

CHEUNG KONG GRADUATE SCHOOL OF BUSINESS

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Cheung Kong Graduate School of Business

Established in Beijing in November 2002, Cheung Kong Graduate School of Business (CKGSB) aims to cultivate transformative business leaders with a global vision, social responsibility, innovative mindset, and ability to lead with empathy and compassion. Funded with generous support from the Li Ka Shing Foundation in November 2002, CKGSB is China's first privately-funded and research-driven business school.

CKGSB is the preferred choice for management education among China's established business leaders and a new generation of disruptors. It is also the leading choice for academics returning to China from top business schools worldwide. CKGSB has more than 40 full-time professors, many of whom held tenured positions at leading business schools, such as Wharton and Yale. Their research has provided the basis for over 500 case studies of both China-specific and global business. CKGSB's alumni network is also the most influential in China. More than half of CKGSB's 18,000 alumni are at the CEO or Chairman level and, collectively lead one fourth of China's most valuable brands.

CKGSB goes beyond the traditional boundaries of business schools to foster social innovation through the collaboration of businesses, governments, multilateral institutions, non-profit organizations and civil society, to address humanity's most challenging and often systemic issues—like income and wealth inequality, social immobility and sustainability. In 2005, CKGSB was the first business school in China to incorporate humanities into its core business curricula to give students a more holistic view of business. CKGSB also set up the EMBA philanthropy scholarship in 2002, now awarded across all of our degree programs to outstanding civil society and NGO leaders. Since 2009, all degree students must participate in philanthropic service in order to graduate, resulting in a total of 150,000+ hours served to date. CKGSB began offering social innovation as an elective module for EMBA and MBA students in 2017 and a required module since 2018. Since then, CKGSB has been working with partners across sectors to develop a global ecosystem for next-generation disruptors that are economically, socially and environmentally responsible, while embracing technologic innovation.

We offer innovative degree and non-degree, full-time and part-time programs, including MBA, Executive MBA, Business Scholars Program, Executive Education Programs and a start-up incubator, known as the Chuang Community. Moreover, we partner on programs and research with more than 40 leading institutions across disciplines, including Berkeley Engineering, Columbia Engineering, Churchill College at the University of Cambridge, The Graduate Institute Geneva, Johns Hopkins Carey Business School, Singapore Management University and the United Nations.

Headquartered in Beijing, CKGSB is also located in Shanghai, Shenzhen, New York, Hong Kong and London. For more information, please visit http://english.ckgsb.edu.cn/.