

Sell-Side Research Shortcut Card

TOP APPS	
Monitor	MON
Quote List	QL
News	NEWS
Chart	CHT
Equity Offerings	IPO
Watchlist Pulse	PULSE
Company Overview	OV
Sidebard	SDB
Quote Line	QLI
Screener	SCREENER
Private Equity Screener	PESCREENER
Search & Discover	SD
Corporate Governance	CORPGOV
Industry	INDUS
Key Stats	KEYST
Company Snapshots	CSNAP
Healthcare Intelligence	HCARE
Cambridge Private Equity Benchmarking	BENCH
Cambridge Private Equity Benchmarking Add On	BENCHA
League Tables	LEAGT
Routines	RTNE
Home	HOME
Aggregates	AGGR

CHARTING	
Datastream Chartbook	CBOOK
Chart App	CHT
Datastream Chart Studio	DSCHART
Datastream – My Library	DSLIB
Datastream News in Charts	DSNEWS
Economic Indicator Chart	ECOC
Fundamentals Estimates Chart	FESC
Rebasing Chart	REBC
Relative Rotation Graph	RRG
Technical Analysis Chart	TEAC
Volatility Chart	VOLC
Datastream Infobase	XNET

CURRENT AWARENESS	
TOP NEWS	TOPNEWS
IFR	IFRI
Reuters Breakingviews	BRV
Investor Briefs	RINBR
Newsletters	NEWSL
Watchlist Pulse	PULSE
Real-Time News	NEWS
Global Press	NEWS
Reuters Insider	Reuters Insider
Earnings Season	EARN

MARKETS	
Financial Markets Overview	FMOV
Alpha Now	ALPHA
TR Indices	BIGTR
Volatility Indices	BIGV
Economic Events	EM
World Exchange Holidays	HOL
Home page	HOME
Industry	INDUS
Automotive App	AUTO
World Index Futures – Overview	INFOV
World Indices – Overview	INOV
Macro Explorer	MACROX
Stocks Guide	STOV
Economic Monitor	EM

DEALS TOOLS	
Deals Search	MASRCH
Equity Offerings	IPO
Deals News	DEAL1
League Tables	LEAGT
Corporate Governance	CORPGOV

SEARCHES	
ADRs – Advanced Search	ADRSRCH
Eikon Answers	ANSWERS
Economic Indicators – Advanced Search	ECONSRCH
Companies – Advanced Search	ORGRSCH
Indices – Advanced Search	INDICESRCH
Mergers and Acquisitions – Advanced Search	MASRCH
Options – Advanced Search	OPTSRCH
Equity Screener	SCREENER
Advanced Search	SRCH
Private Equity Screener	PESCREENER
Research	ADVRES
Reuters Investors Briefs	RINB
Advanced Transcripts + Filings (Events)	ADVVE
Research – Advanced Research	ADVRES
Advanced Filings Search	ADVFIL

COMPANY ANALYSIS – TYPE THE COMPANY NAME OR SYMBOL FOLLOWED BY THE CODE BELOW E.G. “AAPL.O DIVD”

USEFUL KEYBOARD SHORTCUTS	
Opens Online help for your selected App or Tool	F1
Open a pop-up empty Quote List	F2
Opens a pop-up empty Quote app	F4
Maximizes or restores the selected app (toggle)	F6
Opens News pop-up	F9
Opens Chart pop-up	F10
Toggles between full screen and regular views of the application	F11
Launches the Contact Us Support Portal	Shift+F1
Opens the Favorites pane. Note: This is a toggle	Ctrl+F1
Displays a Content Explorer document in a new window	Shift+F3
Opens the Macro dialog box	Alt+F8
Opens Full Story Text Search in the News app	Shift+F9
Saves the selected Flex Sheet or Book	Shift+F12

SECURITY ANALYSIS	
All Futures	EF
All Quotes	AQ
Combined Alpha Model	CAM
Business Info.	BUS
Corporate Actions Calendar	CAC
Corporate Buyback View	10B-18
Capital Change Event Detail	CAPD
Capital Change Overview	CAPO
Company Chart View	CHTV
Company Deals	CDV
Company News	CN
Company Research	RES
Corporate Relationships	OFFREL
Dividend Overview	DIVO
Dividend Payment Detail	DIVD
Events (StreetEvents)	Ev
Exchangeables and CNVs	EXCNV
Filings	FIL
Firm Ownership Summary	OWNS
Fund Ownership Summary	FNOWNS
Index Competitors	IC
Insider/Stakeholders Ownership	INSIDER
Major Customers	CUST
Most Traded Options	EMTO
Most Traded Options	MOST
My News	MYN
Options	EOP

SECURITY ANALYSIS continued	
Officers & Directors Overview	OFF
Officers & Directors Detail	OFFD
Option Strategy	OSC
Option Watch	OPW
Overview	OV
Peers	PEERS
People Connections	OFFP
Price Momentum Model	PMO
Price Performance	PP
Quote History	QH
Reuters Investors Briefs	SIGD
Routines	RTNE
Sector Competitors	SC
Sector News	SECN
Shareholders History	SHAREHIS
Shareholders Reports	SHARE
Short Interest	SI
Supply chain	ATLAS
Time and Sales	TASV
Top Analyst	TOPA
Total Return	TRTR
Value Chains	VCHAINS
Volatility Chart	VOLC
Volatility Surface	SURF
VWAP	VWAP
Warrant Overview	EW

FUNDAMENTALS/EARNINGS	
Analyst Revision Model	ARM
Balance Sheet	BAL
Cash Flow	CF
CDS All Quotes	CDSAQ
CDS Calculator	CDSV
CDS Charts	CDSCHT
CDS Overview	CDSOV
Credit Risk SmartRatios	SRCR
Credit Risk – Structural Model	SCR
Credit Risk-Text Mining Model	TMCR
Detailed Estimates	ESTD
Debt Structure	DS
Earnings Quality	EQ
Guidance Summary	GUID
Historical Surprise	HS
Income Statement	INC
Interactive Income Statement	IIS
Intrinsic Valuation	IV
Issuer Ratings	IR
Key Stats – Company Comparison	KEYST
Operating Metrics	OPM
Price Target Builder	PTB
Ratios-Key metrics	RAT
Ratio-Overview	RATO
Ratio-Profit/Value/Risk	RATPVR
Recommendations & Target Price	REC
Relative Valuation	RV
Segments	SEG
Smart Holdings Model	SH
Statement View	EST
Stock Competitors	CC