

Applicant**First Name** _____ **Family Name** _____

To prepare yourself for the online application, you need to provide the following:

- Participant profile photo (high resolution)
- Passport ID page

*Please note that this online application form **MUST** be completed in English. Your application will only be reviewed when they are complete. **ALL THE INFORMATION PROVIDED IN YOUR APPLICATION IS STRICTLY CONFIDENTIAL.** CKGSB reserves the right to modify the program dates, location, and fee at any time.

THE ADMISSION PROCESS*Submit your application*

Please start the application process as soon as you are certain of your intention to apply. CKGSB will review your application and inform you the admission result within a week. If necessary, a call/meeting will be set up for the purpose of confirming whether the program corresponds to your profile and business objectives.

Invitation confirmation

We will confirm your attendance and you will receive an invoice of the program fee.

Payment to commit

Please pay the program fee within 15 days from the invoice date or immediately if acceptance into the program was received within 8 weeks of the commencement of the program in order to secure your place on the program.

DATE & LOCATION

27th-31st October 2019 – Beijing, China

PROGRAM FEE

- USD\$ 6,800
- USD\$ 6,500 - Early birds: accepted & enrolled prior to 31st July 2019.
- USD\$ 6,000 - Group discount for 5 or more participants

The program fee includes tuition, teaching materials, program meals, and company visit transportation. The cost of lodging and international travels to and from China is not covered.

CANCELLATION AND TRANSFER POLICY

If you are accepted to the Cutting-Edge Insights from China program, but find that you are unable to attend, you must notify CKGSB before 30th September 2019 in writing to either cancel or transfer to the next available session. The program fees are non-refundable in the case of cancellation after 30th September 2019.

APPLICATION FORM

1. PROFESSIONAL INFORMATION		
Gender (M/F)		
First Name	Family Name	
Preferred first name		
Highest Degree	Major	
Graduation Year	University	
Work Experience (years)	Management Experience (years)	
Job Title		
Company Name		
Company Website	Industry/Sectors	
Annual Revenue in US\$	No. of Employees	
Company Profile (up to 200 words)		
Company Address		
Postal Code	City	Country
Direct Tel	Mobile	
E-mail		
Name of Parent Company (if applicable)		
Is the company a family-owned business? (Y/N)		
2. PERSONAL INFORMATION		
Home Address		
Postal Code	City	Country
Home Tel		
WhatsApp ID	WeChat ID	
LinkedIn		
E-mail		
Nationality (ies)	Require Chinese Visa (Y/N)	
Date of Birth (Day/Month/Year)		
Dietary Requirements (Y/N)	If yes, please specify:	
Where did you hear about this program?		

3-4. QUESTIONS

3. What is the biggest challenge you have encountered in your business or career (maybe China business related)? What was your approach & outcome; and your ambitions and plans for the future.(Up to 150 words)

4. Describe your reasons for applying to the Cutting-Edge Insights from China program. What do you seek to gain from the program? And, how can you contribute to the program, and aid the development and success of your fellow participants? (Up to 150 words)

5. SHORT BIOGRAPHY (Up to 200 words)

Please include any personal or/and professional achievements as well as any other points which you think that will help us to get to know you and understand more about your future ambitions.

6. CERTIFICATION

Please read the following carefully before signing your application:

- 1). I am aware of the conditions of admission to the CKGSB Cutting-Edge Insights from China program.
- 2). I am aware of the need for fluency and advanced writing skills in the English language, and of mandatory program attendance.
- 3). I am aware and agree to adhere to program requirements in a professional manner.
- 4). I have read, understood and accept the cancellation and transfer policy.
- 5). I certify that the information given in this application is complete and accurate to the best of my knowledge.

- 6). I confirm my private insurance provides coverage for medical care, illness and injury in China while attending the program.
- 7). I am aware that there is no refund offered by CKGSB should cancellation take place after 30th September 2019, including failing to obtain a valid visa to travel.
- 8). I understand that the program fee includes tuition, teaching materials, program meals, and company visit transportation. The cost of lodging and international travels is not covered.
- 9). I understand that changes to the program schedule may occur, depending on the availability of resources, such as company visit arrangement. I am aware that CKGSB will ensure that this does not affect my overall experience of the program.
- 10). I grant CKGSB, its agent or assignee the full discretionary right to use for marketing, PR and educational purposes, any audio-visual material in which I am featured (including my appearance, voice and any content) during my program at CKGSB. This includes, but is not limited to still pictures (photography), video and/or audio recordings made on campus or on the occasion of activities off-campus.

Date: _____ Signature of applicant: _____

EMERGENCY CONTACT INFORMATION

CKGSB requires you to provide the contact details of a Chinese/English speaking person to reach in case of an emergency during the program. Disclosure of the information is voluntary, but failure to provide this information may result in CKGSB inability to notify the contact in a timely manner. CKGSB disclaim any liability or responsibility in such instances.

<input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	
First Name	Family Name
E-mail	
Direct Tel.	Mobile
Relationship	

PAYMENT

Please indicate in whose name the invoice for the program fee should be issued, if you are invited to the program.

<input type="checkbox"/> Dr <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms		
First Name	Family Name	
Job Title		
Company Name		
Company Address		
Postal Code	City	Country
Direct Tel.	Mobile	
E-mail		

Please email your completed application form, together with a profile photo and your passport ID page, to Mara Yuan at ytyuan@ckgsb.edu.cn.