

# CHINA CEO

Leading with a global  
perspective and China insight



**Applicant****First name:** \_\_\_\_\_ **Family name:** \_\_\_\_\_

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**APPLICATION PACKAGE**

The CKGSB China CEO Program Director will only review applications when they are complete. A completed application must include the following:

- Application form completed and signed in PDF file
- Participant profile photo (high resolution)
- Most up to date CV/Bio/LinkedIn profile link
- Passport ID page (for visa invitation letters if applicable)

\*Please note that the application form **MUST** be completed in English. Please note the information provided in your application is strictly confidential. CKGSB Europe reserves the right to modify the program dates, location, and fee at any time.

**THE ADMISSION PROCESS****Submit your application**

Please start the application process as soon as you are certain of your intention to apply. Program Director will review your application and invitation decision will be made within a week time. If necessary, a call/meeting will be set up for the purpose of confirming if the program corresponds to your profile and business objectives.

**Invitation Confirmation**

Your Program Manager will confirm your attendance and you will receive an invoice of the program fee.

**Payment to commit**

Please pay the program fee 30 days from the invoice date and immediately if acceptance was received within 8 weeks of the commencement of the program. The program fee includes tuition, teaching materials and selected meals during the program. The cost of travel and accommodation are not covered.

**DATE & LOCATION**

Sunday to Friday, 25<sup>th</sup> – 30<sup>th</sup> November 2018 - China (Beijing, Shanghai, Hangzhou & Shenzhen)

## **PROGRAM FEE**

- GBP 6,000 (exc. VAT)
- GBP 5,700 (exc. VAT) - Early birds discount 5%: accepted & enrolled prior 31<sup>st</sup> Aug 2018
- GBP 5,400 (exc. VAT) - Group discount 10%: 3 or more participants from the same company

The program fee includes tuition, teaching materials and selected meals during the program. The cost of travel and accommodation are not covered.

## **CANCELLATION AND TRANSFER POLICY**

If you are invited to the CKGSB China CEO Program, but find that you are unable to attend, you must notify CKGSB in writing to either cancel or transfer to the next available session more than 2 months before the program starting date. In the case of cancellation less than 2 months before the program starting date, the program fees paid are non-refundable.

## APPLICATION FORM

### 1. PROFESSIONAL INFORMATION

Gender (M/F):		
First Name:	Family Name:	
Preferred first name:		
Job Title:		
Company Name:		
Company Website:	Industry/Sectors:	
Annual Revenue in US\$:	No. of employees:	
Company Profile (up to 200 words):		
Company Address:		
Postal code:	City:	Country:
Direct Tel:	Mobile:	
E-mail:		
Name of parent company (if applicable):		
Is the company a family-owned business? (Y/N)		

### 2. PERSONAL INFORMATION

Home address:		
Postal code:	City:	Country:
Home Tel:		
WhatsApp ID:	WeChat ID:	
LinkedIn:		
E-mail:		
Nationality (ies):		
Date of birth (Day/Month/Year):		
Where did you hear about this program:		

### 3. EMPLOYMENT SUMMARY

Present level of responsibility: <input type="checkbox"/> Director of board, chief executive officer, president <input type="checkbox"/> Others
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In position since (M/Y):

Previous positions held: (Job title/Company Name)

- 1.
- 2.
- 3.

#### 4-5. QUESTIONS

Please take this opportunity to present yourself to the Program Director in a concise, informative and open manner.

4. What is the biggest challenge you have encountered in your business (maybe China business related), what was your approach & outcome; and your ambitions and plans for the future.

(Up to 150 words)

5. Describe your reasons for applying to the China CEO Program. What do you seek to gain from the program? As well, how can you contribute to the Program, and aid the development and success of your fellow CEOs & executives? (Up to 150 words)

#### 6. CERTIFICATION

Please read the following carefully before signing your application:

1. I am aware of the conditions of admission to the CKGSB China CEO program.
2. I am aware of the need for fluency and advanced writing skills in the English language, and of mandatory program attendance.
3. I am aware and agree to adhere to program requirements in a professional manner.
4. I have read, understood and accept the cancellation and transfer policy.
5. I certify that the information given in this application is complete and accurate to the best of my knowledge.
6. I confirm my private insurance provides coverage for medical care, illness and injury in China while attending the program.
7. I am aware that there is no refund offered by the school should cancellation take place less than 2 months before the start of the program, including failing to obtain a valid visa to travel.

8. I understand that the program fee does not include flights, travel, insurance and accommodation.
9. I understand that changes to the program schedule may occur, depending on the availability of resources, such as company visit arrangement. I am aware that CKGSB will ensure that this does not affect my overall experience of the program.
10. I grant CKGSB, its agent or assignee the full discretionary right to use for marketing, PR and educational purposes, any audio-visual material in which I am featured (including my appearance, voice and any content) during my program at CKGSB. This includes, but is not limited to still pictures (photography), video and/or audio recordings made on campus or on the occasion of activities off-campus.

Date: \_\_\_\_\_ Signature of applicant: \_\_\_\_\_

### Emergency contact information

CKGSB requires you to provide the contact details of a Chinese/English speaking person to reach in case of an emergency during a program. Disclosure of the information is voluntary, but failure to provide this information may result in CKGSB inability to notify the contact in a timely manner. CKGSB disclaim any liability or responsibility in such instances.

Dr/Mr/Mrs/Ms:	
First Name:	Family Name:
E-mail:	
Direct Telephone:	Mobile number:
Relationship:	

### Payment

Please indicate in whose name the invoice for the program fee should be issued, if you are invited to the program.

Dr/Mr/Mrs/Ms:		
First name:	Family Name:	
Job title:		
Company Name:		
Company address:		
Postal code:	City:	Country:
Direct Telephone:	Mobile number:	
E-mail:		
VAT No. (if applicable):		

To avoid disappointment, please return your completed application with supporting documents to your Program manager, Jennifer Wang, on email: [jenniferwang@ckgsb.edu.cn](mailto:jenniferwang@ckgsb.edu.cn)