

System detail: Alcoholic Drinks

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Beer

Lager

- Premium lager
 - Imported premium lager
 - Domestic premium lager
- Standard lager
 - Imported standard lager
 - Domestic standard lager
- Economy lager
 - Imported economy lager
 - Domestic economy lager

Dark beer

- By type*

Stout

Low/non-alcohol beer

- Non-alcoholic beer
- Low-alcohol beer

Cider/perry

RTDs (Ready-to-drink alcoholic beverages)/

High-strength pre-mixes

RTDs

- Malt-based RTDs
- Wine-based RTDs
- Spirits-based RTDs
- Other RTDs

High-strength pre-mixes

Wine

Still light grape wine

- Still red wine
 - By grape/variety type*
 - By national quality classifications*
 - By price band**

Still white wine

- By grape/variety type*
- By national quality classifications*
- By price band**

Still rosé wine

- By grape/variety type*
- By national quality classifications*
- By price band**

Sparkling wine

- Champagne
- Other sparkling wine
- By price band**

Fortified wine and vermouth

- By type*

Non-grape wine

- By type*

Spirits

Whisk(e)y

- Single malt Scotch whisky
- Blended Scotch whisky
 - Blended malt Scotch whisky
 - Other blended Scotch whisky
- Super-premium, premium, standard and economy split**

Bourbon/other US whiskey

Canadian whisky

Irish whiskey

Japanese whisky

Other whisk(e)y

Brandy and Cognac

Brandy

Cognac

White spirits

Gin

- Super-premium, premium split, standard and economy split**

English gin

Vodka

- Super-premium, premium, standard and economy split**

- Flavoured and non-flavoured split**

Rum

White rum

Dark rum

Tequila (and mezcal)

Liqueurs

Cream-based liqueurs

Bitters

Other liqueurs

Other spirits

- By major national specialty

* Data available for selected major producing and consuming country markets only

** Data available for 54 markets only

System detail: Apparel

Geographic coverage

Western Europe: Austria, Denmark, France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic, Hungary; Poland; Romania, Russia, Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia, Mexico, Venezuela

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Australasia: Australia

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, United Arab Emirates

Clothing

Clothing by Men's vs. Women's

Men's outerwear

Men's jeans

Economy men's jeans

Standard men's jeans

Premium men's jeans

Super premium men's jeans

Men's tops

Men's shirts

Men's jumpers

Men's shorts and trousers

Men's suits

Men's jackets and coats

Other men's outerwear

Women's outerwear

Women's jeans

Economy women's jeans

Standard women's jeans

Premium women's jeans

Super premium women's jeans

Women's tops

Women's shirts and blouses

Women's jumpers

Women's dresses

Women's skirts

Women's shorts and trousers

Women's leggings

Women's suits

Women's jackets and coats

Other women's outerwear

Men's underwear, nightwear and swimwear

Men's underwear

Men's nightwear

Men's swimwear

Women's underwear, nightwear and swimwear

Women's underwear

Women's nightwear

Women's swimwear

Clothing by Category

Outerwear

Jeans

Economy jeans

Standard jeans

Premium jeans

Super premium jeans

Tops

Shirts and blouses

Jumpers

Dresses

Skirts

Shorts and trousers

Leggings

Suits

Jackets and coats

Other women's outerwear

Underwear, nightwear and swimwear

Underwear

Nightwear

Swimwear

Childrenswear

Baby and toddler wear

Girls' clothing

Boys' clothing

Hosiery

Socks

Tights

Other hosiery

Clothing accessories

Belts

Gloves

Hats/caps

Scarves

Ties

Other clothing accessories

Footwear

Men's footwear

Men's sport's footwear

Men's non-sports footwear

Women's footwear

Women's sport's footwear

Women's non-sport's footwear

Children's footwear

Sportswear

Sport's clothing

Performance clothing

Outdoor clothing

Sports-inspired clothing

Sport's footwear

Performance footwear

Outdoor footwear

Sports-inspired footwear

System detail: Automotive

Our team of Automotive analysts leverage existing Passport content from Industries, Countries and Consumers to write expert analysis of the pull factors affecting industry performance in the medium and long-term.

Combining classic macro-economic data with a detailed understanding of the consumer - from the shifting socio-demographic environment to spending and lifestyles - our Automotive analysis offers a unique perspective of the size and shape of Auto demand in the future.

Analysis

Global Briefings

Articles

Related Content in Passport

This innovative approach to analysing the Automotive industry is unique because it leverages the vast wealth of information available in Passport. Our analysts assess myriad pull factors from a variety of perspectives, all of which can be added to your subscription, including:

INDUSTRIES

Consumer Finance; includes Autos lending

Consumer Electronics; includes In-Car Entertainment

Industrial; includes Motorcycles, Motor vehicles, Trailers and Semi-trailers

Luxury Goods; includes super premium consumer goods

Retailing; includes Internet retailing

Tobacco; includes smoking prevalence and populations

Travel and Tourism; includes Car rental

COUNTRIES AND CONSUMERS

Consumer Trends and Lifestyles; includes consumer megatrends and segmentation

Economy, Finance and Trade; includes monthly and quarterly economic indicators

Government, Labour and Education; includes ease of doing business, government finance, and labour markets

Income and Expenditure; includes data on wealth, income and expenditure by age, social class and gender

Industry, Infrastructure and Environment; includes transport, energy, and environment data

Population and Homes; includes detailed demographic and household profile data

Technology, Communications and Media; includes internet, telephone and media access data

System detail: Beauty and Personal Care

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

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Baby and child-specific products

Baby and child-specific toiletries

 Baby and child-specific bath products*

 Baby and child-specific fragrances*

Baby and child-specific hair care

Baby and child-specific skin care

Baby and child-specific sun care

Baby wipes

Medicated baby and child-specific products

Nappy (diaper) rash treatments

Bath and shower

Bar soap

 Bath additives

 Bath foam/gel

 Bath oil/pearls

 Bath salts/powder

 Other bath additives

Body wash/shower gel

Intimate hygiene

 Intimate washes

 Intimate wipes

Liquid soap

Talcum powder

Deodorants

Deodorant sprays

Deodorant pumps

Deodorant roll-ons

Deodorant sticks

Deodorant creams

Deodorant wipes

Hair care

Shampoos

 Standard shampoos

 Medicated shampoos

2-in-1 products

Conditioners

Styling agents

Perms and relaxants

Colourants

Hair loss treatments

Salon hair care

Colour cosmetics

Facial make-up

 Foundation/concealer

 Premium foundation/concealer*

 Mass foundation/concealer*

 Blusher/bronzer/highlighter

 Premium blusher/bronzer/highlighter*

 Mass blusher/bronzer/highlighter*

 Powder

 Premium powder*

Mass powder*

Other facial make-up

Premium other facial make-up*

Mass other facial make-up*

Eye make-up

Mascara

 Premium mascara*

 Mass mascara*

Eye shadow

 Premium eye shadow*

 Mass eye shadow*

Eye liner/pencil

 Premium eye liner/pencil*

 Mass eye liner/pencil*

Other eye make-up

 Premium other eye make-up*

 Mass other eye make-up*

Lip products

Lipstick

 Premium lipstick*

 Mass lipstick*

Lip gloss

 Premium lip gloss*

 Mass lip gloss*

Lip liner/pencil

 Premium lip liner/pencil*

 Mass lip liner/pencil*

Other lip products

 Premium other lip products*

 Mass other lip products*

Nail products

Nail polish

 Premium nail polish*

 Mass nail polish*

Nail treatments/strengtheners

 Premium nail treatments/strengtheners*

 Mass nail treatments/strengtheners*

Polish remover

 Premium polish remover*

 Mass polish remover*

Other nail products

 Premium other nail products*

 Mass other nail products*

Men's grooming

Men's shaving

 Men's pre-shave

 Men's razors and blades

 Men's post-shave

Men's toiletries

 Men's bath and shower

 Men's deodorants

 Men's hair care

 Men's skin care

Oral care

- Toothpaste
- Manual toothbrushes
- Mouthwashes/dental rinses
- Denture care
 - Denture fixatives*
 - Denture cleansers*
- Mouth fresheners
- Dental floss
- Tooth whiteners
- Power toothbrushes
 - Battery toothbrushes
 - Battery toothbrush units
 - Battery toothbrush replacement heads
 - Electric toothbrushes
 - Electric toothbrush units
 - Electric toothbrush replacement heads

Fragrances

- Premium fragrances
 - Premium men's fragrances
 - Premium women's fragrances
 - Premium unisex fragrances
- Mass fragrances
 - Mass men's fragrances
 - Mass women's fragrances
 - Mass unisex fragrances

Skin care

- Facial care
 - Acne treatments
 - Premium acne treatments
 - Mass acne treatments
 - Facial moisturisers
 - Premium facial moisturisers*
 - Mass facial moisturisers*
 - Anti-agers
 - Premium anti-agers*
 - Mass anti-agers*
- Facial cleansers
 - Liquid/cream/gel/bar cleansers
 - Premium liquid/cream/gel/bar cleansers*
 - Mass liquid/cream/gel/bar cleansers*
 - Facial cleansing wipes
 - Premium facial cleansing wipes*
 - Mass facial cleansing wipes*
- Toners
 - Premium toners*
 - Mass toners*
- Face masks
 - Premium face masks*
 - Mass face masks*
- Lip moisturisers
 - Premium lip moisturisers*

- Mass lip moisturisers*

Body care

- Firming/anti-cellulite body care
 - Premium firming/anti-cellulite body care*
 - Mass firming/anti-cellulite body care*
- General purpose body care
 - Premium general purpose body care*
 - Mass general purpose body care*

Hand care

- Premium hand care*
- Mass hand care

Depilatories

- Women's pre-shave
- Women's razors and blades
- Hair removers/bleaches

Sun care

- Sun protection
 - Premium sun protection*
 - Mass sun protection*
- Aftersun
 - Premium aftersun*
 - Mass aftersun*
- Self-tanning
 - Premium self-tanning*
 - Mass self-tanning*

Premium cosmetics

- Premium baby and child-specific products
- Premium bath and shower
- Premium deodorants
- Premium colour cosmetics
- Premium fragrances
- Premium skin care
- Premium sun care
- Premium hair care
- Premium sets/kits

Mass cosmetics

- Mass baby and child-specific products
 - Mass bath and shower
- Mass deodorants
- Mass colour cosmetics
- Mass fragrances
- Mass skin care
- Mass sun care
- Mass hair care
- Mass sets/kits

Sets/kits

*Data for core markets only (France, Germany, US, UK, Spain, Russia, Mexico, Japan, Brazil, Italy). Skin care premium vs mass breakdowns available for 54 markets.

System detail: Consumer Appliances

Geographic coverage

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Russia; Ukraine; Romania

North America: Canada; USA

Latin America: Argentina; Brazil; Colombia; Chile; Mexico; Venezuela

Asia Pacific: Australia; China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam;

Africa and Middle East: Egypt; Morocco; Israel; Saudi Arabia; South Africa; UAE.

Major appliances

Built-in Major Appliances

Freestanding Major Appliances

Refrigeration appliances

Built-in refrigeration appliances

Freestanding refrigeration appliances

Fridge freezers

Built-in fridge freezers

Freestanding fridge freezers

Fridges

Built-in fridges

Freestanding fridges

Freezers

Built-in freezers

Freestanding freezers

Electric wine cooler/chillers

Built-in wine coolers

Freestanding wine coolers

Home laundry appliances

Built-in home laundry appliances

Freestanding home laundry appliances

Automatic washing machines

Built-in automatic washing machines

Freestanding automatic washing machines

Automatic washer dryers

Built-in washer dryers

Freestanding washer dryers

Automatic tumble dryers

Built-in tumble dryers

Freestanding tumble dryers

Semi-automatic washing machines

Other home laundry appliances

Other built-in home laundry appliances

Other freestanding home laundry apps

Dishwashers

Built-in dishwashers

Freestanding dishwashers

Large cooking appliances

Built-in large cooking appliances

Freestanding large cooking appliances

Cookers

Ovens

Range cookers

Hobs

Built-in hobs

Cooker hoods

Built-in cooker hoods

Freestanding cooker hoods

Microwaves

Built-in microwaves

Freestanding microwaves

Small Appliances

Food preparation appliances

Food processors

Mixers

Countertop mixers

Hand mixers

Blenders

Countertop blenders

Hand blenders

Juice extractors

Smoothie makers

Grinders and choppers

Citrus pressers

Other food preparation appliances

Small cooking appliances

Coffee machines

Standard Coffee Machines

Pods Coffee Machines

Hard Pods Coffee Machines

Soft Pods Coffee Machines

Breadmakers

Electric grills

Fryers

Freestanding hobs

Electric steamers

Toasters

Mini ovens

Sandwich makers

Slow cookers

Waffle makers

Rice cookers

Rotisseries and roasters

Other small cooking appliances

Small kitchen appliances (non-cooking)

Coffee mills

Food and meat slicers

Kettles

Other small kitchen appliances (non-cooking)

Vacuum cleaners

Standard Vacuum Cleaners

Uprights

Cylinders

Wet and dry vacuum cleaners

Stick vacuum cleaners

Handheld vacuum cleaners

Other vacuum cleaners

Robotic vacuum cleaners

Irons

Personal care appliances

Hair care appliances

Body shavers

Oral hygiene appliances

Battery toothbrush units

Electric toothbrush units

Other oral hygiene appliances

Other personal care appliances

Air treatment products

Air conditioners

Room air conditioners

Split air conditioners

Window air conditioners

Ceiling fans

Cooling fans

Desk fans

Standing fans

Tower fans

Dehumidifiers

Humidifiers

Air coolers

Air purifiers

Other air treatment products

Heating appliances

Oil filled radiators
Electric fires
Convactor heaters
Panel heaters

Fan heaters
Electric blankets
Other heating appliances

System detail: Consumer Electronics

Geographic coverage

Western Europe: Austria, France, Denmark, Germany, Greece, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Turkey, United Kingdom

Eastern Europe: Czech Republic, Hungary, Poland, Romania, Russia, Ukraine

North America: Canada; USA

Latin America: Argentina, Brazil, Chile, Colombia, Mexico, Venezuela

Asia Pacific: China, India, Indonesia, Hong Kong, Japan; Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Australasia: Australia

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, UAE

In-home consumer electronics

In-Home Consumer Electronics

Home Audio and Cinema

Audio Separates

Digital Media Player Docks

Home Cinema and Speaker Systems

Hi-Fi Systems

Speakers

Other Home Audio and Cinema

Televisions and Projectors

Converters, Decoders and Receivers

Projectors

Televisions

Analogue TVs

Digital TVs

LCD TVs

OLED TVs

Plasma TVs

Other Digital TVs

TV Combis

Video Players

BD Players

Combi Players

DVD Players

Video Recorders

Portable Consumer Electronics

Imaging Devices

Cameras

Analogue Cameras

Digital Cameras

Camcorders

Analogue Camcorders

Digital Camcorders

HD Camcorders

Portable Players

E-Readers

Portable Media Players

Portable MP3 Players

Portable Multimedia Players

Other Portable Media Players

Mobile Phones

Feature Phones

Smartphones

In-Car Entertainment

In-Car Media Players

In-Dash Audio Players

In-Dash Video Players

In-Car Navigation

In-Car Speakers

Other In-Car Consumer Electronics

Computers and Peripherals

Computers (Retail and Business)

Desktops (Retail and Business)

Portable Computers (Retail and Business)

Laptops (Retail and Business)

Netbooks (Retail and Business)

Tablets and Other Portable Computers (Retail and business)

Peripherals

Monitors

Printing

Other Computer Peripherals

System detail: Consumer Finance

Geographic coverage

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Venezuela

Asia Pacific: China; Hong Kong-China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand, Vietnam

Australasia: Australia

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Financial cards in circulation

ATM function

Debit function

Credit function

Personal

Commercial

Charge function

Personal

Commercial

Pre-paid function

Open loop

Closed loop

Store cards

Transactions

Total card transactions

ATM transactions

Card payment transactions

Debit transactions

Credit card transactions

Personal

Commercial

Charge card transactions

Personal

Commercial

Pre-paid transactions

Open loop

Closed loop

Store card transactions

Consumer payment transactions

Card payment transactions

Cash transactions

Other paper payment types

Electronic direct/ACH transactions

Consumer lending

Mortgages/housing

Consumer credit

Auto lending

Card lending

Home lending

Durables lending

Education lending

Other personal lending

Open Loop — Employee Benefit, General Purpose Reloadable, Government Benefit, Healthcare, Insurance, Network Branded Gift, Payroll, Remittance Payment, Travel

Closed Loop — Merchant Issued Gift, Parking & Toll, Transportation

System detail: Consumer Foodservice

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong-China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; United Arab Emirates

Consumer foodservice by type and chained/independent

100% home delivery/takeaway	Independent Middle Eastern fast food
Chained 100% home delivery/takeaway	Chained pizza fast food
Independent 100% home delivery/takeaway	Independent pizza fast food
Chained pizza 100% home delivery/takeaway	Chained other fast food
Independent pizza 100% home delivery/takeaway	Independent other fast food
Chained other 100% home deliver/takeaway	Fast Casual Dining
Independent other 100% home delivery takeaway	Full-service restaurants (FSR)
Cafés/Bars	Chained full-service restaurants (FSR)
Chained Cafés/Bars	Independent full-service restaurants (FSR)
Independent Cafés/Bars	Chained Asian FSR
Bars/Pubs	Independent Asian FSR
Chained Bars/Pubs	Chained European FSR
Independent Bars/Pubs	Independent European FSR
Cafés	Chained Latin American FSR
Chained Cafés	Independent Latin American FSR
Independent Cafés	Chained North American FSR
Juice/Smoothie Bars	Independent North American FSR
Chained Juice/Smoothie Bars	Chained Middle Eastern FSR
Independent Juice/Smoothie Bars	Independent Middle Eastern FSR
Specialist Coffee Shops	Chained pizza FSR
Chained Specialist Coffee Shops	Independent pizza FSR
Independent Specialist Coffee Shops	Chained other FSR
Fast food	Independent other FSR
Chained fast food	Casual Dining
Independent fast food	Chained Casual Dining
Chained Asian fast food	Independent Casual Dining
Independent Asian fast food	Self-service cafeterias
Chained bakery products fast food	Chained self-service cafeterias
Independent bakery products fast food	Independent self-service cafeterias
Chained burger fast food	Street stalls/kiosks
Independent burger fast food	Chained street stalls/kiosks
Chained chicken fast food	Independent street stalls/kiosks
Independent chicken fast food	Pizza consumer foodservice
Chained convenience stores fast food	Chained pizza consumer foodservice
Independent convenience store fast food	Independent pizza consumer foodservice
Chained fish fast food	Chained pizza full-service restaurants
Independent fish fast food	Independent pizza full-service restaurants
Chained ice cream fast food	Chained pizza fast food
Independent ice cream fast food	Independent pizza fast food
Chained Latin American fast food	Chained pizza 100% home delivery/takeaway
Independent Latin American fast food	Independent pizza 100% home delivery/takeaway
Chained Middle Eastern fast food	

Consumer foodservice by location

Consumer foodservice through standalone
Cafés/bars through standalone
Full-service restaurants through standalone
Fast food through standalone
100% home delivery through standalone
Self-service cafeterias through standalone
Street stalls/kiosks through standalone
Consumer foodservice through leisure
Cafés/bars through leisure
Full-service restaurants through leisure
Fast food through leisure
100% home delivery through leisure
Self-service cafeterias through leisure
Street stalls/kiosks through leisure
Consumer foodservice through retail
Cafés/bars through retail
Full-service restaurants through retail
Fast food through retail

100% home delivery through retail
Self-service cafeterias through retail
Street stalls/kiosks through retail
Consumer foodservice through lodging
Cafés/bars through lodging
Full-service restaurants through lodging
Fast food through lodging
100% home delivery through lodging
Self-service cafeterias through lodging
Street stalls/kiosks through lodging
Consumer foodservice through travel
Cafés/bars through travel
Full-service restaurants through travel
Fast food through travel
100% home delivery through travel
Self-service cafeterias through travel
Street stalls/kiosks through travel

System detail: Consumer Health

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

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Adult Mouth Care

Antiflatulents
Digestive enzymes
H2 blockers
Proton pump inhibitors
Laxatives
Motion sickness remedies

Analgesics*

Systemic analgesics
Adult analgesics
Acetaminophen
Aspirin
Combination products – analgesics
Diclofenac
Dipyron
Ibuprofen
Ketoprofen
Naproxen
Paediatric analgesics
Paediatric acetaminophen
Paediatric aspirin
Paediatric combination products – analgesics
Paediatric diclofenac
Paediatric dipyron
Paediatric ibuprofen
Paediatric ketoprofen
Paediatric naproxen
Topical analgesics/anaesthetic
Analysis by format (cream/gel, lotion, spray, patch, others)

Ear Care

Emergency Contraception

Eye Care

Allergy eye care
Standard eye care
Analysis by format (drops, ointment, wash, other standard eye care)
Analysis by positioning (dry eye, red eye, other standard eye care)

Dermatologicals

Medicated shampoos
Topical antifungals
Vaginal antifungals
Hair loss treatments
Antiparasitics/lice (head and body) treatments
Antipruritics
Paediatric dermatologicals
Cold sore treatments
Haemorrhoid treatments
Nappy (diaper) rash treatments
Topical allergy remedies/antihistamines
Topical germicidals/antiseptics

Calming and Sleeping

Cough, Cold and Allergy (Hay Fever) Remedies*

Antihistamines/allergy remedies (systemic)
Paediatric cough, cold and allergy remedies
Paediatric cough/cold remedies
Paediatric allergy remedies
Combination products - cough, cold and allergy (hay fever) remedies
Cough remedies
Decongestants
Nasal sprays
Oral decongestants
Inhalant decongestants
Decongestant rubs
Nasal decongestant drops
Nasal decongestant plasters
Medicated confectionery
Pharyngeal preparations

NRT Smoking Cessation Aids

Gum
Analysis by flavour (including cinnamon, citrus/fruit, liquorice, mint, original/classic, other NRT gum flavours)
Inhalators
Lozenges
Patches
Other NRT

Digestive remedies*

Paediatric digestive remedies
Paediatric indigestion/heartburn remedies
Paediatric laxatives
Paediatric diarrhoeal remedies
Paediatric motion sickness remedies
Diarrhoeal remedies
IBS treatments
Indigestion and heartburn remedies
Antacids

OTC Triptans

Wound Care

First aid kits
Sticking plasters/adhesive bandages
Gauze, tape and other wound care

Sports Nutrition

Protein products
Bars
Powder
RTD
Other protein
Non-protein products

Vitamins and Dietary Supplements

- Paediatric vitamins and dietary supplements
 - Dietary supplement
 - Analysis by positioning (including beauty, bone, digestive, energy, eye health, general health, heart health, immune system, joint, memory health, men's health, mood/relaxing, sexual health, women's health, other dietary supplement positioning)
 - Combination dietary supplements
 - Herbal/traditional dietary supplements
 - Combination herbal/traditional dietary supplements
 - Echinacea
 - Evening primrose oil
 - Garlic
 - Ginkgo biloba
 - Ginseng
 - St John's wort
 - Other herbal/traditional dietary supplements (country-specific subtypes for each national market)
 - Non-herbal dietary supplements
 - Calcium supplements
 - Co-enzyme Q10
 - Combination non-herbal dietary supplements
 - Eye health supplements
 - Fish oils/Omega fatty acids
 - Cod liver oil
 - Other fish oils
 - Omega3-6-9
 - Glucosamine
 - Minerals
 - Calcium supplements
 - Mineral supplements
 - Probiotic supplements
 - Protein supplements
 - Royal jelly
 - Sam-E
 - Other non-herbal dietary supplements (country-specific subtypes for each national market)
- Vitamins
 - Multivitamins
 - Analysis by positioning (including teenager, men, women, elderly, pregnancy, other multivitamin)
 - Single vitamins
 - Vitamin A
 - Vitamin B
 - Vitamin C
 - Vitamin D
 - Vitamin E

Other single vitamins

Weight Management

- Meal replacement slimming
- OTC obesity
- Slimming teas
- Weight loss supplements
- Other slimming products

Herbal/Traditional Products

- Herbal/traditional analgesics
- Herbal/traditional calming and sleeping products
- Herbal/traditional cough, cold and allergy (hay fever) remedies
- Herbal/traditional digestive remedies
- Herbal/traditional dermatologicals
- Herbal/traditional medicinal teas
- Herbal/traditional smoking cessation aids
- Herbal/traditional paediatric dietary supplements
- Herbal/traditional dietary supplements
- Herbal/traditional tonics and bottled nutritive drinks

Allergy Care

- Allergy eye care
- Antihistamines/allergy remedies (systemic)
- Paediatric allergy remedies
- Topical allergy remedies/antihistamines

Paediatric Consumer Health

- Paediatric analgesics
 - Paediatric aspirin
 - Paediatric acetaminophen
 - Paediatric ibuprofen
 - Paediatric combination products - analgesics
 - Paediatric dipyron
 - Paediatric ketoprofen
 - Paediatric naproxen
- Paediatric cough, cold and allergy remedies
 - Paediatric cough/cold remedies
 - Paediatric allergy remedies
- Paediatric digestive remedies
 - Paediatric indigestion and heartburn remedies
 - Paediatric laxatives
 - Paediatric diarrhoeal remedies
 - Paediatric motion sickness remedies
- Paediatric dermatologicals
- Nappy (diaper) rash treatments
- Paediatric vitamins and dietary supplements

System detail: Eyewear

Geographic coverage

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom; Switzerland; Turkey

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: USA; Canada

Latin America: Brazil; Mexico; Argentina

Asia Pacific: China; India; Japan; Indonesia; Hong Kong; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Africa and Middle East: South Africa; United Arab Emirates

Contact lenses

Daily disposable

Weekly-monthly disposable

Traditional

Extended wear

Spectacles

Spectacle frames

Spectacle lenses

By single vision lens*

By progressive lens*

By multifocal lens (bifocals and trifocal)*

Sunglasses

Ready-made reading glasses

System detail: Fresh Foods

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; United Arab Emirates

Eggs

Poultry

Other meat

Fish and seafood

Fish

Crustaceans

Molluscs and cephalopods

Nuts

Almonds

Walnuts

Pistachio

Peanuts (groundnuts)

Other nuts

Fruits

Oranges, tangerines and mandarins

Lemon and limes

Bananas

Apples

Pineapples

Grapes

Cranberries and blueberries

Pears and quinces

Grapefruit and pomelo

Cherries

Peaches and nectarines

Plums and sloes

Strawberries

Other fruits

Pulses

Beans

Peas

Other pulses

Starchy roots

Potatoes

Cassava

Sweet potatoes

Other roots

Sugar and sweeteners

Meat

Beef and veal

Lamb, mutton and goat

Pork

Vegetables

Tomatoes

Onions

Other vegetables

System detail: Health and Wellness

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Spain; Sweden; Switzerland; United Kingdom, Turkey, Portugal

Eastern Europe: Bulgaria, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine

North America: Canada; USA

Latin America: Argentina, Brazil, Chile, Colombia, Mexico, Venezuela, Peru

Asia Pacific: China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Australasia: Australia, New Zealand

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, UAE

Health and Wellness draws on in-depth packaged food and beverages industry research and analysis in 54 national markets

Better For You (BFY)

BFY Beverages

BFY Reduced Caffeine Beverages

BFY Reduced Caffeine Hot Drinks

Reduced Caffeine Coffee

Reduced Caffeine Fresh Coffee

Decaffeinated Instant Coffee

Reduced Caffeine Tea

Reduced Caffeine Black Tea

Reduced Caffeine Green Tea

BFY Reduced Caffeine Soft Drinks

Reduced Caffeine Carbonates

Reduced Caffeine Cola Carbonates

Reduced Caffeine Sugar Free Cola Carbonates

Reduced Caffeine Sugarised Cola Carbonates

Reduced Caffeine RTD Tea

BFY Reduced Fat Beverages

Reduced Fat Chocolate-Based Flavoured Powder Drinks

Reduced Fat Malt-Based Hot Drinks

BFY Reduced Sugar Beverages

BFY Reduced Sugar Hot Drinks

Reduced Sugar Instant Coffee

BFY Reduced Sugar Soft Drinks

Reduced Sugar Asian Speciality Drinks

Reduced Sugar Carbonates

Reduced Sugar Cola Carbonates

Standard Low Calorie Cola

Other Speciality Low Calorie Cola

Reduced Sugar Non-Cola Carbonates

Reduced Sugar Concentrates

Reduced Sugar Flavoured Bottled Water

Reduced Sugar Fruit/Vegetable Juice

Reduced Sugar Juice Drinks (Up To 24% Juice)

Reduced Sugar Nectars (25-99% Juice)

Reduced Sugar RTD Tea

BFY Packaged Food

BFY Reduced Carb Packaged Food

Reduced Carb Bakery Products

Reduced Carb Confectionery

Reduced Carb Ice Cream

Reduced Carb Pasta

Reduced Carb Sauces, Dressings and Condiments

Reduced Carb Soup

Reduced Carb Sweet and Savoury Snacks Excl Nuts and Fruit

Snacks

BFY Reduced Fat Packaged Food

Reduced Fat Bakery Products

Reduced Fat Biscuits

Reduced Fat Breakfast Cereals

Reduced Fat Cakes

Reduced Fat Chilled Processed Meats, Fish/Seafood and Lunch

Kit

Reduced Fat Canned/Preserved Food Excluding Ready Meals,

Soup and Pasta

Reduced Fat Chocolate Confectionery

Reduced Fat Dairy Products

Reduced Fat Cheese

Reduced Fat Dairy-based Chilled and Shelf Stable Desserts

Reduced Fat Cream

Reduced Fat Condensed/Evaporated Milk

Reduced Fat Flavoured Milk Drinks

Reduced Fat Fromage Frais and Quark

Reduced Fat Milk

Reduced Fat Powder Milk

Reduced Fat Dairy-based Yoghurt

Reduced Fat Frozen Processed Food Excluding Ready Meals, Pizza, Soup and Noodles

Reduced Fat Ice Cream

Reduced Fat Oils and Fats

Reduced Fat Butter

Reduced Fat Margarine

Reduced Fat Spreadable Oils and Fats

Reduced Fat Ready Meals

Reduced Fat Sauces, Dressings and Condiments

Reduced Fat Soup

Reduced Fat Spreads excl Honey

Reduced Fat Sweet and Savoury Snacks

Reduced Fat Nuts

Reduced Fat Sweet and Savoury Snacks Excl Nuts and Fruit

Snacks

BFY Reduced Salt Food

Reduced Salt Canned/Preserved Food Excluding Ready Meals,

Soup and Pasta

Reduced Salt Ready Meals

Reduced Salt Regular Spreadable Oils and Fats

Reduced Salt Soup

Reduced Salt Sauces, Dressings and Condiments

Reduced Salt Sweet and Savoury Snacks Excl Nuts and Fruit

Snacks

BFY Reduced Sugar Packaged Food

Reduced Sugar Bakery Products

Reduced Sugar Biscuits

Reduced Sugar Breakfast Cereals

Reduced Sugar Cakes

Reduced Sugar Canned/Preserved Food Excluding Ready

Meals, Soup and Pasta

Reduced Sugar Confectionery

Reduced Sugar Chocolate Confectionery

Sugar-free Sugar Confectionery

Sugar-free Boiled Sweets

Sugar-free Liquorice

Sugar-free Lollipops

Sugar-free Mints

Sugar-free Pastilles, Gums, Jellies and Chews

Sugar-free Toffees, Caramels and Nougat

Sugar-free Other Sugar Confectionery

Sugar Free Gum

Reduced Sugar Dairy Products

Reduced Sugar Flavoured Milk Drinks

Reduced Sugar Dairy-based Yoghurt

Reduced Sugar Ice Cream

Reduced Sugar Spreads excl Honey

Food Intolerance

Diabetic Food

- Diabetic Bakery Products
- Diabetic Confectionery
 - Diabetic Chocolate Confectionery
 - Diabetic Sugar Confectionery
- Diabetic Spreads

Gluten-Free Food

- Gluten-Free Bakery Products
 - Gluten-free Baby Food
 - Gluten Free Dried Baby Food
 - Gluten Free Prepared Baby Food
 - Gluten Free Other Baby Food
 - Gluten-free Pasta
 - Gluten-free Ready Meals
- Lactose-Free Food**
- Lactose-Free Dairy Products
 - Lactose-Free Ice Cream
 - Lactose-Free Milk Formula
 - Other Special Milk Formula

Fortified/Functional (FF)**FF Beverages**

- FF Hot Drinks
 - FF Instant Coffee
 - FF Tea
 - FF Fruit/Herbal Tea
 - FF Instant Tea
 - FF Other Hot Drinks
 - FF Chocolate-based Flavoured Powder Drinks
 - FF Plant-based and Malt-based Hot Drinks
- FF Soft Drinks
 - FF Asian Speciality Drinks
 - FF Bottled Water
 - FF Carbonates
 - FF Cola Carbonates
 - FF Non-Cola Carbonates
 - FF Concentrates
 - FF Energy Drinks
 - FF Fruit/Vegetable Juice
 - FF 100% Juice
 - FF Fruit-Flavoured Drinks (No Juice Content)
 - FF Juice Drinks (Up To 24% Juice)
 - FF Nectars (25-99% Juice)
 - FF RTD Coffee
 - FF RTD Tea
 - FF Sports Drinks

FF Packaged Food**FF Baby Food****FF Milk Formula****FF Prepared Baby Food**

- FF Bakery Products
 - FF Biscuits
 - FF Breakfast Cereals
 - FF Bread
- FF Confectionery
 - FF Chocolate Confectionery
 - FF Chewing Gum
 - FF Sugar-free Chewing Gum
 - FF Sugarised Chewing Gum
 - FF Sugar Confectionery
 - Medicated Confectionery
 - Sugarised Medicated Confectionery
 - Sugar-free Medicated Confectionery
- FF Dairy
 - FF Cheese
 - FF Chilled and Shelf Stable Desserts
 - FF Flavoured Milk Drinks
 - FF Fromage Frais and Quark
 - FF Milk
 - FF Reduced Fat Milk
 - FF Standard Milk
 - FF Powder Milk
 - FF Dairy-based Yoghurt
 - FF Drinking Yoghurt
 - Pro/Pre Biotic Drinking Yoghurt

- Other FF Drinking Yoghurt
- FF Spoonable Yoghurt
 - Pro/Pre Biotic Spoonable Yoghurt
 - Pro/Pre Biotic Flavoured Spoonable Yoghurt
 - Pro/Pre Biotic Fruited Spoonable Yoghurt
 - Pro/Pre Biotic Plain Spoonable Yoghurt
- Other FF Spoonable Yoghurt
 - Other FF Flavoured Spoonable Yoghurt
 - Other FF Fruited Spoonable Yoghurt
 - Other FF Plain Spoonable Yoghurt

- FF Meal Replacement
 - Convalescence
 - Meal Replacement Slimming
- FF Noodles
- FF Oils and Fats
 - FF Spreadable Oils and Fats
 - Fortified Spreadable Oils and Fats
 - Functional Spreadable Oils and Fats
 - FF Vegetable and Seed Oil
- FF Pasta
- FF Soup
- FF Snack Bars
 - FF Breakfast Bars
 - FF Energy and Nutrition Bars
 - Protein Bars
 - Other Energy/Nutrition Bars

Naturally Healthy (NH)**Naturally Healthy Beverages**

- NH Hot Drinks
 - NH Tea
 - NH Fruit/Herbal Tea
 - NH Green Tea
 - NH Other Tea
 - NH Soft Drinks
 - NH Asian Speciality Drinks
 - NH Bottled Water
 - NH Flavoured Bottled Water
 - NH Natural Mineral Water
 - NH Carbonated Natural Mineral Bottled Water
 - NH Still Natural Mineral Bottled Water
 - NH Spring Water
 - NH Carbonated Spring Bottled Water
 - NH Still Spring Bottled Water
 - NH Fruit/Vegetable Juice
 - NH 100% Juice
 - NH Superfruit Juice
 - NH Superfruit 100% Juice
 - NH Superfruit Juice (up to 24% Juice)
 - NH Superfruit Nectars (25-99% Juice)
 - NH Juice-based Non-Cola Carbonates
 - NH RTD Tea
 - NH RTD Green Tea
 - Other NH RTD Tea

Naturally Healthy Packaged Food

- NH High Fibre Food
 - NH High Fibre Bakery Products
 - NH High Fibre Biscuits
 - NH High Fibre Bread
 - NH High Fibre Breakfast Cereals
 - NH High Fibre Noodles
 - NH High Fibre Pasta
 - NH High Fibre Rice
- NH Honey
- NH Oils and Fats
 - NH Olive Oil
 - NH Regular Spreadable Oils and Fats
- NH Snack Bars
 - NH Fruit Bars
 - NH Granola/Muesli Bars
- NH Sour Milk Products
- NH Soy Products
 - NH Soy Drinks
 - NH Soy-based Dairy Alternatives

- NH Soy Milk
- NH Soy-based Chilled and Shelf Stable Desserts
- NH Soy-based Yoghurt
- NH Soy-based Meat Alternatives
- NH Soy-based Frozen Meat Substitutes
- NH Soy-based Ready Meals
- Other NH Frozen Meat Substitutes
- Other NH Ready Meals
- NH Sweet and Savoury Snacks
- NH Fruit Snacks
- NH Nuts

Organic

- Organic Beverages
 - Organic Hot Drinks
 - Organic Coffee
 - Organic Fresh Coffee
 - Organic Instant Coffee
 - Organic Tea
 - Organic Black Tea
 - Organic Fruit/Herbal Tea
 - Organic Green Tea
 - Organic Other Hot Drinks
 - Organic Chocolate-based Flavoured Powder Drinks
 - Organic Plant-based and Malt-based Hot Drinks
 - Organic Soft Drinks
 - Organic Non-Cola Carbonates
 - Organic Concentrates
 - Organic Fruit/Vegetable Juice
 - Organic 100% Juice
 - Organic Juice Drinks (up to 24% Juice)
 - Organic Nectars (25-99% Juice)
 - Organic Packaged Food
 - Organic Baby Food
 - Organic Milk Formula
 - Organic Dried Baby Food
 - Organic Prepared Baby Food
 - Organic Other Baby Food
 - Organic Bakery Products
 - Organic Biscuits
 - Organic Bread
 - Organic Breakfast Cereals
 - Organic Cakes
 - Organic Canned/Preserved Food Excluding Ready Meals, Soup and Pasta
 - Organic Chilled Processed Meats, Fish/Seafood and Lunch Kit
 - Organic Confectionery
 - Organic Chocolate Confectionery
 - Organic Sugar Confectionery

Health and Wellness by Prime Positioning

Beauty From Within

- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
- Packaged Food
 - Confectionery
 - Dairy

Bone and Joint Health

- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
- Packaged Food
 - Confectionery
 - Dairy
 - Oils and Fats

Brain Health and Memory

- Beverages

- Organic Sugarised Sugar Confectionery
- Organic Sugar-free Sugar Confectionery
- Organic Dairy
 - Organic Chilled and Shelf Stable Desserts
 - Organic Soy-based Chilled and Shelf Stable Desserts
 - Organic Dairy-based Chilled and Shelf Stable Desserts
 - Organic Cheese
 - Organic Condensed/Evaporated Milk
 - Organic Cream
 - Organic Flavoured Milk Drinks
 - Organic Fromage Frais and Quark
 - Organic Milk
 - Organic Reduced Fat Milk
 - Organic Standard Milk
 - Organic Powder Milk
 - Organic Sour Milk Products
 - Organic Soy Drinks
 - Organic Soy Milk
 - Organic Yoghurt
 - Organic Soy-Based Yoghurt
 - Organic Dairy-based Yoghurt

- Organic Dessert Mixes
- Organic Frozen Processed Food Excluding Ready Meals, Pizza,

Soup and Noodles

- Organic Ice Cream
- Organic Noodles
- Organic Oils and Fats
 - Organic Butter
 - Organic Olive Oil
 - Organic Regular Spreadable Oils and Fats
 - Organic Vegetable and Seed Oil
- Organic Pasta
- Organic Ready Meals
- Organic Rice
- Organic Sauces, Dressings and Condiments
- Organic Snack Bars
 - Organic Fruit Bars
 - Organic Granola/Muesli Bars
 - Organic Other Snack Bars
- Organic Soup
- Organic Spreads
 - Organic Spreads excl Honey
 - Organic Honey
- Organic Sweet and Savoury Snacks
 - Organic Fruit Snacks
 - Organic Nuts
 - Organic Sweet and Savoury Snacks Excl Nuts and Fruit Snacks

Hot Drinks

- Coffee

- Soft Drinks

- Juice

- Packaged Food

- Bakery

- Confectionery

- Dairy

Cardiovascular Health

- Beverages

- Soft Drinks

- Juice

- Packaged Food

- Bakery

- Confectionery

- Dairy

- Oils and Fats

- Ready Meals

- Soup

- Other HW Food

Digestive Health

- Beverages

- Hot Drinks

- Coffee

- Soft Drinks

- Juice
- Packaged Food
- Bakery
- Confectionery
- Dairy
- Noodles
- Oils and Fats
- Pasta
- Rice
- Snack Bars
- Endurance**
- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
 - Sports and Energy Drinks
- Packaged Food
- Bakery
- Confectionery
- Dairy
- Energy Boosting**
- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
 - Sports and Energy Drinks
- Packaged Food
- Bakery
- Confectionery
- Dairy
- Oils and Fats
- Snack Bars
- Food Intolerance**
- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
- Packaged Food
- Baby Food
- Bakery
- Confectionery
- Dairy
- Ice Cream
- Oils and Fats
- Pasta
- Spreads
- Other HW Food
- General Wellbeing**
- Beverages
 - Hot Drinks
 - Chocolate-Based Flavoured Powder Drinks
 - Coffee
 - Tea
 - Other Hot Drinks
 - Soft Drinks
 - Asian Speciality Drinks
 - Bottled Water
 - Carbonates
 - Concentrates
 - Juice
 - RTD Coffee
 - RTD Tea
 - Other HW Soft Drinks
- Packaged Food
- Baby Food
- Bakery
- Confectionery
- Dairy
- Ice Cream
- Meat Substitutes
- Oils and Fats
- Ready Meals

- Rice
- Sauces, Dressings and Condiments
- Snack Bars
- Soup
- Spreads
- Sweet and Savoury Snacks
- Other HW Food
- Immune Support**
- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
- Packaged Food
- Bakery
- Confectionery
- Dairy
- Oils and Fats
- Oral Health**
- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
- Packaged Food
- Confectionery
- Respiratory Health**
- Packaged Food
- Confectionery
- Urinary Tract Health**
- Beverages
 - Soft Drinks
 - Juice
- Vision Health**
- Beverages
 - Soft Drinks
 - Juice
- Weight Management**
- Beverages
 - Hot Drinks
 - Chocolate-Based Flavoured Powder Drinks
 - Coffee
 - Tea
 - Other Hot Drinks
 - Soft Drinks
 - Asian Speciality Drinks
 - Bottled Water
 - Carbonates
 - Concentrates
 - Juice
 - RTD Tea
 - Other HW Soft Drinks
- Packaged Food
- Bakery
- Confectionery
- Dairy
- Ice Cream
- Oils and Fats
- Ready Meals
- Sauces, Dressings and Condiments
- Soup
- Spreads
- Sweet and Savoury Snacks
- Other HW Food
- Other Prime Positioning**
- Beverages
 - Hot Drinks
 - Coffee
 - Soft Drinks
 - Juice
- Packaged Food
- Bakery
- Confectionery
- Dairy
- Oils and Fats

System detail: Hot Drinks

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Coffee

Fresh coffee

 Fresh ground coffee

 Fresh Ground Coffee Pods

 Standard Fresh Ground Coffee

 Fresh coffee beans

Instant coffee

 Instant standard coffee

 Instant decaffeinated coffee

Tea

Black standard tea

 Loose black standard tea

 Tea bags black standard

Black speciality tea

 Loose black speciality tea

 Tea bags black speciality

Green tea

Fruit/herbal tea

Instant tea

Other tea

Other hot drinks

Flavoured powder drinks

 Chocolate-based flavoured powder drinks

 Non-chocolate-based flavoured powder drinks

 Malt-based hot drinks

Other plant-based hot drinks

System detail: Home and Garden

Geographic coverage

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; India; Indonesia; Hong Kong; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

Gardening

- Barbecues
 - Charcoal
 - Electric
 - Gas
- Garden care
 - Growing Media
 - Fertiliser
 - Soil
 - Plant Protection
 - Pest Control
 - Weed Control
- Garden Sheds
- Gardening equipment
 - Gardening Hand Tools
 - Gardening Power Tools
 - Lawn Mowers
 - Watering
- Horticulture
- Pots and Planters
- Other Gardening

- Living Room Textiles
- Rugs
- Indoor Furniture
 - Bedroom Furniture
 - Beds
 - Chest of Drawers
 - Mattresses
 - Wardrobes
 - Dining Furniture
 - Home Office Furniture
 - Kitchen Furniture
 - Living Room Furniture
 - Sitting Furniture
 - Storage Furniture
 - Other Indoor Furniture
- Lighting
- Outdoor Furniture
- Window Covering
 - Blinds
 - Curains

Home Improvement

- Bathroom and Sanitaryware
- Electrical Supplies
- Floor Covering
 - Carpets
 - Floor Tiles
 - Wooden Flooring
 - Other Floor Covering
- Hand Tools and Accessories
- Hardware
- Home Paint
 - Decorating Sundries
 - Lacquer and Varnish
 - Paint
- Kitchen Sinks
- Power Tools
- Wall Covering
 - Wall Tiles
 - Wallpaper
- Other Home Improvement

Homewares

- Dining
 - Beverageware
 - Cutlery
 - Dinnerware
- Kitchen
 - Cookware
 - Oven
 - Stove Top
 - Kitchenware
 - Food Storage
 - Utensils

Home Furnishings

- Household Textiles
 - Bath Textiles
 - Bed Textiles
 - Kitchen and Dining Textiles

System detail: Home Care

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Air care

Spray/aerosol air fresheners

Standard spray/aerosol air fresheners

Concentrated spray/aerosol air fresheners

Electric air fresheners

Gel air fresheners

Liquid air fresheners

Candle air fresheners

Other household air care

Car air fresheners

Bleach

Dishwashing products

Hand dishwashing

Automatic dishwashing

Automatic dishwashing liquids

Automatic dishwashing powders

Automatic dishwashing tablets

Dishwashing additives

Home Insecticides

Spray/aerosol home insecticides

Electric home insecticides

Coils

Baits

Other home insecticides

Laundry care

Laundry detergents

Automatic detergents

Powder detergents

Standard powder detergents

Concentrated powder detergents

Detergent tablets

Compact powder tablet detergents

Liquid tablet detergents

Liquid detergents

Standard liquid detergents

Concentrated liquid detergents

Other detergents

Bar detergents

Hand wash detergents

Fine fabric detergents

Fabric softeners

Dryer sheets

Liquid/powder fabric softeners

Carpet cleaners

Laundry aids

Spot and stain removers

Pre-wash spot and stain removers

Pre-treaters

Other pre-wash spot and stain removers (inc. soaps and soakers)

In-wash spot and stain removers

Other laundry boosters

Powder boosters

Liquid boosters

Tablet boosters

Sheet boosters

Colour safe laundry bleach

Curtain care

Starch/ironing aids

Water softeners

Fabric fresheners

Home dry cleaning

Polishes

Shoe polish

Floor polish

Furniture polish

Metal polish

Surface care

Multi-purpose cleaners

Oven cleaners

Window/glass cleaners

Kitchen cleaners

Floor cleaners

Standard floor cleaners

Wash and wax floor cleaners

Bathroom cleaners

Descalers

Drain openers

Scouring agents

Household antiseptics/disinfectants

Household care wipes and floor cleaning systems

Dry electro-static wipes

Starter kits/sweepers/sticks

Wipes and refills

Impregnated wet wipes

All purpose cleaning wipes

Wet floor wipes

Starter kits/sweepers/sticks

Wipes and refills

Window/glass wipes

Toilet care wipes

Furniture polish wipes

Other impregnated wipes

Floor cleaning systems

Starter kits/trigger device

Refills

Cleaning solution

Refill wipes/pads

Wipes (excluding starter kits/sweepers/sticks)

Starter kits/sweepers/sticks (excluding wipes)

Toilet care products

In-cistern devices
ITBs
Rim blocks
Rim liquids

Toilet liquids
Toilet care mousse/foam
Toilet care tablets/powders
Toilet cleaning systems

System detail: Industrial

Industrial covers all activities in an economy across 18 of the largest national markets (78% of global GDP) and provides production statistics and forecasts for 500 categories.

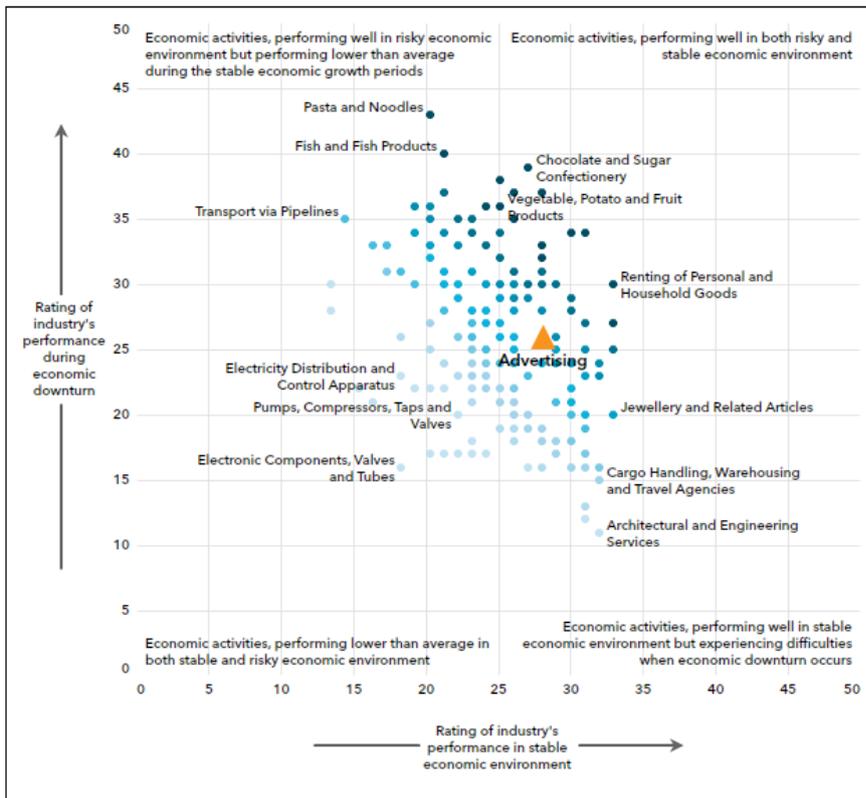
- Industry reports for each of 177 industries
- Detailed time series extending back to 1997
- Production forecasts for upcoming 5 years
- Category definitions compatible with International Standard Industrial Classification (ISIC rev 3.1)

Geographic coverage

Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Russia, Saudi Arabia, South Korea, Spain, Turkey, UK, USA

Statistics

- **Production and category size**
 - Market size
 - Production value
 - Production volume index
 - Producer price index
 - Value added
 - Profit margin (%)
 - Number of employees
 - Average wages
 - Number of enterprises
- **Imports and exports**
 - Imports CIF
 - Top 5 Importing countries
 - Imported products in total market (%)
 - Exports FOB
 - Top 5 Exporting Countries
 - Exported products in total product output (%)
- **Competitive environment**
 - Number of companies by employment size
 - Production by employment size
 - Top 5 producing companies
- **Buyers**
 - Market size segmented by buyers
 - Household expenditure
 - Government Expenditure
 - B2B expenditure
- **Suppliers**
 - Cost structure segmented by suppliers
 - Labour costs
 - Taxes less Subsidies
 - B2B costs
- **Future outlook**
 - Production value forecasts for 5 years
- **Attractiveness index**
 - Industry rating in a stable economic environment
 - Industry rating in an economic slowdown



Category coverage:

Industrial covers over 500 non-overlapping categories for each economy that sum to 100% GDP. Category divisions:

- **Primary materials** (16 categories, 5 Industry reports)
- **Energy, utilities and recycling** (21 categories, 13 Industry reports)
- **Intermediate goods** (90 categories, 29 Industry reports)
- **Food, beverages and tobacco** (48 categories, 18 Industry reports)
- **Personal goods** (67 categories, 18 Industry reports)
- **Machinery** (51 categories, 16 Industry reports)
- **Hi-tech goods** (40 categories, 12 Industry reports)
- **Transport equipment** (16 categories, 5 Industry reports)
- **Transport and communications** (22 categories, 8 Industry reports)
- **Finance and insurance** (6 categories, 2 Industry reports)
- **Construction and real estate** (7 categories, 2 Industry reports)
- **Business services** (58 categories, 20 Industry reports)
- **Publishing and printing** (14 categories, 6 Industry reports)
- **Government, health and education** (17 categories, 6 Industry reports)
- **Personal and recreational services** (28 categories, 12 Industry reports)
- **Hotels and restaurants** (7 categories, 2 Industry reports)
- **Retail and wholesale** (16 categories, 3 Industry reports)

System detail: Ingredients

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Abrasives/Inorganics

Alumina
Calcium carbonate
Crushed seeds
Dicalcium phosphate dihydrate
Magnesium aluminium silicate
Mica
Nut shells
Polythene beads
Pumice
Silica (Abrasives)
Talc
Other abrasives/inorganics

Acidulants

Acetic acid
Citric acid
Etidronic acid
Fumaric acid
Gluconates
Lactic acid
Malic acid
Phosphoric acid
Tartaric acid
Other acidulants

Antifoams

Mineral oils
Phosphate esters
Silicones (Antifoams)
Other antifoams

Antifungals

Piroctone olamine
Pyrithiones
Tea tree oil
Other antifungals

Antimicrobials

Chlorinated phenols
Metal salts
Nisin
Oxygen release persalts (Antimicrobials)
Polychlorophenols
Quaternary salts (Antimicrobials)
Salicylic acid and its salts
Sodium hypochlorite (Antimicrobials)
Triclosan
Other antimicrobials

Antiperspirants

Aluminum chlorhydrates
Aluminium zirconium chlorhydrates
Zinc phenolsulphonate
Other antiperspirants

Bleaching Agents

Hydrogen peroxide
Oxygen release persalts (Bleaching agents)
Sodium hypochlorite (Bleaching agents)
Sodium sulphite (Bleaching agents)
Other bleaching agents

Bleach precursors

Tetraacetyl ethylenediamine
Other bleach precursors

Botanicals

Essential oils
Plant extracts
Other botanicals

Carotenoids

Beta-Carotene
Lutein
Lycopene
Other carotenoids

Cocoa liquor

Cocoa powder

Colours

Natural product colours
Synthetic product colours (food)
Synthetic product colours (dyes)
Synthetic product colours (pigments)
Permanent/oxidative hair dyes
Semi-permanent hair dyes
Temporary hair dyes
Titanium dioxide (Colours)
Other colours

Conditioning agents (skin, hair, fabric)

Alkylamidopropylamines
Amodimethicones
Dialkyl quats
Dimethicones (Conditioning agents)
Monoalkyl quats
PCA dimethicone
Phospholipids
Silicones (Conditioning agents)
Other conditioning agents (skin, hair, fabric)

Cultures

Dairy cultures
Meat cultures
Probiotic cultures
Other cultures

Emollients

Cyclomethicone
Dimethicones (Emollients)
Emollient esters

Emollient ethers
Hydrocarbon waxes
Lanolin and derivatives
Paraffins
Petrolatum
Plant oils
Synthetic emollient hydrocarbons
Other emollients

Emulsifiers and co-emulsifiers

Alkoxyated fatty esters
Alkyl phosphates
 Citric acid esters of monoglycerides
Diacetyl tartaric acid esters of monoglycerides
Egg yolk
Ethoxylated fatty acids
Ethoxylated fatty amides
Ethoxylated glyceryl esters
Ethoxylated oils
Ethoxylated sorbitan esters
Fatty alcohols
Fatty esters
Lactic acid esters of monoglycerides
Lecithin
Mono- and diglycerides of fatty acids
Polyglycerol esters
Polyglycerol polyricinoleate
Polyoxyethylene sorbitan fatty acid esters
Sorbitan esters of fatty acids
Stearoyl lactylates
Sucrose esters of fatty acids
Other emulsifiers

Enzymes

Carbohydrases
 Amylases
 Cellulases
 Mannanses
 Xylanases
Lipases
Proteases
Other enzymes

Fats and oils

Animal fat
Animal oils
Cocoa butter
Fatty acids
Hydrogenated vegetable fat
Hydrogenated vegetable oil
Long chain Omega-3 fatty acids
Milk fat
Powdered fats
Short chain Omega-3 fatty acids
Soaps
Stanol/sterol esters
Vegetable fat
Vegetable oil
Waxes
Other fats and oils

Flavours

Food/beverage flavours
Oral care flavours
Other flavours

Flavour enhancers

Monosodium glutamate
Nucleotides
Hydrolysed vegetable protein
Yeast extract
Other flavour enhancers

Flours

Rye flour
Soya flour
Wheat flour
Wholemeal flour
Other flours

Fluorescers

Fragrances

Humectants

Butylene glycol
Glycerol
Sorbitol (Humectant)
Mannitol (Humectant)
Propylene glycol
Urea
Xylitol (Humectant)
Other humectants

Insect repellants

Insecticides

Permethrin
Other insecticides

Lacquers

Nitrocellulose
Other lacquers

Milk

Cheese powder
Cream
Full cream milk powder
Full cream sweetened condensed milk
Semi-skimmed milk
Skimmed milk
Skimmed milk powder
Whey powder
Whole milk
Other milk-based products

Minerals

Calcium
Iron
Magnesium
Other minerals

Modified flour

Modified corn flour
Other modified flour

pH Control/salts

Alkanolamines
Ammonia
Carbonates
Citrates (pH control/salts)
Hydroxides
Lactates
Magnesium sulphate
Phosphates (pH control/salts)
Potassium chloride
Silicates
Sodium acetate
Sodium chloride
Sodium sulphate
Other pH control/salts

Polysaccharides and oligosaccharides

Agar
Alginate
Beta-glucan
Carboxy methyl cellulose

Carrageenans
Carrageenans (semi-refined)
Cellulose esters
Cellulose ethers
Galactooligosaccharides
Gellan gum
Guar gum
Gum arabic
Inulin
Konjac
Locust bean gum
Maltodextrin
Microcrystalline cellulose
Modified starch
Oligofructose
Pectins
Polydextrose
Propylene glycol alginate
Quaternised cellulose derivatives
Quaternised guar derivatives
Starch
Xanthan gum
Other polysaccharides and oligosaccharides

Phytoestrogens

Isoflavones
Other phytoestrogens

Preservatives/antioxidants

Benzoic acid/benzoate
Benzophenone
Bronopol
Butylated hydroxyanisole (BHA)
Butylated hydroxytoluene (BHT)
Calcium propionate
Formaldehyde
Hydantoin
Isothiazolinones
Nitrates/nitrites
Parabens
Phenoxyethanol
Potassium sorbate
Propyl gallate
Rosemary extract
Sorbic acid/sorbate
Sulphites/metabisulphites
Sulphur dioxide
Tertiary butyl hydroquinone (TBHQ)
Tocopherols
Other preservatives/antioxidants

Propellants

Dimethyl ether
Fluorocarbons
Hydrocarbons
Other propellants

Proteins

Albumin
Casein
Caseinates
Egg white
Gelatin
Gluten
Hydrolysed keratins
Milk protein concentrate
Milk protein isolate
Protein hydrolysates
Soy protein concentrate
Soy protein isolate
Vegetable proteins
Whey protein concentrate
Whey protein isolate
Other proteins

Raising agents

Ammonium bicarbonate
Ammonium carbonate
Baking powder
Disodium diphosphate
Monocalcium phosphate
Sodium bicarbonate
Yeast
Other raising agents

Reducing agents

Sodium metabisulphite
Sodium sulphite (Reducing agents)
Thioglycolates
Other reducing agents

Skin benefit agents

Collagen
Hydroxy acids
Pyrrolidone carboxylic acid (PCA)
Other skin benefit agents

Skin lighteners

Arbutin
Kojic acids
Magnesium ascorbyl phosphate
Niacinamide
Sodium ascorbyl phosphate
Other skin lighteners

Skin tanning agents

Dihydroxy acetone
Other skin tanning agents

Solvents

Acetone
Alcohol
Butyrolactone
Esters
Paraffins
Other solvents

Sunscreens

Benzophenones (Oxy benzene)
Bis-ethylhexyloxyphenol methoxyphenyl triazine
Butylmethoxy dibenzoyl methanes
Diethylhexyl butamido triazone
Ethylhexyl methoxycinnamate
Ethylhexyl dimethyl PABA
Ethylhexyl salicylate
Ethylhexyl triazone
Homosalate
Octocrylenes
Phenyl benzimidazole sulphonic acid
Terephthalidene dicamphor sulphonic acid
Titanium dioxide (Sunscreens)
Zinc oxide
Other sunscreens

Surfactant cleansers & adjuvants

Alkane sulphonates
Alkanolamides
Alkene sulphonates
Alkoxylated fatty alcohols
Alkyl amido alkyl betaines
Alkyl ether sulphates
Alkyl isethionates
Alkyl polyglucosides
Alkyl sulphates
Amphodiacetates
Amine oxides
Ethylene oxide/propylene oxide block copolymers

- Linear alkylbenzene sulphonate
- Phosphate esters
- Sarcosinates/sarcosines
- Taurates
- Other surfactant cleansers and adjuvants

Sweeteners

- Sugars and bulk sweeteners
 - Brown sugar
 - Dextrose
 - Erythritol
 - Fructose
 - Glucose/corn syrup
 - Glucose/fructose syrup
 - High fructose corn syrup
 - Inositol
 - Invert sugar
 - Isomalt
- Isomaltulose
- Lactitol
 - Lactose
 - Maltitol
 - Maltose syrup
- Mannitol (Sweetener)
- Molasses
- Sorbitol (Sweetener)
- Sucrose
- Treacle
- Xylitol (Sweetener)
- High intensity sweeteners
 - Acesulfame K
 - Aspartame
 - Cyclamate
 - Saccharin
 - Stevia
 - Sucralose
 - Other sweeteners

Synthetic polymers

- Acrylamides
- Copolymers
- Polyalkylene glycols
- Polycarboxylates
- Polycarboxylate esters
- Quaternised synthetic polymers
- Vinylpyrrolidones/acetates
- Other synthetic polymers

Thickeners/structurants

- Bentonites
- Cross-linked synthetic polymers
- Hectorites
- Kaolins
- Silica (Thickeners)
- Other thickeners/structurants

Tooth care

- Pyrophosphates
- Sodium fluoride
- Sodium monofluorophosphate
- Strontium salts
- Other tooth care

Vitamins and derivatives

- Pro-vitamin B (Panthenol)
- Retinyl palmitate
- Vitamin A
- Vitamin B group
- Vitamin C
- Vitamin D
- Vitamin E
- Vitamin K
- Other vitamins and derivatives

Water Softeners/ Chelators

- Carboxylates
- Citrates (Chelator)
- Ethylenediamine tetraacetic acid and salts
- Layered silicate
- Phosphates (Water softeners/chelators)
- Phosphonates
- Sodium triphosphate
- Zeolite
- Other water softeners/ chelators

Miscellaneous ingredients

- Ascorbic acid
- Chewing gum base
- Malt extract
- Soy extract
- Other nutraceuticals
- Other miscellaneous ingredients

Commodities

- Aqua/water
- Caffeine
- Cereals
- Egg
- Fish
- Fruit
- Fruit juice
- Herbs/spices
- Honey
- Hops
- Meat
- Nuts
- Potato products
- Tea
- Vegetables
- Vinegar
- Other commodities

Non-ingredients components

Products

Alcoholic drinks

- Beer
 - Lager by price platform
 - Premium lager
 - Standard lager
 - Economy lager
 - Lager by origin
 - Dark beer
 - Other dark beer
 - Stout
 - Non-/low-alcohol
- Cider/perry
- RTDs
 - Wine-based RTDs
 - Spirits-based RTDs
 - Other RTDs
- Wine
 - Still light grape wine
 - Still red wine
 - Still white wine
 - Still rosé wine
 - Sparkling wine
 - Champagne
 - Other sparkling wine
 - Fortified wine and vermouth
 - Other fortified wine and vermouth
 - Non-grape wine
 - Other non-grape wine
- Spirits
 - Whisk(e)y
 - Single malt Scotch whisky
 - Blended Scotch whisky
 - Blended malt Scotch whisky

- Other blended Scotch whisky
- Bourbon/other US whisky
- Canadian whisky
- Irish whiskey
- Japanese whisky
- Other whisk(e)y
- Brandy and Cognac
 - Brandy
 - Cognac
- White spirits
 - Gin
 - English gin
 - Dutch gin
 - Vodka
- Rum
 - White rum
 - Dark rum
- Tequila (and mezcal)
- Liqueurs
 - Cream-based liqueurs
 - Bitters
 - Other liqueurs
- Other spirits
- Hot drinks**
 - Coffee
 - Fresh coffee
 - Instant coffee
 - Tea
 - Black standard tea
 - Black speciality tea
 - Loose black speciality tea
 - Tea bags black speciality
 - Green tea
 - Fruit/herbal tea
 - Instant tea
 - Other tea
 - Other hot drinks
 - Flavoured powder drinks
 - Chocolate-based flavoured powder drinks
 - Non-chocolate-based flavoured powder drinks
 - Malt-based hot drinks
 - Other plant-based hot drinks
- Soft drinks**
 - Carbonates
 - Cola carbonates
 - Regular cola carbonates
 - Standard regular cola
 - Speciality regular cola
 - Low calorie cola carbonates
 - Non-cola carbonates
 - Lemonade/lime
 - Juice-based lemonade/lime
 - Non juice-based lemonade/lime
 - Orange carbonates
 - Juice-based orange carbonates
 - Non juice-based orange carbonates
 - Mixers
 - Other non-cola carbonates
 - Fruit/vegetable juice
 - 100% juice
 - Not from concentrate 100% juice
 - Reconstituted 100% juice
 - Frozen 100% juice
 - Nectars (25-99% juice)
 - Unfrozen nectars
 - Frozen nectars
 - Juice drinks (up to 24% juice)
 - Asian juice drinks
 - Rest of the world juice drinks
 - Fruit-flavoured drinks (no juice content)
 - Bottled water
 - Still bottled water
 - Carbonated bottled water

- Flavoured bottled water
- Functional bottled water
- Functional drinks
 - Sports drinks
 - Energy drinks
- Elixirs
- Concentrates
 - Liquid concentrates
 - Powder concentrates
- RTD tea
 - Still RTD tea
 - Asian still RTD tea
 - Rest of the world still RTD tea
 - Carbonated RTD tea
- RTD coffee
 - Asian speciality drinks
 - Asian still RTD tea (duplicate)
 - Asian juice drinks (duplicate)
 - Cereal/pulse-based drinks
 - Other Asian speciality drinks
- Packaged food**
 - Confectionery
 - Chocolate confectionery
 - Tablets
 - Countlines
 - Bagged selflines/softlines
 - Boxed assortments
 - Standard boxed assortments
 - Twist wrapped miniatures
 - Seasonal chocolate
 - Chocolate with toys
 - Alfajores
 - Other chocolate confectionery
 - Sugar confectionery
 - Mints
 - Standard mints
 - Power mints
 - Boiled sweets
 - Pastilles, gums, jellies and chews
 - Toffees, caramels and nougat
 - Medicated confectionery
 - Lollipops
 - Liquorice
 - Other sugar confectionery
 - Gum
 - Chewing gum
 - Sugarised gum
 - Sugar-free gum
 - Functional gum
 - Bubble gum
 - Bakery products
 - Baked goods
 - Bread
 - Packaged/industrial bread
 - Unpackaged/artisanal bread
 - Pastries
 - Cakes
 - Packaged/industrial cakes
 - Unpackaged/artisanal cakes
 - Biscuits
 - Sweet biscuits
 - Plain biscuits
 - Cookies
 - Chocolate coated biscuits
 - Sandwich biscuits
 - Filled biscuits
 - Savoury biscuits and crackers
 - Bread substitutes
 - Breakfast cereals
 - RTE cereals
 - Family breakfast cereals
 - Flakes
 - Muesli

- Other RTE cereals
- Children's breakfast cereals
- Hot cereals
- Ice cream
 - Impulse ice cream
 - Single portion dairy ice cream
 - Single portion water ice cream
 - Multi-pack dairy ice cream
 - Multi-pack water ice cream
 - Take-home ice cream
 - Take-home dairy ice cream
 - Ice cream desserts
 - Bulk ice cream
 - Take-home water ice cream
 - Frozen yoghurt
 - Artisanal ice cream
- Dairy products
 - Drinking milk products
 - Milk
 - Fresh/pasteurised milk
 - Full fat fresh/pasteurised milk
 - Semi skimmed fresh/pasteurised milk
 - Fat-free fresh/pasteurised milk
 - Long-life/UHT milk
 - Full fat long life/UHT milk
 - Semi skimmed long life/UHT milk
 - Fat-free long life/UHT milk
 - Goat milk
 - Flavoured milk drinks
 - Dairy only flavoured milk drinks
 - Flavoured milk drinks with fruit juice
 - Soy beverages
 - Soy milk
 - Soy drinks
 - Powder milk
 - Flavoured powder milk drinks
 - Cream
- Cheese
 - Processed cheese
 - Spreadable processed cheese
 - Unspreadable processed cheese
 - Unprocessed cheese
 - Spreadable unprocessed cheese
 - Soft cheese
 - Hard cheese
 - Packaged hard cheese
 - Unpackaged hard cheese
- Yoghurt and sour milk drinks
 - Yoghurt
 - Plain/natural yoghurt (spoonable)
 - Flavoured yoghurt (spoonable)
 - Fruited yoghurt (spoonable)
 - Probiotic yoghurt (spoonable)
 - Drinking yoghurt
 - Regular drinking yoghurt
 - Bio drinking yoghurt
 - Sour milk drinks
- Other dairy products
 - Chilled and shelf stable desserts
 - Dairy-based desserts
 - Soy-based desserts
 - Chilled snacks
 - Coffee whiteners
 - Condensed/evaporated milk
 - Plain condensed/evaporated milk
 - Flavoured, functional and other condensed milk
 - Fromage frais and quark
 - Plain fromage frais and quark
 - Flavoured fromage frais and quark
 - Savoury fromage frais and quark
- Sweet and savoury snacks
 - Fruit snacks
 - Chips/crisps
 - Extruded snacks
- Tortilla/corn chips
- Popcorn
- Pretzels
- Nuts
- Other sweet and savoury snacks
- Snack bars
 - Granola/muesli bars
 - Breakfast bars
 - Energy bars
 - Fruit bars
 - Other snack bars
- Meal replacement products
 - Meal replacement slimming products
 - Convalescence products
- Ready meals
 - Canned/preserved ready meals
 - Frozen ready meals
 - Dried ready meals
 - Chilled ready meals
 - Dinner mixes
 - Frozen pizza
 - Chilled pizza
 - Prepared salads
- Soup
 - Canned/preserved soup
 - Dehydrated soup
 - Instant soup
 - Chilled soup
 - UHT soup
 - Frozen soup
- Pasta
 - Canned/preserved pasta
 - Dried pasta
 - Chilled/fresh pasta
- Noodles
 - Plain noodles
 - Instant noodles
 - Cups/bowl instant noodles
 - Pouch instant noodles
 - Chilled noodles
 - Frozen noodles
 - Snack noodles
- Canned/preserved food
 - Canned/preserved meat and meat products
 - Canned/preserved fish/seafood
 - Canned/preserved vegetables
 - Canned/preserved tomatoes
 - Canned/preserved beans
 - Canned/preserved fruit
 - Canned/preserved ready meals
 - Canned/preserved soup
 - Canned/preserved pasta
 - Other canned/preserved food
- Frozen processed food
 - Frozen processed red meat
 - Frozen processed poultry
 - Frozen processed fish/seafood
 - Frozen processed vegetables
 - Frozen meat substitutes
 - Frozen processed potatoes
 - Oven baked potato chips
 - Other oven baked potato products
 - Non-oven frozen potatoes
 - Frozen bakery products
 - Frozen desserts
 - Frozen ready meals
 - Frozen pizza
 - Frozen soup
 - Frozen noodles
 - Other frozen processed food
- Dried processed food
 - Rice
 - Dessert mixes
 - Dried ready meals

- Dehydrated soup
- Instant soup
- Dried pasta
- Plain noodles
- Instant noodles
 - Cups/bowl instant noodles
 - Pouch instant noodles
- Chilled processed food
 - Chilled processed meats
 - Chilled fish/seafood products
 - Chilled processed fish/seafood products
 - Chilled coated fish/seafood products
 - Chilled smoked fish/seafood products
 - Chilled lunch kit
 - Chilled ready meals
 - Chilled pizza
 - Chilled soup
 - Chilled/fresh pasta
 - Chilled noodles
- Oils and fats
 - Olive oil
 - Vegetable and seed oil
 - Cooking fats
 - Butter
 - Margarine
 - Spreadable oils and fats
 - Regular spreadable oils and fats
 - Functional spreadable oils and fats
- Sauces, dressings and condiments
 - Tomato pastes and purées
 - Bouillon/stock cubes
 - Stock cubes
 - Gravy granules
 - Liquid stocks and fonds
 - Fermented sauces
 - Other fermented sauces
 - Soy based sauces
 - Pasta sauces
 - Wet/cooking sauces
 - Dry sauces/powder mixes
 - Ketchup
 - Mayonnaise
 - Regular mayonnaise
 - Low fat mayonnaise
 - Mustard
 - Salad dressings
 - Regular salad dressings
 - Low fat salad dressings
 - Vinaigrettes
 - Dips
 - Pickled products
 - Other sauces, dressings and condiments
- Baby food
 - Milk formula
 - Standard milk formula
 - Follow-on milk formula
 - Toddler milk formula
 - Hypoallergenic milk formula
 - Prepared baby food
 - Dried baby food
 - Other baby food
- Spreads
 - Jams and preserves
 - Honey
 - Chocolate spreads
 - Nut-based spreads
 - Yeast-based spreads

Cosmetics and toiletries

- Baby care
 - Baby toiletries
 - Baby hair care
 - Baby skin care
 - Baby sun care

- Bath and shower products
 - Bath additives
 - Bath foam/gel
 - Bath oil/pearls
 - Bath salts/powder
 - Other bath additives
 - Body wash/shower gel
 - Bar soap
 - Liquid soap
 - Talcum powder
- Deodorants
 - Deodorant sprays
 - Deodorant pumps
 - Deodorant roll-ons
 - Deodorant sticks
 - Deodorant creams
 - Deodorant wipes
- Hair care
 - Shampoo
 - 2-in-1 products
 - Conditioners
 - Styling agents
 - Perms and relaxants
 - Colourants
 - Salon hair care
- Colour cosmetics
 - Facial make-up
 - Foundation/concealer
 - Blusher/bronzer/highlighter
 - Powder
 - Other facial make-up
 - Eye make-up
 - Mascara
 - Eye shadow
 - Eye liner/pencil
 - Other eye make-up
 - Lip products
 - Lipstick
 - Lip gloss
 - Lip liner/pencil
 - Other lip products
 - Nail products
 - Nail polish
 - Nail treatments/strengtheners
 - Polish remover
 - Other nail products
- Men's grooming products
 - Men's shaving
 - Men's pre-shave
 - Men's post-shave
 - Men's toiletries
 - Men's bath and shower
 - Men's deodorants
 - Men's hair care
 - Men's skin care
- Oral hygiene
 - Toothpaste
 - Mouthwashes/dental rinses
 - Denture care
 - Mouth fresheners
 - Dental floss
 - Tooth whiteners
- Fragrances
 - Premium fragrances
 - Premium men's fragrances
 - Premium women's fragrances
 - Premium unisex fragrances
 - Mass fragrances
 - Mass men's fragrances
 - Mass women's fragrances
 - Mass unisex fragrances
- Skin care
 - Facial care
 - Facial moisturisers

- Nourishers/anti-agers
- Facial cleansers
 - Liquid/cream/gel/bar cleansers
 - Facial cleansing wipes
- Toners
- Face masks
- Lip moisturisers
- Body care
 - Firming/anti-cellulite body care
 - General purpose body care
- Hand care
- Depilatories
 - Women's pre-shave
 - Hair removers/bleaches
- Sun care
 - Sun protection
 - Aftersun
 - Self-tanning
- Home care**
 - Air care
 - Spray/aerosol air fresheners
 - Standard spray/aerosol air fresheners
 - Concentrated spray/aerosol air fresheners
 - Electric air fresheners
 - Gel air fresheners
 - Liquid air fresheners
 - Candle air fresheners
 - Other household air care
 - Car air fresheners
 - Bleach
 - Dishwashing products
 - Hand dishwashing
 - Automatic dishwashing
 - Automatic dishwashing liquids
 - Automatic dishwashing powders
 - Automatic dishwashing tablets
 - Dishwashing additives
 - Insecticides
 - Spray/aerosol insecticides
 - Electric insecticides
 - Coils
 - Baits
 - Other insecticides
 - Laundry care
 - Laundry detergents
 - Automatic detergents
 - Powder detergents
 - Standard powder detergents
 - Concentrated powder detergents
 - Detergent tablets
 - Compact powder tablet detergents
 - Liquid tablet detergents
 - Liquid detergents
 - Standard liquid detergents
 - Concentrated liquid detergents
 - Other detergents
 - Bar detergents
 - Hand wash detergents
 - Fine fabric detergents
 - Fabric softeners
 - Dryer sheets
 - Liquid/powder fabric softeners
 - Carpet cleaners
 - Laundry aids
 - Spot and stain removers
 - Pre-wash spot and stain removers
 - Pre-treaters
 - Other pre-wash spot and stain removers (inc. soaps and soakers)
 - In-wash spot and stain removers
 - Other laundry boosters
 - Powder boosters
 - Liquid boosters
- Tablet boosters
- Sheet boosters
- Colour safe laundry bleach
- Curtain care
- Starch/ironing aids
- Water softeners
- Fabric fresheners
- Home dry cleaning
- Polishes
 - Shoe polish
 - Floor polish
 - Furniture polish
 - Metal polish
- Surface care
 - Multi-purpose cleaners
 - Oven cleaners
 - Window/glass cleaners
 - Kitchen cleaners
 - Floor cleaners
 - Standard floor cleaners
 - Wash and wax floor cleaners
 - Bathroom cleaners
 - Descalers
 - Drain openers
 - Scouring agents
 - Household antiseptics/disinfectants
 - Household care wipes and floor cleaning systems
 - Dry electro-static wipes
 - Starter kits/sweepers/sticks
 - Wipes and refills
 - Impregnated wet wipes
 - All-purpose cleaning wipes
 - Wet floor wipes
 - Starter kits/sweepers/sticks
 - Wipes and refills
 - Window/glass wipes
 - Toilet care wipes
 - Furniture polish wipes
 - Other impregnated wipes
 - Floor cleaning systems
 - Starter kits/trigger device
 - Refills
 - Cleaning solution
 - Refill wipes/pads
 - Wipes (excluding starter kits/sweepers/sticks)
 - Starter kits/sweepers/sticks (excluding wipes)
 - Toilet care products
 - In-cistern devices
 - ITBs
 - Rim blocks
 - Rim liquids
 - Toilet liquids
 - Toilet care mousse/foam
 - Toilet care tablets/powders
 - Toilet cleaning systems
- Pet food and pet care products**
 - Dog and cat food
 - Dog food
 - Wet dog food
 - Premium wet dog food
 - Mid-priced wet dog food
 - Economy wet dog food
 - Dry dog food
 - Premium dry dog food
 - Mid-priced dry dog food
 - Economy dry dog food
 - Dog treats and mixers
 - Dog mixers
 - Dog treats
 - Cat food
 - Wet cat food
 - Premium wet cat food
 - Mid-priced wet cat food

- Economy wet cat food
- Dry cat food
 - Premium dry cat food
 - Mid-priced dry cat food
 - Economy dry cat food
- Cat treats and mixers
 - Cat mixers
 - Cat treats
- Other pet food

Tobacco
Cigarettes

- High tar cigarettes
- Mid tar cigarettes
- Low tar cigarettes
- Ultra low tar cigarettes
- Cigars
 - Large cigars
 - Standard cigars
 - Small cigars
 - Cigarillos
- Smoking tobacco
 - RYO tobacco
 - Pipe tobacco

System detail: Luxury goods

Geographic coverage

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Turkey; United Kingdom; Switzerland

Eastern Europe: Poland; Russia, Romania, Ukraine

North America: Canada; USA

Latin America: Brazil; Mexico, Argentina

Asia Pacific: China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines, Singapore; South Korea; Taiwan, Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

Designer Apparel (Ready-to-Wear)

Designer Clothing (Ready-to-Wear)
Men's Designer Clothing
Men's Designer Outerwear
Men's Designer Jeans
Men's Designer Outerwear (Excl Jeans)
Men's Designer Jackets and Coats
Men's Designer Jumpers
Men's Designer Shirts
Men's Designer Shorts and Trousers
Men's Designer Suits
Men's Designer Tops
Other Men's Designer Outerwear
Men's Designer Underwear, Nightwear and Swimwear
Men's Designer Nightwear
Men's Designer Swimwear
Men's Designer Underwear
Women's Designer Clothing
Women's Designer Outerwear
Women's Designer Jeans
Women's Designer Outerwear (Excl Jeans)
Women's Designer Dresses
Women's Designer Jackets and Coats
Women's Designer Jumpers
Women's Designer Leggings
Women's Designer Shirts and Blouses
Women's Designer Shorts and Trousers
Women's Designer Skirts
Women's Designer Suits
Women's Designer Tops
Other Women's Designer Outerwear
Women's Designer Underwear, Nightwear and Swimwear
Women's Designer Nightwear
Women's Designer Swimwear
Women's Designer Underwear
Designer Childrenswear
Baby and Toddler Designer Wear
Boys' Designer Clothing
Girls' Designer Clothing
Designer Clothing Accessories
Designer Belts
Designer Gloves
Designer Hats/Caps
Designer Scarves
Designer Ties
Other Designer Clothing Accessories
Designer Hosiery
Designer Socks
Designer Tights
Other Designer Hosiery
Designer Footwear
Children's Designer Footwear
Men's Designer Footwear
Women's Designer Footwear

Fine wines/champagne and spirits

Fine Wines
Fine Champagne
Fine Fortified Wine
Fine Non-Grape Wine
Fine Still Light Grape Wine

Fine Still Red Wine
Fine Still White Wine
Luxury Spirits
Luxury Brandy and Cognac
Luxury Brandy
Luxury Cognac
Luxury Rum
Luxury Dark Rum
Luxury White Rum
Luxury Tequila/Mezcal
Luxury Whiskies
Luxury Blended Scotch Whisky
Luxury Malt Scotch Whisky
Luxury Other Blended Scotch Whisky
Luxury Bourbon/Other US Whiskey
Luxury Irish Whiskey
Luxury Single Malt Scotch Whisky
Luxury White Spirit
Luxury English Gin
Luxury Vodka
Luxury Other Spirits

Luxury Accessories

Luxury Sun Glasses
Men's Luxury Sun Glasses
Women's Luxury Sun Glasses
Luxury Small Leather Goods
Men's Luxury Small Leather Goods
Women's Luxury Small Leather Goods
Luxury Costume Jewellery
Luxury Cufflinks
Luxury Lighters
Luxury Bags
Men's Luxury Bags
Women's Luxury Bags
Other Luxury Accessories

Luxury Electronic Gadgets

Luxury Mobile Phones
MP3 Players

Luxury Jewellery and Timepieces

Luxury Jewellery
Men's Luxury Jewellery
Women's Luxury Jewellery
Luxury Timepieces
Men's Luxury Timepieces
Women's Luxury Timepieces

Luxury Cigars

Luxury Travel Goods

Luxury Writing Instruments and Stationery

Luxury Writing Instruments
Luxury Stationery

Super Premium Beauty and Personal Care

Super Premium Bath and Shower
Super Premium Colour Cosmetics
Super Premium Deodorants
Super Premium Fragrances
Super Premium Men's Fragrances
Super Premium Women's Fragrances
Super Premium Unisex Fragrances
Super Premium Haircare
Super Premium Skin Care

Super Premium Body Care
Super Premium Facial Care
Super Premium Hand Care

Super Premium Sun Care
Super Premium Sets/Kits
Super Premium Baby and Child-Specific Products

System detail: Packaged Food

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Baby food

Dried baby food

Milk formula

Standard milk formula

Liquid standard milk formula

Powder standard milk formula

Follow-on milk formula

Liquid follow-on milk formula

Powder follow-on milk formula

Toddler milk formula

Liquid toddler milk formula

Powder toddler milk formula

Special baby milk formula

Liquid special baby milk formula

Powder special baby milk formula

Prepared baby food

Other baby food

Bakery

Baked goods

Bread

Bread substitutes

Packaged/industrial bread

Unpackaged/artisanal bread

Cakes

Packaged/industrial cakes

Unpackaged/artisanal cakes

Pastries

Packaged/industrial pastries

Unpackaged/artisanal pastries

Biscuits

Savoury biscuits and crackers

Sweet biscuits

Chocolate coated biscuits

Cookies

Filled biscuits

Plain biscuits

Sandwich biscuits

Breakfast cereals

Hot cereals

RTE cereals

Children's breakfast cereals

Family breakfast cereals

Flakes

Muesli

Other RTE cereals

Canned/preserved food

Canned/preserved beans

Canned/preserved fish/seafood

Canned/preserved fruit

Canned/preserved meat and meat products

Canned/preserved pasta

Canned/preserved ready meals

Canned/preserved soup

Canned/preserved tomatoes

Canned/preserved vegetables

Other canned/preserved food

Chilled processed food

Chilled fish/seafood products

Chilled coated fish/seafood products

Chilled processed fish/seafood products

Chilled smoked fish/seafood products

Chilled/fresh pasta

Chilled lunch kit

Chilled noodles

Chilled pizza

Chilled processed meats

Chilled ready meals

Chilled soup

Fresh cut fruit

Prepared salads

Confectionery

Chocolate confectionery

Alfajores

Bagged selflines/softlines

Boxed assortments

Standard boxed assortments

Twist wrapped miniatures

Chocolate with toys

Countlines

Seasonal chocolate

Tablets

Other chocolate confectionery

Gum

Bubble gum

Chewing gum

Sugar-free gum

Sugarised gum

Sugar confectionery

Boiled sweets

Liquorice

Lollipops

Medicated confectionery

Mints

Power mints

Standard mints

Pastilles, gums, jellies and chews

Toffees, caramels and nougat

Other sugar confectionery

Dairy

Cheese

Processed cheese

Spreadable processed cheese

Unspreadable processed cheese

Unprocessed cheese

- Hard cheese
 - Packaged hard cheese
 - Unpackaged hard cheese
- Soft cheese
 - Spreadable unprocessed cheese
- Drinking milk products
 - Flavoured milk drinks
 - Dairy only flavoured milk drinks
 - Flavoured milk drinks with fruit juice
 - Flavoured powder milk drinks
 - Chocolate-based Flavoured Powder Drinks
 - Malt-based Hot Drinks
 - Non-Chocolate-based Flavoured Powder Drinks
- Milk
 - Fresh/pasteurised milk
 - Fat-free fresh/pasteurised milk
 - Full fat fresh/pasteurised milk
 - Semi skimmed fresh/pasteurised milk
 - Goat milk
 - Long-life/UHT milk
 - Fat-free long life/UHT milk
 - Full fat long life/UHT milk
 - Semi skimmed long life/UHT milk
- Powder milk
- Soy beverages
 - Soy milk
 - Soy drinks
- Yoghurt and sour milk products
 - Sour milk products
 - Yoghurt
 - Drinking yoghurt
 - Spoonable yoghurt
 - Flavoured spoonable yoghurt
 - Fruited spoonable yoghurt
 - Plain spoonable yoghurt
- Other dairy
 - Chilled and shelf stable desserts
 - Dairy-based desserts
 - Chilled dairy-based desserts
 - Shelf stable dairy-based desserts
 - Soy-based desserts
 - Chilled soy-based desserts
 - Shelf stable soy-based desserts
 - Chilled snacks
 - Coffee whiteners
 - Condensed/evaporated milk
 - Flavoured, functional and other condensed milk
 - Plain condensed/evaporated milk
 - Cream
 - Fromage frais and quark
 - Flavoured fromage frais and quark
 - Plain fromage frais and quark
 - Savoury fromage frais and quark

Dried processed food

- Dehydrated soup
- Dessert mixes
- Dried pasta
- Dried ready meals
- Instant noodles
 - Cups/bowl instant noodles
 - Pouch instant noodles
- Instant soup
- Plain noodles
- Rice

Frozen processed food

- Frozen bakery products
- Frozen desserts
- Frozen meat substitutes
- Frozen noodles
- Frozen pizza
- Frozen processed fish/seafood
- Frozen processed potatoes

- Non-oven frozen potatoes
- Oven baked potato chips
- Other oven baked potato products
- Frozen processed poultry
- Frozen processed red meat
- Frozen processed vegetables
- Frozen ready meals
- Frozen soup
- Other frozen processed food

Ice cream

- Frozen yoghurt
- Impulse ice cream
 - Single portion dairy ice cream
 - Single portion water ice cream
- Retail artisanal ice cream
- Take-home ice cream
 - Take-home dairy ice cream
 - Bulk dairy ice cream
 - Ice cream desserts
 - Multi-pack dairy ice cream
 - Take-home water ice cream
 - Bulk water ice cream
 - Multi-pack water ice cream

Meal replacement

- Convalescence
- Meal replacement slimming

Noodles

- Chilled noodles
- Frozen noodles
- Instant noodles
 - Cups/bowl instant noodles
 - Pouch instant noodles
- Plain noodles
- Snack noodles

Oils and fats

- Butter
- Cooking fats
- Margarine
- Olive oil
- Spreadable oils and fats
- Vegetable and seed oil

Pasta

- Canned/preserved pasta
- Chilled/fresh pasta
- Dried pasta

Ready meals

- Canned/preserved ready meals
- Chilled pizza
- Chilled ready meals
- Dinner mixes
- Dried ready meals
- Frozen pizza
- Frozen ready meals
- Prepared salads

Sauces, dressings and condiments

- Cooking sauces
 - Bouillon/stock cubes
 - Gravy cubes and powders
 - Liquid stocks and fonds
 - Stock cubes
 - Dry sauces/powder mixes
 - Herbs and spices
 - Monosodium glutamate (MSG)
 - Pasta sauces
- Wet/cooking sauces
- Dips
- Pickled products

Table sauces

- Barbecue sauces
- Brown sauces
- Cocktail sauces
- Curry sauces
- Fish sauces
- Horseradish sauces
- Ketchup
- Mayonnaise
 - Regular mayonnaise
 - Low fat mayonnaise
- Mustard
- Oyster sauces
- Salad dressings
 - Regular salad dressings
 - Low fat salad dressings
- Soy based sauces
- Spicy chilli/pepper sauces
- Tartare sauces
- Vinaigrettes
- Worcester/steak sauces
- Other table sauces
- Tomato pastes and purées
- Other sauces, dressings and condiments

Snack bars

- Breakfast bars
- Energy and nutrition bars

Fruit bars

- Granola/muesli bars
- Other snack bars

Soup

- Canned/preserved soup
- Chilled soup
- Dehydrated soup
- Frozen soup
- Instant soup
- UHT soup

Spreads

- Chocolate spreads
- Honey
- Jams and preserves
- Nut and seed-based spreads
- Yeast-based spreads

Sweet and savoury snacks

- Chips/crisps
- Extruded snacks
- Fruit snacks
- Nuts
- Popcorn Pretzels
- Tortilla/corn chips
- Other sweet and savoury snacks

System detail: Packaging

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France*; Germany*; Greece; Ireland; Italy*; Netherlands*; Norway; Portugal; Spain*; Sweden*; Switzerland; Turkey*; UK*

Eastern Europe: Bulgaria; Czech Republic*; Hungary*; Poland*; Romania; Russia*; Slovakia; Ukraine*

North and Latin America: Argentina*; Brazil*; Canada*; Chile; Colombia*; Mexico*; US*; Venezuela

Asia Pacific: China*; Hong Kong, China; India*; Indonesia*; Japan*; Malaysia; Philippines*; Singapore; South Korea*; Taiwan*; Thailand*; Vietnam

Australasia: Australia*; New Zealand

Africa and Middle East: Egypt*; Israel; Morocco; Saudi Arabia; South Africa*

*Individually researched packaging markets

Packaging draws on in-depth packaging industry research and analysis in 30 national markets (marked with an asterisk below), along with centralised research and analysis for 22 additional countries. The end product markets in all 52 of these countries are individually researched, providing the highly detailed product sales data on which packaging mix trends are based.

All pack types and sizes of end products are researched

Pack Types

Flexible Packaging

- Aluminium Foil
- Blister and Strip Packs
- Flexible Aluminium/Paper
- Flexible Aluminium/Plastic
- Flexible Paper
- Flexible Paper/Plastic
- Flexible Plastic
- Stand-up Pouches
 - Plastic
 - Aluminium/Plastic

Glass

- Glass Bottles
- Glass Jars

Liquid Cartons

- Brick Liquid Cartons
- Gable Top Liquid Cartons
- Other Shaped Liquid Cartons

Metal

- Aluminium Trays
- Collapsible Metal Tubes
- Kegs
- Metal Aerosol Can
- Metal Beverage Can
- Metal Bottles
- Metal Food Can
- Metal Tins
- Other Metal Packaging

Paper-based Containers

- Bag in Box
- Board Tubs
- Composite Containers
- Folding Cartons
- Paper-based Trays

Rigid Plastic

- HDPE Bottles
- PET Bottles
- PET Jars
- Plastic Trays
 - Ready Meal Trays
 - Other Plastic Trays
- Speciality Cosmetic Containers
- Squeezable Plastic Tubes
- Thin Wall Plastic Containers
- Other Plastic Bottles
- Other Plastic Jars
- Other Rigid Containers

Other Packaging

Closure and Lidding Types

Total Closures

- Aerosol Sprays
- Beverage Flip-top
- Beverage Push-pull
- Child-resistant Closures
- Corks
- Easy-open Can Ends
- Glass Stoppers
- Liquid Carton Closures
- Lotion Pumps
- Metal Crowns
- Metal Lug Closures
- Metal Screw Closures
- Peel-off Foil
- Peel-off Paper
- Peel-off Plastic
- Plastic Dispensing Closures
- Plastic Overcaps
- Plastic Screw Closures
- Push-pull Closures
- Spray Pumps
- Standard Can Ends
- Swingtop Closures
- Trigger Closures
- Other Plastic Closures
- Other Closures

Categories

Alcoholic Drinks Packaging**Beer**

- Dark Beer
- Lager
 - Domestic Lager
 - Imported Lager
- Low/Non-alcohol Beer
- Stout

Cider/Perry**RTDs/High-strength Premixes**

- High-strength Premixes
- RTDs

Spirits

- Brandy and Cognac
- Liqueurs
- Rum
- Tequila
- Whisk(e)y
- White Spirits
- Other Spirits

Wine

- Fortified Wine and Vermouth
- Non-grape Wine
- Sparkling Wine
- Still Light Grape Wine
 - Still Red Wine
 - Still Rosé Wine
 - Still White Wine

Beauty and Personal Care Packaging**Baby Care**

- Baby Hair Care
- Baby Skin Care
- Baby Sun Care
- Baby Toiletries

Bath and Shower Products

- Bar Soap
- Bath Additives
 - Bath Foam/Gel
 - Bath Oil/Pearls
 - Bath Salts/Powder
 - Other Bath Additives
- Body Wash/Shower Gel
- Intimate Washes
- Intimate Wipes
- Liquid Soap
- Talcum Powder

Colour Cosmetics

- Eye Make-up
 - Eye Liner/Pencil
 - Eye Shadow
 - Mascara
 - Other Eye Make-up
- Facial Make-up
 - Blusher/Bronzer/Highlighter
 - Foundation/Concealer
 - Powder
 - Other Facial Make-up
- Lip Products
 - Lip gloss
 - Lip Liner/Pencil
 - Lipstick
 - Other Lip Products
- Nail Products
 - Nail Polish
 - Nail Treatments/Strengtheners
 - Polish Remover
 - Other Nail Products

Deodorants

- Deodorant Creams
- Deodorant Pumps
- Deodorant Roll-ons
- Deodorant Sprays
- Deodorant Sticks

Depilatories

- Hair Removers/Bleach
- Women's Pre-shave
- Women's Razors and Blades

Fragrances

- Premium Fragrances
- Mass Fragrances

Hair Care

- 2-in-1 Products
- Colourants
- Conditioners
- Perms and Relaxants
- Salon Hair Care
- Standard Shampoo
- Styling Agents

Men's Grooming Products

- Men's shaving
 - Men's Post-shave
 - Men's Pre-shave
 - Men's Razors and Blades
- Men's Toiletries
 - Men's Bath and Shower
 - Men's Deodorants
 - Men's Hair Care
 - Men's Skin Care

Oral Care

- Dental Floss
- Denture Care
- Mouth Fresheners
- Mouthwashes/Dental Rinses
- Tooth Whiteners
- Toothbrushes
 - Manual Toothbrushes
 - Power Toothbrushes
- Toothpaste

Skin Care

- Body Care
- Facial Care
 - Face Masks
 - Facial Cleansers
 - Liquid/Cream/Gel/Bar Cleansers
 - Facial Cleansing Wipes
 - Facial Moisturisers
 - Lip Care
 - Nourishers/Anti-agers
 - Toners
- Hand Care
- Sun Care
 - Aftersun
 - Self-tanning
 - Sun Protection

Dog and Cat Food Packaging**Cat Food**

- Cat Treats and Mixers
- Dry Cat Food
- Wet Cat Food

Dog Food

- Dog Treats and Mixers
- Dry Dog Food
- Wet Dog Food

Food Packaging**Baby Food Packaging**

- Dried Baby Food
- Milk Formula
 - Liquid Milk Formula
 - Powder Milk Formula
- Prepared Baby Food
- Other Baby Food

Bakery Packaging

- Baked Goods
 - Packaged/Industrial Bread
 - Packaged/Industrial Cakes

- Packaged/Industrial Pastries
- Biscuits**
 - Bread Substitutes
 - Savoury Biscuits and Crackers
 - Sweet Biscuits
- Breakfast Cereals
- Canned/Preserved Food Packaging**
 - Canned/Preserved Beans
 - Canned/Preserved Fish/Seafood
 - Canned/Preserved Fruit
 - Canned/Preserved Meat and Meat Products
 - Canned/Preserved Pasta
 - Canned/Preserved Ready Meals
 - Canned/Preserved Soup
 - Canned/Preserved Tomatoes
 - Canned/Preserved Vegetables
 - Other Canned/Preserved Food
- Chilled Processed Foods Packaging**
 - Chilled Fish/Seafood
 - Chilled Lunch Kits
 - Chilled Noodles
 - Chilled Pizza
 - Chilled Processed Meats
 - Chilled Ready Meals
 - Chilled Soup
 - Chilled/Fresh Pasta
 - Fresh Cut Fruits
 - Prepared Salads
- Confectionery Packaging**
 - Chocolate Confectionery
 - Alfajores
 - Bagged Selfline/Softlines
 - Boxed Assortments
 - Standard Boxed Assortments
 - Twist Wrapped Miniatures
 - Chocolate with Toys
 - Countlines
 - Seasonal Chocolate
 - Tablets
 - Other Chocolate Confectionery
 - Gum**
 - Bubble Gum
 - Chewing Gum
 - Sugar Confectionery**
 - Boiled Sweets
 - Liquorice
 - Lollipops
 - Medicated Confectionery
 - Mints
 - Pastilles, Gums, Jellies and Chews
 - Toffees, Caramels and Nougat
 - Other Sugar Confectionery
- Dairy Packaging**
 - Cheese**
 - Processed Cheese
 - Spreadable Processed Cheese
 - Unspreadable Processed Cheese
 - Unprocessed Cheese
 - Soft Cheese
 - Spreadable Unprocessed Cheese
 - Packaged Hard Cheese
 - Drinking Milk Products**
 - Flavoured Milk Drinks
 - Dairy Only Flavoured Milk
 - Flavoured Milk Drinks with Fruit Juice
 - Flavoured Powder Drinks
 - Milk**
 - Fresh/Pasteurised Milk
 - Goat Milk
 - Long-life/UHT Milk
 - Powder Milk
 - Soy Beverages
 - Soy Drinks
 - Soy Milk

- Yoghurt and Sour Milk Drinks**
 - Sour Milk Drinks
 - Yoghurt
 - Drinking Yoghurt
 - Functional Drinking Yoghurt
 - Regular Drinking Yoghurt
 - Spoonable Yoghurt
 - Flavoured Spoonable Yoghurt
 - Fruited Spoonable Yoghurt
 - Functional Spoonable Yoghurt
 - Plain Spoonable Yoghurt
- Other Dairy Products**
 - Chilled and Shelf Stable Desserts
 - Dairy-based Desserts
 - Chilled Dairy-based Desserts
 - Shelf Stable Dairy-based Desserts
 - Soy-Based Desserts
 - Chilled Soy-based Desserts
 - Shelf Stable Soy-based Desserts
 - Chilled Snacks
 - Coffee Whiteners
 - Condensed/Evaporated Milk
 - Cream
 - Fromage Frais and Quark
- Dried Processed Food Packaging**
 - Dehydrated Soup
 - Dessert Mixes
 - Dried Pasta
 - Dried Ready Meals
 - Instant Noodles
 - Cups/Bowl Instant Noodles
 - Pouch Instant Noodles
 - Instant Soup
 - Plain Noodles
 - Rice
- Frozen Processed Food Packaging**
 - Frozen Bakery Products
 - Frozen Desserts
 - Frozen Meat Substitutes
 - Frozen Noodles
 - Frozen Pizza
 - Frozen Processed Fish/Seafood
 - Frozen Processed Potatoes
 - Frozen Processed Poultry
 - Frozen Processed Red Meat
 - Frozen Processed Vegetables
 - Frozen Ready Meals
 - Frozen Soup
 - Other Frozen Processed Food
- Ice Cream Packaging**
 - Frozen Yoghurt
 - Impulse Ice Cream
 - Take-home Ice Cream
- Meal Replacement Packaging
- Noodles Packaging
 - Chilled Noodles
 - Frozen Noodles
 - Instant Noodles
 - Cups/Bowl Instant Noodles
 - Pouch Instant Noodles
 - Plain Noodles
 - Snack Noodles
- Oils and Fats Packaging**
 - Butter
 - Cooking Fats
 - Margarine
 - Olive Oil
 - Spreadable Oils and Fats
 - Functional Spreadable Oils and Fats
 - Regular Spreadable Oils and Fats
 - Vegetable and Seed Oil
- Pasta Packaging
 - Canned/Preserved Pasta
 - Chilled/Fresh Pasta

Dried Pasta

Ready Meals Packaging

Canned/Preserved Ready Meals

Chilled Pizza

Chilled Ready Meals

Dinner Mixes

Dried Ready Meals

Frozen Pizza

Frozen Ready Meals

Prepared Salad

Sauces, Dressings and Condiments Packaging

Cooking Sauces

 Bouillon/Stock Cubes

 Gravy Cubes and Powders

 Liquid Stocks and Fonds

 Stock Cubes and Powders

 Dry Sauces/Powder Mixes

 Herbs and Spices

 Monosodium Glutamate (MSG)

 Pasta Sauces

 Wet/Cooking Sauces

Dips

Pickled Products

Table Sauces

 Barbecue Sauces

 Brown Sauces

 Cocktail Sauces

 Curry Sauces

 Fish Sauces

 Horseradish Sauces

 Ketchup

 Mayonnaise

 Mustard

 Oyster Sauces

 Salad Dressings

 Soy Based Sauces

 Spicy Chili/Pepper Sauces

 Tartare Sauces

 Vinaigrettes

 Worcester/Steak Sauces

 Other Table Sauces

Tomato Pastes and Purées

Other Sauces, Dressings and Condiments

Snack Bars Packaging

Soup packaging

 Canned/Preserved Soup

 Chilled Soup

 Dehydrated Soup

 Frozen Soup

 Instant Soup

 UHT Soup

Spreads Packaging

 Chocolate Spreads

 Honey

 Jams and Preserves

 Nut-based Spreads

 Yeast-based Spreads

Sweet and Savoury Snacks Packaging

 Chips/Crisps

 Extruded Snacks

 Fruit Snacks

 Nuts

 Popcorn

 Pretzels

 Tortilla/Corn Chips

 Other Sweet and Savoury Snacks

Home Care Packaging

Air Care

 Candle Air Fresheners

 Car Air Fresheners

 Electric Air Fresheners

 Gel Air Fresheners

 Liquid Air Fresheners

Spray/Aerosol Air Fresheners

 Concentrated Spray/Aerosol Air Fresheners

 Standard Spray/Aerosol Air Fresheners

 Other Air Care

Bleach

Dishwashing

 Automatic Dishwashing

 Automatic Dishwashing Liquids

 Automatic Dishwashing Powders

 Automatic Dishwashing Tablets

 Dishwashing Additives

 Hand Dishwashing

Insecticides

 Electric Insecticides

 Insecticide Baits

 Insecticide Coils

 Spray/Aerosol Insecticides

 Other Insecticides

Laundry Care

 Carpet Cleaners

 Fabric Softeners

 Dryer Sheets

 Liquid/Powder Fabric Softeners

 Laundry Aids

 Laundry Detergents

 Automatic Detergents

 Powder Detergents

 Detergent Tablets

 Compact Powder Detergent Tablets

 Liquid Detergent Tablets

 Liquid Detergents

 Other Detergents

Polishes

 Floor Polish

 Furniture Polish

 Metal Polish

 Shoe Polish

Surface Care

 Bathroom Cleaners

 Descalers

 Drain Openers

 Floor Cleaners

 Household Antiseptics/Disinfectants

 Kitchen Cleaners

 Multi-purpose Cleaners

 Oven Cleaners

 Scouring Agents

 Window/Glass Cleaners

Toilet care

 In-cistern Devices

 ITBs

 Rim Blocks

 Rim Liquids

 Toilet Care Mousse/Foam

 Toilet Care Tablets/Powders

 Toilet Cleaning Systems

 Toilet Liquids

Hot Drinks Packaging

Coffee

 Fresh Coffee

 Instant Coffee

Tea

 Black Tea

 Fruit/Herbal Tea

 Green Tea

 Instant Tea

 Other Tea

Other Hot Drinks

 Flavoured Powder Drinks

 Other Plant-based Hot Drinks

Soft Drinks Packaging

Bottled water

Carbonated Bottled Water
Flavoured Bottled Water
Functional Bottled Water
Still Bottled Water

Carbonates

Cola Carbonates
Non-cola Carbonates

Concentrates

Liquid Concentrates
Powder Concentrates

Fruit/Vegetable Juice

100% Juice
Juice Drinks (up to 24% Juice)
Asian Juice Drinks
Frozen Juice Drinks
Juice Drinks Excluding Asian
Fruit-Flavoured Drinks (No Fruit Content)
Nectars (25-99% juice)

RTD Coffee

RTD Tea

Still RTD Tea
Asian Still RTD Tea
Still RTD Tea Excluding Asian
Carbonated RTD Tea

Sports and Energy Drinks

Energy Drinks
Sports Drinks

Asian Speciality Drinks

Asian Still RTD Tea
Asian Juice Drinks
Cereal/Pulse-based Drinks

Other Asian Speciality Drinks

Tissue and Hygiene Packaging

Cotton Wool/Buds/Pads

Incontinence Products

Kitchen Towels

Nappies/Diapers/Pants

Paper Tableware

Sanitary Protection

Intimate Wipes
Pantyliners
Tampons
Towels

Tissues

Boxed Facial Tissues
Pocket Handkerchiefs

Toilet Paper

Wipes

Cleaning Solution
Home Care Wipes (Excl. Starter Kits/Sweepers/Sticks)
Personal Wipes
Starter Kits/Sweepers/Sticks (Excl. Home Care Wipes)

Tobacco Packaging

Cigarettes

Cigars

Smoking Tobacco

Chewing Tobacco
Snuff

Smokeless Tobacco

System detail: Personal Accessories

Geographic coverage

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom; Switzerland; Turkey

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: USA; Canada

Latin America: Brazil; Mexico; Argentina

Asia Pacific: China; India; Japan; Indonesia; Hong Kong; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Africa and Middle East: South Africa; United Arab Emirates

Bags & luggage

Everyday bags

Handbags

By shoulder & tote bag*

By top handle bag*

By clutches & wristlets*

Backpacks

Duffel bags

Cross-body bags

Business bags

Luggage

By hard case*

By soft case*

Wallets & coin pouches

Other small bags

Jewellery

Real jewellery

By earrings*

By neckwear*

By rings*

By wrist wear*

By others*

Costume jewellery

By earrings*

By neckwear*

By rings*

By wrist wear*

By others*

Watches

Mechanical

Quartz

Quartz analogue

Quartz digital

Writing instruments

Pens

Ball point

Roller ball

By gel*

By non-gel*

Fountain

Inkwells & refills

Pencils

Graphite

Mechanical

Pencil lead refills

Coloring

By coloring pencils*

By crayons*

Markers and highlighters

By markers*

By highlighters*

Writing accessories

System detail: Pet Care

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; UAE

Dog food

Wet dog food

 Premium wet dog food

 Therapeutic wet dog food

 Non-therapeutic premium wet dog food

 Mid-priced wet dog food

 Economy wet dog food

Dry dog food

 Premium dry dog food

 Therapeutic dry dog food

 Non-therapeutic dry dog food

 Mid-priced dry dog food

 Economy dry dog food

Dog treats and mixers

 Dog mixers

 Dog treats

Mid-priced wet cat food

Economy wet cat food

Dry cat food

 Premium dry cat food

 Therapeutic dry cat food

 Non-therapeutic dry cat food

 Mid-priced dry cat food

 Economy dry cat food

Cat treats and mixers

 Cat mixers

 Cat treats

Other pet food

Bird food

Fish food

Small mammal/reptile food

Cat food

Wet cat food

 Premium wet cat food

 Therapeutic wet cat food

 Non-therapeutic wet cat food

Pet products

Cat litter

Healthcare

Dietary supplements

Other pet products

System detail: Retailing

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

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Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Store-based Retailing

Grocery Retailers

- Modern Grocery Retailers
 - Convenience Stores
 - Discounters
 - Forecourt Retailers
 - Chained Forecourt Retailers
 - Independent Forecourt Retailers
 - Hypermarkets*
 - Supermarkets*
- Traditional Grocery Retailers
 - Food/Drink/Tobacco Specialists
 - Independent Small Grocers
 - Other Grocery Retailers

Non- Grocery Retailers

- Apparel Specialist Retailers
- Electronics and Appliance Specialist Retailers
- Health and Beauty Specialist Retailers
 - Beauty Specialist Retailers
 - Chemists/Pharmacies
 - Parapharmacies/Drugstores
 - Other Healthcare Specialist Retailers
- Home and Garden Specialist Retailers
 - Home Improvement and Gardening Stores
 - Furniture and Homewares Stores
- Leisure and Personal Goods Specialist Retailers
 - Jewellery and Watch Specialist Retailers
 - Media Product Stores
 - Pet Shops and Superstores
 - Sports Goods Stores
 - Stationers/Office Supply Stores
 - Traditional Toys and Games Stores
 - Other Leisure and Personal Goods Specialist Retailers
- Mixed Retailers
 - Department Stores
 - Mass Merchandisers
 - Variety Stores
 - Warehouse Clubs
 - Other Non-Grocery Retailers

Non-store Retailing

Direct selling**

- Beauty and Personal Care
- Apparel
- Consumer Electronics and Video Games Hardware
- Consumer Healthcare

- Home Improvement and Gardening
- Consumer Appliances
- Home Care
- Furniture and Homewares
- Media Products
- Food and Drink
- Toys and Games
- Other Direct Selling

Homeshopping**

- Beauty and Personal Care
- Apparel
- Consumer Electronics and Video Games
- Consumer Healthcare
- Home Improvement and Gardening
- Consumer Appliances
- Home Care
- Furniture and Homewares
- Media Products
- Food and Drink
- Toys and Games
- Other Homeshopping

Internet retailing**

- Beauty and Personal Care
- Apparel
- Consumer Electronics and Video Games
- Consumer Healthcare
- Home Improvement and Gardening
- Consumer Appliances
- Home Care
- Furniture and Homewares
- Media Products
- Food and Drink
- Toys and Games
- Other Internet Retailing

Vending**

- Packaged Drinks
- Packaged Foods
- Personal Hygiene Products
- Tobacco Products
- Hot Drinks
- Toys and Games
- Other Products Vending

*grocery vs. non-grocery split 2005-2012

** channel covers company shares only, sub-channels do not break out company/brand shares

System detail: Soft Drinks

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom;

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Carbonates

Cola carbonates

Regular cola carbonates

Standard regular cola

Speciality regular cola

Low calorie cola carbonates

Standard low calorie cola

Speciality low calorie cola

Non-cola carbonates

Lemonade/lime carbonates

Juice-based lemonade/lime

Non juice-based lemonade/lime

Orange carbonates

Juice-based orange carbonates

Non juice-based orange carbonates

Mixers

Seltzer

Tonic

Ginger Ale

Other Mixers

Other non-cola carbonates

Fruit/vegetable juice

100% juice

Not from concentrate 100% juice

Reconstituted 100% juice

Frozen 100% juice

Nectars (25-99% juice)

Unfrozen nectars

Frozen nectars

Juice drinks (up to 24% juice)

Asian juice drinks

Juice drinks excluding Asian

Frozen juice drinks

Fruit-flavoured drinks (no juice content)

Bottled water

Still bottled water

Carbonated bottled water

Flavoured bottled water

Functional bottled water

Sports and Energy Drinks

Sports drinks

Energy drinks

Concentrates

Liquid concentrates

Powder concentrates

RTD tea

Still RTD tea

Asian still RTD tea

Still RTD tea excluding Asian

Carbonated RTD tea

RTD coffee

Asian speciality drinks (Asian countries only)

Asian still RTD tea

Asian juice drinks

Cereal/pulse-based drinks

Other Asian speciality drink

System detail: Tissue and Hygiene

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Tissue and Hygiene (retail)

Wipes (excluding starter kits/sweepers/sticks)

Starter kits/sweepers/sticks (excluding wipes)

Hygiene Products

Cotton wool/buds/pads

Tissue Products

Incontinence products

Light incontinence

Moderate/heavy incontinence

Kitchen towels

Paper tableware

Napkins

Tablecloths

Nappies/diapers/pants

Nappies/diapers

New born nappies/diapers

Standard nappies/diapers

Junior nappies/diapers

Disposable pants

Tissues

Boxed facial tissues

Pocket handkerchiefs

Sanitary protection

Sanitary protections excl. feminine hygiene wipes

Tampons

Towels

Standard

Standard towels with wings

Standard towels without wings

Ultra-thin

Ultra-thin towels with wings

Ultra-thin towels without wings

Pantyliners

Feminine hygiene wipes

Toilet paper

Economy

Standard

Luxury

Recycled

Tissue and Hygiene (away-from-home)

AFH Incontinence products

AFH Wipers

AFH Toilet paper

AFH Boxed facial tissues

AFH Paper tableware

AFH Napkins

AFH Tablecloths

AFH Paper towels

Wipes

Personal wipes

General purpose wipes

Feminine hygiene wipes

Baby wipes

Cosmetic wipes

Facial cleansing wipes

Deodorant wipes

Household cleaning wipes

Dry electro-static wipes

Starter kits/sweepers/sticks

Wipes and refills

Impregnated wet wipes

All purpose cleaning wipes

Wet floor wipes

Starter kits/sweepers/kits

Wipes and refills

Window/glass wipes

Toilet care wipes

Furniture polish wipes

Other impregnated wipes

Floor cleaning systems

Starter kits/sweepers/kits

Refills

Cleaning solution

Refill wipes/pads

System detail: Tobacco

Geographic coverage

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Iran; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

Tobacco products

Machine manufactured cigarettes

Illicit trade cigarette sales

Cigarette production/import/export

Cigarettes

High tar

Mid-tar

Low tar

Ultra-low tar

Cigarettes

By price band

Standard vs menthol

By tobacco blend

Filtered vs unfiltered

By length

By pack size

By pack type

Carbon filter vs standard filter

Slim vs superslim vs standard

Smoking tobacco

RYO (roll-your-own) tobacco

Pipe tobacco

Cigars

Large

Standard

Small

Cigarillos

Cigars

Handmade vs machine-manufactured

Smokeless tobacco

Chewing tobacco

Asia-style chewing tobacco

US-style chewing tobacco

Other chewing tobacco

Snuff

Moist snuff

US-style moist snuff ('dip')

Loose

Portion

Swedish-style snus

Loose

Portion

Asian-style creamy snuff

Dry snuff

Hard snuff

System detail: Toys and Games

Geographic coverage

Western Europe: France; Germany; Italy; Netherlands; Spain; Switzerland; Sweden; Turkey; United Kingdom

Eastern Europe: Poland; Russia; Romania; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

Traditional toys and games

Baby (0-18 months)

Infant (19-36 months)

Pre-school (3-4 years)

Action Figures and Accessories

Arts and Crafts

Construction Toys

Dolls and Accessories

Dressing-up and Role Play

Games and Puzzles

Model Vehicles

Outdoor and Sports Toys

Plush Toys

Radio/Remote Control Toys

Ride-on Vehicles

Scientific/Educational Toys

Other traditional toys and games

Video Games

Video Games Hardware

Static Video Game Consoles

Hand-Held Video Game Consoles

Video Games Hardware Accessories

Video Games Software

Games for Static Video Game Consoles

Games for Hand-Held Video Game Consoles

Games for PCs/MACs

Digital Gaming

PC and Console Game Downloads

Online Games

Mobile Games

System detail: Travel and Tourism

Geographic coverage

Major markets:

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Croatia; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Slovenia

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Ecuador; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong-China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Kenya; Morocco; Saudi Arabia; South Africa; UAE

Market insights:

Western Europe: Andorra; Cyprus; Gibraltar; Iceland; Liechtenstein; Luxembourg; Malta; Monaco

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Estonia; Georgia; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Serbia; Ukraine

Latin America: Anguilla; Antigua; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; British Virgin Islands; Cayman Islands; Costa Rica; Cuba; Curacao, Dominica; Dominican Republic; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Nicaragua; Panama; Paraguay; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten, Suriname; Trinidad and Tobago; Uruguay, US Virgin Islands

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; Fiji; French Polynesia; Guam; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Samoa; Solomon Islands; Sri Lanka; Tajikistan; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu

Africa and Middle East: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo-Brazzaville; Congo, Democratic Republic; Côte d'Ivoire; Djibouti; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Jordan; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Senegal; Seychelles; Sierra Leone; Somalia; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; Yemen; Zambia; Zimbabwe

Travel accommodation

Campsites

Chalets

Guesthouses

Hotels

Chain hotels

Independent hotels

Hostels

Motels

Private accommodation

Self-catering apartments

Other travel accommodation

Tourist attractions

Art galleries

Casinos

Circuses

Historic buildings/sites

Museums

National parks/areas of natural beauty

Theatres

Theme/amusement parks

Zoos/aquariums

Other tourist attractions

Car rental

Business

Airport business

Non-airport business

Leisure

Airport leisure

Non-airport leisure

Insurance replacement

Travel retail

Accommodation

Car rental

Cruise

Flight

Other transport

Package holiday

Travel insurance

Other travel retail

Corporate business travel retail

Leisure travel retail

Transportation

Air

Charter

Low cost carrier

Schedule

Short haul

Long haul

Bus/coach

Chauffeur-driven car

Cruise

Ferry

Rail

Health and wellness

Spas

Hotel/resorts

Destination spas

Other

Medical tourism

Other health and wellness

Online and offline sales

Travel accommodation

Hotels

- Other accommodation
- Transportation
 - Air transportation
 - Other transportation
- Car rental
- Travel retail
 - Accommodation
 - Car rental
 - Cruise
 - Flight
 - Other transport

- Package holiday
- Travel insurance
- Other travel retail
- Corporate business travel retail
- Leisure travel retail
- Tourist attractions

Online sales channels

- Direct suppliers
- Intermediaries

System detail: Countries and Consumers

Geographic coverage

- Global – 210 countries
- 821 cities
- 792 sub-national regions

Categories

1. Consumer Trends and Lifestyles
2. Economy, Finance and Trade
3. Government, Labour and Education
4. Income and Expenditure
5. Industry, Infrastructure and Environment
6. Population and Homes
7. Technology, Communications and Media

Statistics

- 15 million demographic, macroeconomic, marketing and lifestyle statistics
- 5,000 annual data types
- 44 year time series: 1977-2020
- Monthly and quarterly key economic data

Reports

- 217 Country and Regional Profiles
- 85 Risks and Vulnerabilities Country Briefings
- 85 Business Environment Country Briefings
- 85 Income and Expenditure Country Briefings
- 85 Technology, Communications and Media Country Briefings
- 60 Country Pulses
- 93 Future Demographic reports
- 85 Consumer Lifestyle reports
- 70 Strategy Briefings

Articles

- Regular report and discussions on topical issues impacting industry
- 3,500+ articles
- 30-40 new releases per month

Categories in detail

1. Consumer Trends and Lifestyles

Social, lifestyle and population changes, trends and developments in consumer behaviour, attitudes and habits

- Consumer Lifestyle reports

How people live their lives and the factors influencing lifestyle choices: consumer habits, learning, working, eating, drinking habits, grooming, fashion, health and wellness, smoking, shopping, leisure, DIY and gardening, pet ownership, travel, vacation and financial habits

- Country Pulses

Constantly updated consumer dashboard showing what's in the public consciousness and how it affects spending behaviour. What are people talking about, concerned by and excited about?

- Strategy Briefings

Written from global and regional perspectives, these reports reveal major and emerging trends in consumer behaviour, which will have an impact on sales and marketing of all consumer products

- Consumers in 2020

Monthly series of Comment spotlights future consumer trends in key countries. Some trends are already simmering, some new but all are likely to influence consumers in 2020. After a look at current trends, the pieces explore emerging trends and future scenarios

- Future Watch

Monthly Comment pieces on what will be. These articles explore how consumer trends and segments will develop in the future and how this will impact on the consumption, lifestyles and attitudes of us all

- Recession – shifting consumer responses

Monthly global tracker to keep you in touch with consumer responses to recession all over the world. Maps signs of recovery via shifting purchasing patterns and consumer attitudes in 50 countries

- Q&A

Occasional Comment articles about how major trends and issues are affecting consumers and markets

- Digital life and consumers

Monthly bulletin on all things digital, monitoring consumption as consumers themselves see and tell it online

2. Economy, Finance and Trade

All our economic data and analysis including GDP, foreign trade, inflation and foreign direct investment

- Monthly and Quarterly Dashboard

Latest monthly and quarterly economic statistics dashboard, 80 indicators across 70 countries, time series from January 2000 to latest month with forecasts to year end, updated fortnightly

Includes real GDP growth and private final consumption expenditure, government finance, consumer and producer prices, industrial production, international trade, exchange rates and foreign reserves, commodity prices and consumer confidence

- Country and Regional Profiles

Key demographic, macroeconomic and political facts presented in a clear, systematic way

Written overview of a country's operating environment and future outlook: key points, facts, government, economy, business environment, energy, society and a statistical summary

- Risks and Vulnerabilities Country Briefings

Briefings analysing global risks and vulnerabilities including major components of the economy, socio-political risk, external sector, government finance, financial stability, real estate and energy and environment.

- Monthly Economic Review

Articles updated monthly, analysing monthly and quarterly indicators of consumer confidence, inflation, exchange rates, unemployment rate and real GDP growth in the G7 and 10 major emerging economies

- Monthly Economic Review of the Chinese Economy

This series of Comment, published monthly, analyses the Chinese economy in-depth; making use of detailed statistics – including city data

- Monthly Economic Review of Commodity Markets

This series of Comment, published monthly, analyses and tracks changes in global commodities markets

- Q&A

Occasional Comment articles about how major trends and issues are affecting consumers and markets

3. Government, Labour and Education

Business environment data and analysis including government stability, finance, unemployment, and education

- Country and Regional Profiles

Key demographic, macroeconomic and political facts presented in a clear, systematic way

Written overview of a country's operating environment and future outlook: key points, facts, government, economy, business environment, energy, society and a statistical summary

- Business Environment Country Briefings

Briefings analysing the business environment. Briefings cover operating environment, government regulations and trading across borders, tax environment, technological innovation, labour and education and the consumer landscape

- Q&A

Occasional Comment articles about how major trends and issues are affecting consumers and markets

4. Income and Expenditure

Uniquely detailed income and consumer expenditure data and analysis: income by age, social class and sex, detailed household income distribution data, 90 categories of consumer expenditure

- Consumer Lifestyle reports

How people live their lives and the factors influencing lifestyle choices: consumer habits, learning, working, eating, drinking habits, grooming, fashion, health and wellness, smoking, shopping, leisure, DIY and gardening, pet ownership, travel, vacation and financial habits

- Income and Expenditure Country Briefings

Briefings analysing income and expenditure patterns. Briefings cover disposable income, expenditure and savings, gross income by age, social class by age, household income distribution, consumer expenditure, consumer expenditure by region, expenditure by income level

- Strategy Briefings

Written from global and regional perspectives, these reports reveal major and emerging trends in consumer behaviour, which will have an impact on sales and marketing of all consumer products

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- Q&A

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5. Industry, Infrastructure and Environment

Data and analysis around agriculture, automotives, energy resources and output, environmental data, industrial output by type and transport

- Country and Regional Profiles

Key demographic, macroeconomic and political facts presented in a clear, systematic way

Written overview of a country's operating environment and future outlook: key points, facts, government, economy, business environment, energy, society and a statistical summary

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How people live their lives and the factors influencing lifestyle choices: consumer habits, learning, working, eating, drinking habits, grooming, fashion, health and wellness, smoking, shopping, leisure, DIY and gardening, pet ownership, travel, vacation and financial habits

- Q&A

Occasional Comment articles about how major trends and issues are affecting consumers and markets

6. Population and Homes

Vast demographic database and detailed household profile data including population by single-year age group and households by type, number of persons and type of dwelling

- Future Demographics

Long term population forecasts to 2030 for 85 countries, 7 regions and a global overview

Examine changing population structures by age, sex, ethnicity and marketing segments

Analysis of target markets by size, the impact of ageing populations, changing city populations, vital statistics, immigration and emigration flows

- Consumer Lifestyle reports

How people live their lives and the factors influencing lifestyle choices: consumer habits, learning, working, eating, drinking habits, grooming, fashion, health and wellness, smoking, shopping, leisure, DIY and gardening, pet ownership, travel, vacation and financial habits

- Strategy Briefings

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- Q&A

Occasional Comment articles about how major trends and issues are affecting consumers and markets

7. Technology, Communications and Media

Internet, telephone, media access and household durables: penetration, possession, patterns of usage, rates of technological development

- Technology, Communications and Media Country Briefings

Briefings analysing technology trends in relation to market overview, physical infrastructure, mobile connectivity, home connectivity, public connectivity, web 2.0 and social media, consumers of TCM services and business and technology

- Strategy Briefings

Written from global and regional perspectives, these reports reveal major and emerging trends in consumer behaviour, which will have an impact on sales and marketing of all consumer products

- Consumer Lifestyle reports

How people live their lives and the factors influencing lifestyle choices: consumer habits, learning, working, eating, drinking habits, grooming, fashion, health and wellness, smoking, shopping, leisure, DIY and gardening, pet ownership, travel, vacation and financial habits

- Future Watch

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