovation and the role of the private sector in China. He is a leading authority on China business, innovations in China, globalization of Chinese companies, China's development models and global implications of China's transformation, social innovations and global economic disruptions, China-US relations, global trade and investment systems and global governance. His writings and cases on these subjects are considered among the most influential in China.

Dr. Xiang has served as keynote speaker at influential forums and conferences around the world. His recent keynote speaking engagements include:

APEC Global Innovator Conference (September 4, 2015, Beijing)

Opening session with Mr. Edmund S. Phelps, Winner of the Nobel Prize in Economics and Director of the Center on Capitalism and Society at Columbia University

US Committee of 100 Annual Conference (April 16, 2016, Los Angeles)

One of the two opening keynote speakers;

With Mr. Ed Royce, then Chair of the House Foreign Affairs Committee

Inaugural 'A New Business Civilization Forum' & 2nd 'CKGSB-Harvard Kennedy School Global Symposium' (July 8, 2016, Beijing)

Sydney China Business Forum (October 24, 2016, Sydney)

Opening keynote

CKGSB-Brookings US-China Forum (December 14, 2016, New York City)

Opening keynote;

Dialogue with Mr. Henry Kissinger, the 56th United States Secretary of State and the 8th National Security Advisor

China-Europe Trade and Investment Forum (March 29, 2017, Brussels)

FT Banking Summit (November 30, 2017, London)

Closing keynote

Harvard China Forum (2017, 2018 and 2019, Cambridge)

Closing keynote (April 21, 2017);

First keynote speech in the opening ceremony (April 16, 2018);

One of the first keynote speeches in the opening ceremony (April 13, 2019)

2018 China Annual Conference on Philanthropy (December 21, 2018, Beijing)

China Social Enterprise and Impact Investment Forum (October 15, 2019, Chengdu)

Opening keynote

SCMP China Conference: USA (December 10, 2019, New York City)

Closing keynote

Webinars

Bo'ao Dialogue: COVID-19 vs Globalization (April 29, 2020)

With Mr. Thomas L. Friedman, Author, Reporter and Recipient of three Pulitzer Prizes, Mr. Joseph S. Nye, Former Dean of Harvard Kennedy School of Government, and Mr. Wang Huiyao, Founder and President of the Center for China and Globalization;

Organized by Bo'ao Forum for Asia

Asian Leadership Conference webinar Global Economic Recovery from COVID-19 Pandemic (May 20, 2020)

With Professor Robert Barro, Paul M. Warburg Professor of Economics at Harvard University;

Hosted by the Chosun Ilbo, Korea

Center for China and Globalization closed-door webinar with GoldCrest Club (May 30, 2020)

With Mr. Wang Huiyao, Founder and President of the Center for China and Globalization, and Mr. Chen Dong, Chief Economist Asia of Pictet;

Hosted by the Center for China and Globalization

Conferences

Dr. Xiang has participated in prominent closed-door conferences, including:

Ditchley Foundation Annual Forum (2010, 2012 and 2018, Cambridge)

One of the 40 invited participants (November 18-20, 2010)

One of the 35 invited participants (November 15-17, 2012)

First Co-Chairman (December 6-8, 2018)

Yale CEO Summit (June 7-8, 2016, New York City)

Rome Roundtable (2017, 2018 and 2019)

January 13, 2017, Rome;

June 15-16, 2018, Rome;

June 19&21, 2019, London & Paris

He was also an invited speaker for the following organizations:

Foreign Policy Association (September 27, 2018, New York City)

Lunch Keynote for members of the Board of Trustees

Center for Strategic and International Studies (September 28, 2018, Washington D.C.)

Pheu Thai Party in Thailand (September 2, 2019, Bangkok)

A special talk for the largest party in Thailand;

Lee Kong Chian School of Business of Singapore Management University (November 8, 2019, Singapore)

The Ho Bee Visiting Professorship in Chinese Economy and Business Public Lecture

Council on Foreign Relations (December 10, 2019, New York City)

Keynote speech

Other Speaking Engagements

World Economic Forum

Bo'ao Forum for Asia

Saint Petersburg International Economic Forum

Fortune Global Forum

Economist Innovation Summit

Trade and Development Regional Forum 2019 (September 2, 2019, Bangkok)

Speech on 'Creating New Breed of Entrepreneurs: Disruptors'

Half of the members of the National Assembly of Thailand (350 people) attended the forum

and more.

Since 2015, one of Dr. Xiang's priorities has been to promote economic disruptions with social

innovation to ensure that future disruptions and innovations are economically, socially and globally beneficial. With its initial success in China, this project is in the process of going global. This proposed disruptions program (in partnership with Churchill College of University of Cambridge, Graduate Institute, Geneva, United Nations Conference on Trade and Development (UNCTAD)) has received overwhelmingly warm responses in Europe and in Japan. For example, his proposed program of promoting entrepreneurship and economic disruptions was well received by some of the top Japanese politicians during his visit to the Japanese Diet on May 14, 2019. The supporting Japanese politicians include Mr. Kono Taro, the current Minister of Defense and then Minister of Foreign Affairs, Mr. Yasutoshi Nishimura, member of the House of Representatives in the Diet, Mr. Natsuo Yamaguchi, President of the Komeito Party, Mr. Koichi Hagiuda, Minister of Education, Culture, Sports, Science and Technology and Mr. Kiyohiko Toyama, Deputy Minister of Finance and member of the House of Representatives in the Diet

Dr. Xiang has offered management training to the global leadership team of companies such as China Mobile, China Telecom, Clifford Chance, Cummins, Duty Free Shop, Electricité de France, Ernst & Young, Guangzhou Automobile Group, NSK, Renault Nissan Group and Yokohama Tire. He has also trained senior executives of companies in China and globally, including Bank of China, China Investment Corporation, China Railway Construction Corporation, GE (China), Goldman Sachs (Asia), Huawei Technologies, IBM (China), Midea, Petro China, Siemens (China) and TCL.

Dr. Xiang received his Ph.D. in Business Administration from the University of Alberta in Canada, and his bachelor's degree in Engineering from Xi'an Jiaotong University in China.