

# GALE BUSINESS INSIGHTS: GLOBAL™

Research. Analyze. Interpret. Understand.

## A FASTER, EASIER WAY TO CONDUCT GLOBAL BUSINESS RESEARCH

Globalization is the biggest opportunity and the greatest challenge for the future of business. As students face a new marketplace, they need an edge. **Gale Business Insights: Global** is the online resource that gives students the edge they need. With unique access to the most meaningful business information, **Gale Business Insights: Global** is designed to give MBA and business students a true competitive advantage in the international marketplace.

**Deep business intelligence powered by statistical data lets students spend less time searching for data—and more time connecting their discoveries to practical applications.**



### Transforming information into insight

In today's fast-paced world of business, students must grasp, analyze and comprehend more information than ever before. **Gale Business Insights: Global** empowers students to go beyond researching topics to interpret their research. This unique resource offers the most comprehensive and convenient way to find full case studies, analytical tools, and in-depth statistical data coupled with deep research – and it lets users easily compare global economies, companies and industries. The features you and your students will find in **Gale Business Insights: Global** leads to a complete, interactive experience that fosters understanding through engaging, contextual information, access to deep analytical tools, and close connections that unite curriculum and research assignments.

### Create a research experience you can't get anywhere else with these signature features

- Integrated narratives with statistical data
- Easy compare and contrast
- Support for the case method

### Adapting the curriculum to the increasingly global nature of the business world

**Gale Business Insights: Global** turns international business intelligence into broader understanding:

- Educators can better teach international business by organizing our content around countries, data sets and topics, and by extending cases and data from the research environment into the learning environment
- Librarians can assist students, professors and professionals in their search for hard-to-find data, helping them succeed while demonstrating the enduring value of the library

### Transforming Learning through Innovation

# CONTENT PREVIEW

**BUSINESS INSIGHTS: GLOBAL**  
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**Exploration of Correlations between Factors Influencing Communication in Complex Product Development** [Print Preview](#)

Byline: Anja M. Maier (Engineering Design Centre, University of Cambridge, England, am521@cam.ac.uk); Matthias Kreimeyer (Technical University of Munich, Institute of Product Development, Germany); Clemens Hepperle (Technical University of Munich, Institute of Product Development, Germany); Claudia M. Eckert (Engineering Design Centre, University of Cambridge, England); Udo Lindemann (Technical University of Munich, Institute of Product Development, Germany); P. John Clarkson (Engineering Design Centre, University of Cambridge, England)

Keywords:  
communication, concurrent engineering, research and development management, product development organizations, case studies in industry, collaboration, maturity grid.

S7 Exploration of Correlations between Factors Influencing Communication in Complex Product Development SAGE Publications, Inc 200810.1177/1063293X07084638 Anja M.Maier Engineering Design Centre, University of Cambridge, England, am521@cam.ac.uk MatthiasKreimeyer Technical University of Munich, Institute of Product Development, Germany ClemensHepperle Technical University of Munich, Institute of Product Development, Germany Claudia M.Eckert Engineering Design Centre, University of Cambridge, England UdoLindemann Technical University of Munich, Institute of Product Development, Germany P. JohnClarkson Engineering Design Centre, University of Cambridge, England Designing complex products, such as jet engines, cars or certain types of software, necessitates the coordination of activities of many participants during the design process. Communication is seen as the vehicle by which this coordination could be achieved. Communication itself is influenced by many different factors that are connected. This study presents an

- **Case Studies** from our timely CaseBase collection, as well as cases from partners worldwide
- **Global industry research reports** for specific industries within specific countries

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GDP by Country and Year

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CENGAGE Learning

- **Interactive LiveCharts** for economic and business indicators that let students generate their own analyses and generate custom charts for use in reports and presentations

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**Japan** [Print Preview](#)

Key Information	Top Companies	Sales Revenue	Top Industries	INACIS Code
Average Life Expectancy: 82.9	Japan Finica Corp. \$1,469,420,900,000	Commercial Banking 522190		
Gross National Income: \$5,328,304,748,297	Dai-ichi Life Insurance Company Ltd. \$565,089,500,000	Direct Life Insurance Carriers 524113		
Unemployment Rate: 5.03%	Daiwa Sangyo Inc. \$290,900,000,000	Inorganic Dye and Pigment Manufacturing 325131		
GDP (US \$): \$5,061,996,389,491	NECJ Holdings Inc. \$291,400,250,000	All Other Miscellaneous Manufacturing 328999		
Population: 126,884,433	Japan Post Holdings Company Ltd. \$225,894,350,000	All Other Non-Deposit Credit Intermediation 522298		
Currency: JPY Yen				

**Country risk overview**  
[GRAPHIC OMITTED]

Country Risk Indicator: DB2c (Low Risk)

Low degree of uncertainty associated with expected returns. However, country-wide factors may result in higher volatility of returns at a future date.

The DB country risk indicator is a comparative, cross-border assessment of the risk of doing business in a country. The indicator seeks to encapsulate the risk that country-wide factors pose to the predictability of export payments and investment returns over a time horizon of two years.

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