

Christina Fang

EDUCATION

PhD	Strategic Management (August 2003) Dissertation: "Strategy as Valuation" The Wharton School, University of Pennsylvania
MA	Management Science & Applied Economics (August 2001) The Wharton School, University of Pennsylvania
BA	Accountancy & Business (May 1997) Nanyang Technological University, Singapore

RESEARCH INTERESTS

Organizational Learning, Strategic and Behavioral Decision Making, Strategic Management.

PUBLICATIONS

Mie Augier, Christina Fang and Violina Rindova. 2018. **Behavioral Strategy in Perspective**. Advances in Strategic Management. Emerald Group Publishing.

Christina Fang and Jason Kim. 2018. The Power and Limits of Modularity: A Replication and Reconciliation. Forthcoming. **Strategic Management Journal**.

Chengwei Liu, Ivo Vlaev, Christina Fang, Jerker Denrell and Nick Chater. 2017. Strategizing with Behavioral Biases: Engineering Choice Contexts for Better Decisions using Mindspace Approach. **California Management Review** (special issue on Behavioral Strategy and Management Practice). 59(3). 135-161.

Jerker Denrell, Christina Fang, and Chengwei Liu. 2015. Chance Explanations in Management Sciences. **Organization Science**. 26(3). 923-940. (Perspective Article).

Melissa Schilling and Christina Fang. 2014. When Hubs Forget, Lie and Play Favorites: Interpersonal Network Structure, Information Distortion and Organizational Learning. **Strategic Management Journal**. 35(7), 974–994.

Christina Fang, Jason Kim and Frances Milliken. 2014. When Bad News is Sugar-coated: The Effect of Withholding Negative Information on Organizational Search and Performance. **Strategic Management Journal**. 35(8), 1186–1201.

Christina Fang, Behavioral Strategy. 2013. **The Palgrave Encyclopedia of Strategic Management**. Palgrave Macmillan UK. Mie Augier, David Teece (Eds).

Christina Fang. 2013. Theoretical Models of Organizational Learning. *Encyclopedia of Management Theory*. Sage Publishing. Eric Kessler (Ed).

Jerker Denrell, Christina Fang and Zhanyun Zhao. 2013. Inferring Superior Capabilities from Sustained Superior Performance: A Bayesian Analysis. *Strategic Management Journal*. 34 (2), 182–196.

Christina Fang. 2012. Organizational Learning as Credit Assignment – A Model and Two Experiments. *Organization Science*. 23(6), 1717-1732.

Amitav Chakravarti, Christina Fang and Zur Shapira. 2011. Unrelated, Prior Categorizations and Reactions to Change. *Journal of Experimental Psychology: Learning Memory and Cognition*. 37(6), 1563–1570.

Christina Fang, Sari Carp and Zur Shapira. 2011. Prior Divergence: Do researchers and participants share the same prior probability distributions? *Cognitive Science*. 35, 744–762.

Jerker Denrell and Christina Fang. 2010. Predicting the Next Big Thing: Success as a Signal of Poor Judgment. *Management Science*. 56(10), 1653-1667.

Christina Fang, Jeho Lee and Melissa Schilling. 2010. Balancing Exploration and Exploitation through Structural Design: The Isolation of Subgroups and Organization Learning. *Organization Science*. 21(3), 625-642.

Christina Fang and Daniel Levinthal. 2009. The Near Term Liability of Exploitation: Exploration and Exploitation in Multi-Stage Problems. *Organization Science*. 20(3), 538-551.

Jerker Denrell, Christina Fang and Daniel Levinthal. 2004. From T-mazes to Labyrinths: Learning from Model-based Feedback. *Management Science*. 50(10), 1366-1378.

Jerker Denrell, Christina Fang and Sidney Winter. 2003. The Economics of Strategic Opportunity. *Strategic Management Journal*. 24(10): 977-990.

Christina Fang, Steve Kimbrough, Annapurna Valluri, Eric Zheng and Stefano Pace. 2002. On Adaptive Emergence of Trust Behavior in the Game of Stag Hunt. *Group Decision and Negotiation*. 11:449-467.

WORK IN PROGRESS

Jerker Denrell, Christina Fang, and Chengwei Liu. 2017. In Search of Contrarian Opportunities from Misattributions of Luck. *Academy of Management Review*. Revise and Resubmit.

Christina Fang, Jason Kim and Joseph Porac. 2017. Simple and Complex Identities in Similarity Clustering: Using Schelling Segregation to Explore Infinite Dimensionalization in Organizational Cluster Formation". Under Review.

Christina Fang. 2018. Organizational Learning in Evolving Networks.

PROFESSIONAL SERVICE

Program Chair for 'Behavioral Strategy' Interest Group, Strategic Management Society, 2014

Member, Editorial Review Board, *Organization Science*.

Ad hoc reviewer. *National Science Foundation, Organization Science, Management Science, Administrative Science Quarterly, Strategic Management Journal, System Dynamics*.
