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1.0 EIU DataServices Introduction

The **EIU DataServices** portfolio consists of the following three modules:

• **EIU CountryData** is a comprehensive database of economic indicators and forecasts, covering 278 series for 117 countries, as well as 40 regional aggregates, running from 1980 and forecasting out five years.

• **EIU CountryIndicators** is a powerful database of economic, demographic, consumption and industry data on 60 major countries worldwide stretching back to 1990 and forward five years.

• EIU CityData is a global database of over 315 price and salary levels providing information on the cost of living in 123 cities worldwide from 1990 to the present day.

1.1 System Requirements

In order to use EIU DataServices on the Internet, you will need the following:

- Windows 3.1 or higher with a screen resolution of 800 X 600.
- Access to the Internet using either Internet Explorer version 3.02 or Netscape Navigator 3.01, or higher.
- A username and a password provided by Bureau van Dijk.

1.2 Getting Started

1. Start your browser and go to http://eiu.bvdep.com. The following screen appears, offering an introduction to the product and as well as a chart of the week and data alert.



 Select which data module of EIU DataServices you would like to access and click on the appropriate button to get started. 3. In the next screen, you will be required to enter your **Username** and **Password**. Then, click **OK** to begin using the selected database.

2.0 EIU CountryData

When you enter **EIU CountryData**, you will be presented with the following introductory screen with explanations of each primary button on the upper toolbar.



2.1 Presets

1. The **Presets** icon provides quick ways to look at **Key forecasts, Economic snapshots** and **Latest data**. The **Presets** include pre-selected series and years; you only have to choose the countries of interest to generate tables and charts for these studies.

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	E.I.U. presets Key forecasts Economic snapshot Latest data Saved selections sample1			
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- 2. Key forecasts takes 6 major series for last year and all 5 forecasted years.
- 3. Economic snapshot has 27 major series for the present year and 5 historic years.
- 4. Latest data is the major monthly series for last year and the present year.
- 5. From the **Preset** icon, you can also access your list of saved search strategies and saved tables.

2.2 Data Selection by Countries, Series and Years

 Click the Data Selection button from the toolbar at the top of the screen to open the following search menu. From here, you can customise your own data set by searching according to Countries, Series and Years. The Choose /Edit Countries selection window will be displayed by default.



- 2. To select data by country or region lick on Choose/Edit Countries.
- 3. First, click the radial button to select searching by **Country, Region** or **Regional Aggregates**.
- 4. Click the box next to each country, region or regional aggregate you would like to include in your study. Those selected will appear in the box shown at the right.
- 5. To select data by series, click on Choose/ Edit Series.
- 6. Click the radial button to search for the series of interest. To expand the list of series available, e.g. **Demographics and Income**, simply click on the **+** next to that line.
- 7. Click the box next to each series you would like to include in your search. The series selected will appear in the box at the right.
- 8. To select data by years, click on the Choose/Edit Years.
- 9. Highlight the years you wish to include in the study using the **Shift** key to select a group of years at once. Click on **Select** to send them to the window at the right.
- 10. To remove an item from the search, simply click the check box next to the country, series or year concerned to un-check it. The item will be removed from the search.
- 11. To add more countries to your search, simply click on **Choose/Edit Countries** to return to the appropriate selection window and click as many additional boxes as required. The same can be done for adding **Series** and **Years** to your data selection.

2.3 Viewing Tables

1. Once your data selection is complete, you can click on **View Tables** in the **Data Selection** window or click the **View Tables** icon at the top of the screen to study the data.

Country for which the data is displayed. Click here to view a definition of the series. a EIU ▼ @Go Address 🙋 http://eiu Eile m/cgi/b emplate.dll country data Explanation of 2 F E the colours in EII DataServices Segm RGENTINA - Selected series from 1994 to 2004 the table Actual Forecast Estimate Analysis 1994 1995 1996 1997 1998 1999 2000 2003 2004 Series name Unit 2002 1995 103.1 -6.0 34.8 1996 100.0 -3.0 35.2 CAVE Average real wage index.
 DRVA Average real wages (% cl
 POPN Population
 YPCP GDP per head (\$ at PPP) 35.3 34.3 36.1 36.6 USD 9,275 9,089 9,652 10,504 10,905 10,549 10,574 10,400 9,510 9,560 DPOP Population (% change pa) 1.3 1.3 1.3 1.2 1.3 1.3 1.3
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 LABE Labour force 14.5 14.6 14.8 15.0 19.8 18.7 17.5 3,860 3,940 4,320 YPCA GDP per head USD Use tabs to select PCPC Private consumption per head
 RYPC Real GDP growth per head (%. 5,258 5,088 5,295 4.4 -4.1 4.2 USD 5,391 -4.6 2,620 yearly, quarterly or 6.7 2.6 -2.0 monthly data for the country shown. Liet all Nevt 🥝 Internet Use these options to graph and Click here to view by Click here to choose a analyse the results. series or year. country and view its data.

- The default presentation displays the series and years for a single country selected (see above). To view the data by series or by year instead, click the red **By series** or **By year** button in the lower left of the screen.
- 3. Options for graphing and analysing differ depending on whether you view the data **By Country, By Series** or **By Year**. These options are displayed in the toolbar at the bottom of the screen.
- 4. Use the **Rank** button to add ranking, median, mean and quartile information to the table. Use the **Swap** button to reorganise the data presentation.
- 5. Click the **Analysis** button to calculate and add or replace a row of data to the table with moving averages, indices, changes, trends, or subtotals.
- 6. Remove lines of data from your study by marking the check box to the left of the desired line and clicking the **Delete** button. All analyses can also be deleted using this button.

2.4 Viewing Charts

 Once your data selection is complete, you can click on View Charts in the Data Selection window or click the View Charts icon at the top of the screen to study the data.

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- 2. Select the type of chart you wish to view from the list presented. A summary of the data selected is included in the table shown below the list of charts to assist you.
- 3. Individual charts may be altered to show a different series, year or country by clicking **List All**. Click the print icon to print the chart you are viewing.
- 4. Click **Close Chart** to return to the list of charts available or click a different graphical icon in the lower toolbar to choose a different chart.





2.5 Viewing Country Outlooks

- 1. You can view a **Country Outlook** by clicking on the icon in the toolbar at the top of the screen anytime and selecting a country from the list.
- 2. You can also access the **Country Outlook** for a studied country directly from a chart or table whenever the 🖹 icon is displayed next to the country name.



2.6 Analysing Data

There are two types of analytical functions on **EIU CountryData**: **Screen Countries** and **Segment Countries**.

Screening Countries:

- 1. The **Screen Countries** function is a powerful search option that allows you to identify countries that satisfy your own specified criteria. The software leads you though the screening process; click the **Screen Countries** icon to begin.
- 2. First, select the geographic area to include in the search e.g. All countries. Click OK.



3. Then select a series e.g. **Total foreign debt** and complete all areas of the resulting window. Click **OK** to locate the countries satisfying the limits for this criterion.



 A summary window will be displayed showing your results up to this stage. Click on Add a Criterion if you wish to identify countries satisfying a combination of criteria. Alternatively, click See the List to view a list of the countries retrieved.



5. When you view the list, it is possible to sort it according to the screening variables or the background data displayed.

Segmenting Countries:

- 1. The **Segment Countries** function allows you to analyse two variables for any number of countries. The software leads you through the process; click **Screen Countries** to begin.
- 2. First, select the geographic area to include in the segmentation (as you did for the **Screen Countries** analysis) and click **OK**.
- 3. Then select the two variables you wish to analyse from the list of available series in the drop down menu. Click **View Table** to see your results.

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4. The table with results will be displayed. To view a list of countries falling in certain cells, click within the cell and the list will be displayed to the right.



5. Use the toolbar at the bottom of the screen to **Modify** the search, **Swap** the presentation of the variables, view data in **Percentages**, change the **Descriptive variable** or **Graph** the segmentation.

3.0 EIU CountryIndicators

When you enter **EIU CountryIndicators**, you will be presented with the following introductory screen with explanations of each button.



3.1 Data Selection by Cities, Series and Years

1. Click the **Data Selection** button from the toolbar at the top of the screen to open the following search menu. From here, you can customise your own data set by searching

according to **Countries**, **Series** and **Years**. The **Choose** /**Edit Countries** selection window will be displayed by default.

Click here to begin the search.	Click these blue by Countries, Se	e boxes to select data eries, and Years.	
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- 2. To select data by country or region, click on Choose/Edit Countries.
- 3. Mark the preferred radial button to select searching by **Country** or **Region**.
- 4. Click the box next to each country or region you would like to include in your study. Those selected will appear in the area shown at the right of the screen.
- 5. To select data by series, click on Choose/ Edit Series.
- 6. Click the radial button to search for the series of interest. To expand the list of series available, e.g. **Population**, simply click on the **+** next to that line.
- 7. Click the box next to each series you would like to include in your search. The series or group of series selected will appear in the box at right.
- 8. To select data by years, click on Choose/Edit Years.
- 9. Highlight the years you wish to include in the study using the **Shift** key to select a group of years at once. Click on **Select** to send them to the window at right.
- 10. To remove an item from the search, simply click the box next to the country, series or year concerned. This will unmark the item and it will be removed from the selection.
- 11. To add more countries to your search simply click on **Choose/Edit Countries** and you will return to the selection window. Click as many additional boxes as required. The same can be done for adding **Series** and **Years** to your data selection.

3.2 Viewing Tables

 Once your data selection is complete, you can click on View Tables in the Data Selection window or click the View Tables icon at the top of the screen to study the data.

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- The default presentation displays the series and years for a single country selected. To view the data By series or By year instead of By country, click the red By series or By year button in the lower left of the screen. Presentation By series is shown above.
- 3. Options for graphing and analysing differ depending on whether you view the data **By Country, By Series** or **By Year**. These options are displayed in the toolbar at the bottom of the screen.
- 4. Use the **Units**, **Rank** and **Totals** buttons to add this information to your table. Use the **Swap** button to reorganise the data presentation.
- 5. Click the **Analysis** button to calculate and add a row of data with moving averages, indices, changes, trends, or subtotals to the table.
- 6. Remove lines of data from your study by marking the check box to the left of the desired line and clicking the **Delete** button. All analyses can also be deleted using this button.

3.3 Analysing Data

There are two types of analytical functions on **EIU CountryIndicators**: Screen Countries and Segment Countries.

Screening Countries:

- The Screen Countries function is a powerful search option that allows you to identify countries that satisfy your own specified criteria. The software leads you though the screening process; click the Screen Countries icon to begin.
- 2. First, select the geographic area to include in the search e.g. **Select Countries** (to select individual countries or regions). Click **OK**.

	/ Click her	e to begin.
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3. Select a series e.g. **Personal Disposable Income** and complete all areas of the resulting window. Click **OK** to locate the countries satisfying the limits for this criterion.

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4. A summary window will be displayed showing your results up to this stage. Click Add a Criterion if to identify countries satisfying a combination of criteria. Alternatively, click See the List to view a list of the countries retrieved.

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	your results.
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Click here to Click here to edit the	
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5. When you view the list, it is possible to sort it according to any of the screening variables, the country names or the background data displayed.

Segmenting Countries:

- 1. The **Segment Countries** function allows you to analyse two variables for any number of countries. The software leads you through the process; click **Screen Countries** to begin.
- 2. First, select the geographic area to include in the segmentation (as for the **Screen Countries** analysis) and click **OK**.
- 3. Then select the two variables you wish to analyse from the list of available series in the drop down menu. Click **View Tables** to see your results.

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	Density of paved roa Railroad density (km Telephone main lines Mobile subscribers (p Internet users (ft) - NE	ds (km per mil pop) - DPRP	Click to view your results.
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		Select variables from th	ne list.

4. The table with results will be displayed. To view a list of countries falling in certain cells, click within the cell and the list will be displayed to the right.

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5. Use the toolbar at the bottom of the screen to **Modify** the search, **Swap** the presentation of the variables, view data in **Percentages**, change the **Descriptive variable** or **Graph** the segmentation.

4.0 EIU CityData

When you enter **EIU CityData**, you will be presented with the following introductory screen with explanations of each button.



4.1 Data Selection by Countries, Series and Years

 Click the Data Selection button from the toolbar at the top of the screen to open the following search menu. From here, you can customise your own data set by searching according to Cities, Series and/ or Years. The Choose /Edit Cities selection window will be displayed by default.



- 2. To select data by city, country or region, click on Choose/Edit Cities.
- 3. First, click the radial button to select searching by City, Country or Region.

- 4. Click the box next to each city, country, or region you would like to include in your study. Those selected will appear in the appropriate box at the right.
- 5. To select data by series, click on Choose/ Edit Series.
- 6. Click the radial button to search for the series of interest. To expand the list of series available, e.g. **National Economic Indicators**, simply click on the **+** next to that line.
- 7. Click the box next to each series you would like to include in your search. The series or group of series selected will appear in the box at right.
- 8. To select data by years, click on Choose/Edit Years.
- 9. Highlight the years you wish to include in the study using the **Shift** key to select a group of years at once. Click on **Select** to send them to the window at the right.
- 10. To remove an item from the search, simply click the check box next to the country, series or year concerned in the selected sections areas. This will unmark the item and it will be removed from the selection.
- To add more cities to your search simply click on Choose/Edit Cities and return to the selection window. Click as many additional boxes as required. The same can be done for adding Series and Years to your data selection.

4.2 Viewing Tables

 Once your data selection is complete, you can click on View Tables in the Data Selection window or click the View Tables icon at the top of the screen to study the data.

	citydata <u>Select</u> ataServices Data	and view data Presets	View tables	ort Trash He	elp User L	eg out	Tuzeproduc	=101&=1036	
o of ser	ies : 40	WAS	HINGTON D	C (US) - Se	elected se	ries from '	1995 to 20	00	
god	e Series name	Unit	1995	1996	1997	1998	1999	2000	- A
PCPI	Consumer prices (% change	%	2.8	2.9	2.3	1.5	2.2	3.4	
	Consumer price index	X	97.2	100.0	102.3	103.9	106.2	109.8	
	Exchange rate LCU/USD (date	USD/USD	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	
	 mouny rate for domestic Maid's martially wares (full 	USD	1 600.00	25.00	25.00	25.00	25.00	25.00	
	Maiu's monuny Wages (Iuli Babyeitter's rate per bour	USD	12.00	12.00	12.00	12.50	12.50	12.50	
RCD	Daoysiller's rate per nour Compact disc album (avarage)	USD	12.00	17.44	12.00	12.50	12.50	12.50	
RCD	 Compact disc album (average) Zelevision colour (66 cm) 	USD	574 73	590.62	563.26	563.26	663.26	564.78	
RKC	Kodek colour film (36	LISD	7.27	6.77	6 50	6 50	6.50	7.07	_
BDC	P Cost of developing 36 colour	LISD	12.95	12.98	14 44	14.44	16.83	16.83	
RFD	International foreign daily	USD	2.00	2.00	2.00	1.00	1.50	1.50	
RDLI	Daily local newspaper	USD	0.26	0.25	0.25	0.25	0.25	0.26	
RVA	M International weekly news	USD	3.08	3.08	3.08	2.95	3.50	3.68	
RPB	Paperback novel (at	USD	7.30	7.30	7.39	8.99	8.99	7.99	
RDFF	Three course dinner for four	USD	295.00	320.00	350.00	350.00	400.00	460.00	
RNFF	Personal computer (64 MB)	USD	n.a.	n.a.	n.a.	n.a.	n.a.	1,407.50	-
By seri By yea	es Previous List all	Next		Analysis	Delete	Rank	Swap		Currency Save

Click here to view a definition of the series _ Series for which the data is displayed

 The default presentation displays the series and years for a single city selected (see above). To view the data By series or By year instead of By city, click the red By series or By year button in the lower left of the screen.

- 3. Options for graphing and analysing differ depending on whether you view the data **By City, By Series** or **By Year**. These options are displayed in the toolbar at the bottom of the screen.
- 4. Use the **Rank** button to add ranking, median, mean and quartile information to the table. Use the **Swap** button to reorganize the data presentation.
- 5. Click the **Analysis** button to calculate and add a row of data with moving averages, indices, changes, trends, or subtotals to the table.
- 6. Remove lines of data from your study by marking the check box to the left of the desired line and clicking the **Delete** button. All analyses can also be deleted using this button.

5.0 Saving Search Strategies and Tables

Search Strategies: Any sequence of search steps (a **Data Selection**) can be saved and reused at a later date. When you save a strategy and load it at a later date, your search results may change, reflecting the new and updated data on the database.

- To save the combination of countries (or cities), series and/ or years you have selected, simply go to the **Data Selection** window, or remain there after you search is complete. Click on the red **Save the Selection** box.
- 2. The following window will be displayed allowing you to enter a name for the search you would like to save. Enter a name and click **Save**.



First go to Data Selection to save your search strategy.

- 3. If you have previously saved data selections for the **EIU DataServices** module you are using, they will appear in the **Saved Strategies** box. Otherwise, a message will be displayed indicating that you have no saved search strategies.
- 4. To load a strategy you have saved, click **Presets** in the **DataServices** database you were using, and select the name of the saved strategy from the **Saved Selections** area.

Tables: A saved table differs from saved search strategy because using a saved table recalls the specific results matching your search criteria and will not be affected as data is updated.

1. To save a table, click the red **Save** button in the lower right corner of your screen.

2. The following window will be displayed allowing you to enter a name for the search you would like to save. Enter a name and click **Save**.



- If you have previously saved tables for the EIU DataServices module you are using, they will appear in the Saved Table Sets box. Otherwise, a message will be displayed indicating that you have no saved tables.
- 4. To load a table you have saved, click **Presets** in the **DataServices** database you were using, and select the name of the saved strategy from the **Saved Tables** area.

6.0 Changing the Currency

Using any module of EIU DataServices you can alter the currency used to display data.

- 1. You can change the currency used to display data on any module of **EIU DataServices**. Simply click the red **Currency** button in the lower right corner of the screen.
- Complete all areas of the resulting Currency window including selecting the currency you
 wish to use, specifying the thousands separator, marking the desired series to be
 displayed in this currency and the type of exchange rate you wish to use.



3. Name your currency format and click **OK** when you are finished.

7.0 Exporting Information

EIU DataServices enables exporting to other software programs, including spreadsheets, databases, word processors and ASCII formats. Exports can be performed from any table.

🚰 EIU Country Data - Microso	ft Internet Explorer provided by America Online		
<u>File Edit V</u> iew Favorites	Tools Help Address 2 http://eiu.bvdep.c	om/cgi/template.dll	💌 🔗 🙆
EUU countrv data	Select and view data	Analytical functions	
EIU DataServices	Data Presets View View Countr selection Presets view charts outlook	y Screen Segment Export Trash Help) User Log out
	Select an export format :		
	Excel (C45) Rich Tea Format ("rt1) Ldute 1-2-3 delace	Export Close	

- 1. While viewing the table with all the desired information, click the **Export** icon.
- Select the program format you wish to export to and, click the Export button to transfer the data. Mark the box Export all tables to one file first if you wish to export all of your data selections into a single file.
- 3. You will be prompted to save or open the file and then to select the drive and directory on which to save it. Select the drive and enter a name for your exported file.
- 4. When the transfer is complete, click the **Close** button to return to the table in the **EIU DataServices** database you are using.

8.0 User Support

Bureau van Dijk offers all users full support for both data and technical questions. For assistance, please visit our website <u>www.bvdep.com</u> or contact your account manager or the nearest Bureau van Dijk office:

<u>Location</u>	Email	<u>Telephone</u>
Belgium:	help@bvdep.com	32 (2) 639 06 06
Austria:	info@bvdep.at	43 (1) 95810 84
Eastern Europe:	rudolf.cevela@bvdep.com	421 (2) 5063 3326
France:	info.france@bvdep.com	33 (01) 53 45 46 00
Germany:	info@bvdep.de	49 (69) 96 36 65 0
Italy:	info@bvdep.it	39 (02) 43 98 22 77
Japan:	japan@bvdep.com	81 (3) 5256 6720
Netherlands	informatie@bvdep.com	31 (20) 671 99 26
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Spain:	rb@bvdep.com	34 91 454 70 98
United Kingdom:	help@bvd.co.uk	44 (20) 7549 5000
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