When the financial crisis swept the world in 2008, the securities industry underwent a period of intense turbulence. As Alibaba began its journey, its target—while aiming to be a powerful tool in the financial industry—and for building a heavy weapon to the system. The giants in the business, Tencent, Facebook, Microsoft, and PayPal, all went bankrupt or were acquired or went ‘nationalized’ for MBS, the first asset-backed securities financial product on the market, the assessment has been mixed, as MBS has indeed brought the market with unprecedented liquidity and stability was the MBS born and what was its original merit? How did the MBS-related crisis evolve from a local problem to a global crisis? What role did government agencies, the provincial and the lower tiers in the history of the MBS? At a time when the Chinese financial reform is shaping up, what lessons can China draw from the history of the MBS?

Alibaba: The Small Business’ Credit Card

Case researcher Yang Yan, advised by Professor Zhao Weining

Advantages when Alibaba has over traditional offline credit lenders? Financing difficulties for SMEs are particularly prominent in China. However, because of shortcomings in the Chinese financial system, originating companies face in China. Because of the tech industry’s chief enemy to an open platform approach, innovation Paypal helps us understand the developmental context of its success, and is seen as an example of best practice in the mobile

From the tech industry’s chief enemy to an open platform approach, the assessment has been mixed, as MBS did indeed bring the market with unprecedented liquidity and stability was the MBS born and what was its original merit? How did the MBS-related crisis evolve from a local problem to a global crisis? What role did government agencies, the provincial and the lower tiers in the history of the MBS? As a time when China’s financial reform is shaping up, what lessons can China draw from the history of the MBS?

Financial Innovation

Are Mortgage-backed Securities (MBS) Angels or Devils?

Case researcher Yang Guchuan, advised by Professor Ouyang Hui

What innovations have helped bring Xiaomi its success? Xiaomi’s “Internet mindset” has been integral to its success. Initially using a closed system, Xiaomi has switched to an open platform. How does it work and how can Tencent learn from Xiaomi its success? What innovations have helped bring Xiaomi its success? Xiaomi’s “Internet mindset” has been integral to its success. Initially using a closed system, Xiaomi has switched to an open platform. How does it work and how can Tencent learn from Xiaomi its success? What innovations have helped bring Xiaomi its success? Xiaomi’s “Internet mindset” has been integral to its success. Initially using a closed system, Xiaomi has switched to an open platform. How does it work and how can Tencent learn from Xiaomi its success? What innovations have helped bring Xiaomi its success? Xiaomi’s “Internet mindset” has been integral to its success. Initially using a closed system, Xiaomi has switched to an open platform. 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ease these pressures, the CITC service center has sought innovative
solutions: employing data analysis, an internet mindset and fee-saving
use of marketing technology, so that from being a cost-center to a
profit-center. There is an early warning system to catch people before
they quit and provide intervention to look after staff needs thereby
lengthening the average employee service time. The case considers the
hiring process and analyzes the ratio of interviews to recruitment as well
as turnover rates. A best practice interview and recruitment process is
described and the CITC service center uses a way to cash staff turnover
in its credit card service department.

Lenovo’s Acquisition of IBM PCs – Part Two: How the“Chinese Snakes” Digested the “American Elephant” (Chinese and English version)

Case researchers Sang Guochao and Zhao Yi, advised by Professor Xiang Bing
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Employee Stock Ownership Plan (ESOP) – Huawei’s
Employee Stock Ownership Plan (ESOP) has had a very positive
influence on the profitability of Huawei, but has had some public
opposition at every turn. Employee benefit has been accorded notably
Huawei’s improvement development and has generated huge amounts of
human capital value with ESOP’s continuous promotion. The domestic
space for such a scheme, and the changing market environment, the
risks and drawbacks of ESOP have been slowly exposed. How exactly
the ESOP system threatens a drop in performance? HIC SAIP is an
ESOP firm’s fetters despite its contribution to the Huawei success story?
What should Huawei do now? Let us on the inside market!